

Global Washington 2022 - 2023 Annual Report

Fiscal Year April 2022 – March 2023

GLOBALWA
promote. connect. strengthen.



From Global Washington's Executive Director

Dear Global Washington members, partners, and supporters:

Since its founding in 2008, Global Washington (GlobalWA) has built a thriving, multi-sectoral network to connect, promote, and strengthen the global development community. Much of the original vision to foster a thriving ecosystem has been achieved. However, there is still more work to be done.

The start of the Covid pandemic in 2020 forced GlobalWA to examine our value proposition like no other time in the history of the organization. GlobalWA listened to our members, pivoted, created new programs, and thrived. We adapted and adopted new strategies to better serve our members. We also realized that our post-covid business model should not go back to 2019.

In 2022, GlobalWA's staff, board, members, and stakeholders gathered to create a new strategic plan that will take GlobalWA to the next level. It was clear that GlobalWA's mission and vision are solid and will not change. This strategic plan will build on past success and outline new strategies to achieve that mission and three-year goals.

In order to evolve with our members, GlobalWA will incorporate a new way of doing business that is more responsive and action oriented. **It is time for GlobalWA to move from a learning network to an impact network using co-creation to accelerate member action.**

Strategic Plan Guiding Principles:

1. **Respond to Member Needs:** Our new strategic plan must be driven by the needs of our members, which have evolved over the years. GlobalWA should be responsive and plan for future needs.
2. **Build on Current Strengths:** Our strength is being a neutral convener and publicist of cross-sectoral global development issues. Our new strategy should leverage our convening and publicity to move people to action.
3. **Co-create for Future Opportunities:** Center our new strategic plan around the concept of co-creation. Create deeper engagement from our members. Model the process of co-creation so that our members are inspired to use co-creation in their own work.

As we launch this new strategic plan, we continue to provide meaningful monthly issue campaigns using the framework of the Sustainable Development Goals (SDGs). These campaigns spotlight our members who are working to advance the SDGs and we facilitate conversations during in-person and on-line events.

Below is a summary of our 2022 Issue Campaigns, events, spotlights, and features we have been reporting on, culminating with an amazing Goalmakers Annual Conference. This annual report also includes a summary of our new Strategic Plan that we started and will continue to implement for the next several years. We hope you find this informative and useful for your ongoing mission work.

Sincerely,



Kristen Dailey
Executive Director

2022-2023 Issue Campaigns

Additional Events



April 2022: Education and Gender Equality: The global development community has recognized that without quality education, girls and boys will never be able to achieve their full potential. The Sustainable Development Goals (SDGs), which guide our work now, stress the need for quality education, vocational training, qualified teachers, and an equitable education as fundamental to generating prosperous and healthy societies. Not just access to education. NGOs such as Sahar in Afghanistan are working to establish skill-based learning for girls to create future income. Other GlobalWA members are expanding their online education they utilized during Covid to reach more students. Read our [April Issue Brief](#) on this issue. Our Organization Profile on this topic was [Girl Rising](#), and our Goalmaker was [Robby Kangwa, Education Coordinator, Alliance for Children Everywhere](#).



May 2022: WASH: It's estimated that 450 million children around the world do not have access to clean water, which is detrimental to their health, education, household income, and overall community well-being. Climate change and the rise of global conflicts exacerbate the limited resources we have, and children bear the greatest burden. Sustainable Development Goal 6 outlines specific targets to not only increase access to clean water, but also preserve and improve water-related ecosystems and freshwater supplies. Several Global Washington members are working on SDG 6, and in particular, bringing clean water to children. The ripple effect of these solutions can advance goals for education, hunger, climate action, and reducing poverty. Read our [May Issue Brief](#) on this topic. Our Organization Profile this month was [Save the Children](#), and our Goalmaker was a [Q&A with Americares WASH Technical Advisor Matteo Cinquemani](#).



June 2022: Natural Capital: The term “natural capital” is not well known, but is a significant concept for global development and the Sustainable Development Goals (SDGs). It is best defined as the earth's natural resources that can be used for economic gain. This could be economic gain for large companies, but it also provides livelihoods for small-holder farmers and small-scale fishers. Without sustainable use of natural resources, those closest to the land and sea would lose their income and often community cohesion. However, the best solutions for sustainable development of land and sea are often those indigenous communities who have the local knowledge. Several Global Washington members are working in partnership with communities on sustainable use of natural resources as a good source of income. This includes securing land rights for small-holder farmers, scaling sustainable farming and fishing practices, and advocating for equitable supply chains. Furthermore, SDG 12 lays out targets for Responsible Consumption and Production. Read our [June Issue Brief](#) on this topic.

April 28 [Global Quality Education to Advance Gender Equality Pandemic, Profits + Inequality](#)

June 7 [Q2 2022 Final Mile meeting: The Value of Exchange Programs](#)

June 24 [Human Rights Defenders at Risk – the 2022 Front Line Defenders Award Winners](#)



July 2022: Good Health and Well-being: We had the privilege of hosting the new President of Rotary International Jennifer Jones and the CEO of Rotary International John Hewko in Seattle for an event about their investments in global health. They are partnering with Washington-based Gates Foundation, World Vision, PATH, and Malaria Partners International. It was incredibly inspiring to hear about the past success in polio eradication and how that long-term campaign model could be applied to malaria. GlobalWA members exemplify the adaptability and resilience of NGOs in the face of the pandemic, using existing SDG frameworks to re-stabilize operations in a post-pandemic world. Read our [Issue Brief](#) on this resilience here, our Goalmaker feature story about [President Jennifer Jones](#), and our Organization Spotlight on [World Vision](#).

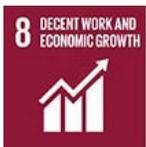


August 2022: Climate Resilience: In 2022 the U.S. Congress passed landmark legislation that includes climate mitigation and adaptation funding. This is a hopeful step in the fight against climate change that has a disproportionate negative impact on those living in low- and middle-income countries. Climate impacts such as drought, flooding, and increased wildfires are starting to become a universally shared experience.

In low- and middle-income countries, several GlobalWA members are working with local communities to build resiliency to climate change and create climate smart clean energy; read our [Issue Brief here](#). In this issue campaign, you can read about [Mercy Corps](#) who is working with farmers on climate smart agriculture and cash assistance for emergency relief in the Horn of Africa. You can also read about our Goalmaker this month [Rachel McMonagle from Landesa](#) who was in Ukraine in 2013 where she discovered the importance of land rights in building climate resilient farmlands.



September 2022: No Poverty & Decent Work: History has shown us that countries thrive when there are employment opportunities for youth entering the workforce. This untapped potential can form the basis of innovative economies, create cohesive societies, and provide stability for individual well-being.



The continent of Africa has the highest number of youth per population than anywhere in the world. By 2030, there will be 375 million young people entering the job market. The next few decades will be a moment in time for countries to catalyze inclusive growth or experience an incredible missed opportunity. Other regions in the world are facing similar circumstances with high youth unemployment and mass migration out of their economies.

However, there are several Global Washington members building the elements and infrastructure needed for future job growth, prosperity, and innovation. From large corporations like Microsoft to smaller NGOs such as Spreeha, each is building financial inclusion for future

July 13 [Effective Partnership In Global Health](#)

August 25 [Networking Happy Hour with Friends of GlobalWA, Global Leadership Forum, and World Affairs Council/YPIN!](#)

September 8 [GlobalWA All Member Meeting](#)

September 29 [Q3 Final Mile meeting: AI Applications for Global Health and Supply Chains – Drew Arentz from MACRO EYES](#)

communities. Learn more in our [Issue Brief](#). We had dual Organization Profiles this month: [Sattva](#) and [Opportunity International](#).



October 2022: Food Security: Global Washington is a network of over 150 NGOs, companies, foundations, and universities who are working on one or more targets that will advance the Sustainable Development Goals (SDGs). However, we know that during a crisis and to provide sustained well-being in communities, a comprehensive plan that includes multiple SDGs is the best approach. This is most evident right now to address food security and prevent a famine in the Horn of Africa, Haiti, and several other regions of the world. SDG 2 is Zero Hunger and seeks to end hunger, achieve food security and improved nutrition, and promote sustainable agriculture.

However, we know that food security and solutions needed to prevent hunger include Climate Action (SDG 13), No Poverty (SDG 1), Peace and Strong Institutions (SDG 16), and Sustainable Cities (SDG 11), to name just a few. This is most evident by the impact of the war in Ukraine that has exacerbated a food production crisis in Africa where farmers can no longer afford fertilizer, and imports of wheat have been cut off. Several countries in Africa were already experiencing a drought and internal political instability, which is breaking down community's ability to respond.

Fortunately, several Global Washington members understand the complexity and root causes of food insecurity and are creating multi-tiered, and multi-stakeholder solutions. Read our [Issue Brief](#) on this topic. In this campaign we spotlighted [Heifer](#) and a new member, [S M Sehgal Foundation](#).



March 2023: Disabilities and Inclusive Development:

The words "inclusive development" can spark many concepts within the global development community. At Global Washington, our most recent conversation about inclusive development focused on the need to include diverse opinions from people with lived experience in program development. Inclusive development can also refer to the inclusion of women and girls in programs that are traditionally provided to men. Within this conversation, the concept of inclusivity as it applies to people with physical or mental disabilities is often overlooked.

However, there are several Global Washington members who are providing services, advocating, and changing health systems to improve the lives of people with disabilities. These organizations take a holistic approach to support the well-being of a person and not just addressing the disability. For example, breaking down barriers to education, improving healthcare infrastructure, and working with farmers on job safety protocols. Working with people with disabilities has catalyzed community-wide benefits and improved policy frameworks for inclusivity more broadly. Read more in our [Issue Brief](#). Our Organization Profile was

October 27 [Leading in Times of Transformation](#)

November 9 [Global Food Crisis: The Ripple Effects of the War in Ukraine for Africa and Beyond](#)

March 2 [Q1 Final Mile: World Central Kitchen](#)

on [SightLife](#), and our Goalmaker spotlight was on [David Evangelista from Special Olympics](#).

Social & Web 2022-2023

- 3,000+ Social Posts (Twitter/X, Instagram, Facebook, LinkedIn)
- Average of 50% increase of followers in social channels
- 29 member guest blog posts (up from 12 last year)
- 300% increase of web traffic
- ~15,000 social followers, ~6,000 email subscribers

Goalmakers Annual Conference

The 2022 Annual Goalmakers Conference was a hybrid event with Dec. 7th as a virtual day with a set of international speakers, and Dec. 8th was held in-person at the Bell Harbor International Conference Center in Seattle. The theme was Co-Creation & Partnership. Each session reflected on an aspect of the theme, examining co-creation and partnership from many angles – from top-down funding partnerships to grassroots, community-led partnerships and co-creation. Attendees came away feeling inspired about the future of global development and with new ideas and meaningful connections.



We saw 296 attendees that were quite active online via the Whova conference app, as well as in-person at the main stage, interactive sessions, exhibitor tables, and private break-out conversations. We heard across the board how wonderful it was to reconnect with friends and colleagues after the COVID lockdown. Out [keynote speakers](#) included social impact groundbreaker, Degan Ali; Naina Subberwal Batra, CEO of AVPN (Asian Venture Philanthropy Network); Enock Chikava, Interim Director, Agricultural Development at the Bill & Melinda Gates Foundation; Natalia Lozano, CAMY Fund Director, Seattle International Foundation; Abe Diaz, Senior TPM, Disaster Relief, Amazon; and Amanda Morgan, Director, Emergency Fundraising, Save the Children US.

You can read the full conference report [here](#) (PDF), and view our photo album of the conference [here](#).

Women of the World

The leadership group of Women of the World started a series of activities to learn about education in low and middle income countries throughout 2022 and into 2023. This included small roundtable discussions with Global Washington NGO members, Zoom sessions with staff in the Global South, circulation of readings and documentaries. This all culminated in our annual breakfast in December 2022.

The Women of the World breakfast was started in 2010 by the Seattle International Foundation (SIF) as a celebration of Washington state's philanthropic role in global development. SIF transitioned the event to Global Washington in 2018 and we have held two breakfast events prior to this one in 2022. Our goal is to continue the tradition to honor the global development community in our region and to inspire action.

The speakers for our 2022 breakfast represent leaders in education and included:

- Keynote Speaker: Hilda Flavia Nakabuye, Founder of Fridays for Future in Uganda and Girl Rising
- Featured Philanthropist: Mahnaz Javid, Founder of the Mona Foundation
- Christina Lowery, CEO of Girl Rising introduced Hilda
- Michele Frix, Chief Strategy Officer & Chief of Staff at the Seattle Foundation introduced Mahnaz



Hilda Flavia Nakabuye

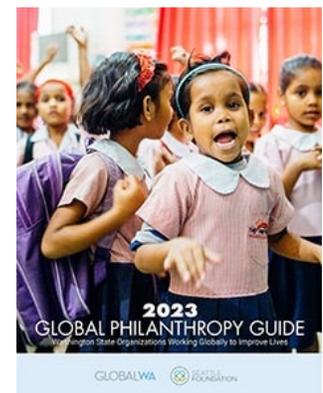


Mahnaz Javid

Global Philanthropy Guide

Our signature Global Philanthropy Guide for 2022 was produced and co-branded with the Seattle Foundation with the theme of Education, and specifically educating youth in low- and middle-income countries.

This featured seven Global Washington members in full length articles and included a complete member directory. The 2022 Philanthropy Guide can be found [here](#) (PDF).



GlobalWA Strategic Plan 2023-2026

Since its founding in 2008, Global Washington (GlobalWA) has built a thriving, multi-sectoral network to connect, promote, and strengthen the global development community. Much of the original vision to foster a thriving ecosystem has been achieved. However, there is still more work to be done. In order to evolve with our members, GlobalWA will incorporate a new way of doing business that is more responsive and action oriented. **It is time for GlobalWA to move from a learning network to an impact network using co-creation to accelerate member action.**

What Do GlobalWA Members Need

GlobalWA gathered information from our members throughout 2022 during our Annual Member Meeting, small group gatherings, interviews, annual surveys, and reports. The top three challenges that were consistent include funding, communications, and peer networks. These needs most align with our NGO members, but have aspects for all sectors.

- **Funding:** Finding new sources of funding, changes in corporate philanthropy/leadership/priorities, responding to funder requirements/measurement and evaluation (M&E).
- **Branding and Communications:** Desire to raise their profile and tell their story to Pacific NW audiences. Utilizing new methodologies and mediums.
- **Peer Networks:** Need to foster sense of belonging for network members, build relationships and trust, and avoid staff burn out.

Opportunities for Co-Creation

The process of co-creation reflects the original founding principles of Global Washington. We are member-driven and provide value to our members that meets their needs. Our theory of change demonstrates that stronger members and a thriving eco-system for global development will improve lives in low- and middle-income countries.

Co-creation is iterative. It is rooted in trust, relationship building, networks, and partnership. Global Washington will create a space for our members to envision a future of well-being, co-design a road map to get there utilizing a diversity of strengths, and facilitate a collective action plan.

- **COLLECTIVE SOLUTIONS:** GlobalWA has built a trusted learning network, but could further utilize our strengths for future crosscutting challenges that need collective action and a neutral, backbone organization to facilitate. In the process, we will build peer-to-peer support networks to enhance a sense of belonging and build a common vision for a healthy and more equitable future.
- **ELEVATING VOICES:** With traditional and social media, it is difficult to rise above the clutter and reach desired audiences about global development. GlobalWA has cultivated subscribers and partners who seek to learn and connect. At the same time, there are organizations with limited knowledge and capabilities to tell their story. GlobalWA can be their megaphone.
- **FOSTERING CONNECTIONS:** Now more than ever, people are looking for belonging and meaningful work. The GlobalWA network allows for cross-sector, multi-issue, and peer-to-peer interactions. GlobalWA can create the structure and consistency needed to build connections, trust, learning, and communication need to build a healthy community for global development.
- **STRENGTHENING OPERATIONS:** The pandemic has disrupted the way we do our work. Rather than going back to pre-pandemic models, our members are seeking new collaborative means to achieve operational and communication goals. GlobalWA can provide shared services with economies of scale, which will model our overall value of collaboration

Future Program Areas, Strategic Priorities, and Strategies

Our future program areas will continue with successful issue campaigns and our annual conference, but will re-orient our outcomes to collective action. We will consistently center our members in each program and determine if these programs are meeting their needs. Our goal is to enhance the work of our members so they can have a stronger impact in their operations and service delivery.



WORKING GROUPS

Community-led collective action on specific targets of the SDGs. Help prepare member orgs for future challenges.



ISSUE CAMPAIGNS & EVENTS

Networking promotion, and learning through events, annual conference, and issue campaigns.



COMMUNITIES OF PRACTICE

Peer networks for collective voice and collective action. Learning from each other to build community.



ENHANCED MEMBER BENEFITS

Shared service model, community space, and more.

Apr 1, 2022 - Mar 31, 2023 Financials

Revenue

Foundations	348,370
Membership	121,650
Conference	84,454
Corporate donations	15,000
Other	150
Individuals	24,090
Donated goods and services	8,550
Total Revenue	602,264

Expenses

Member Services	357,640
Conferences and convenings	104,474
General and Admin	89,373
Fundraising	19,646
Total Expenses	571,133

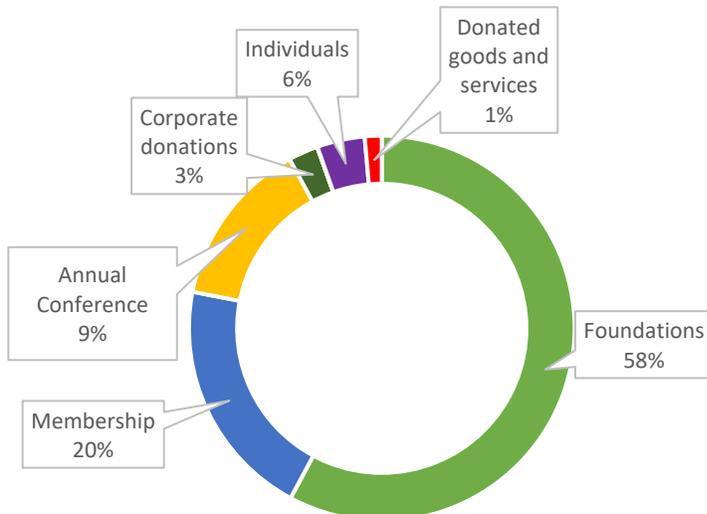
Assets

Cash and cash equivalents	205,697
Accounts receivable and other assets	9,718
Pledge receivable	200,000
Property and equipment, net	1,067
Total Assets	416,482

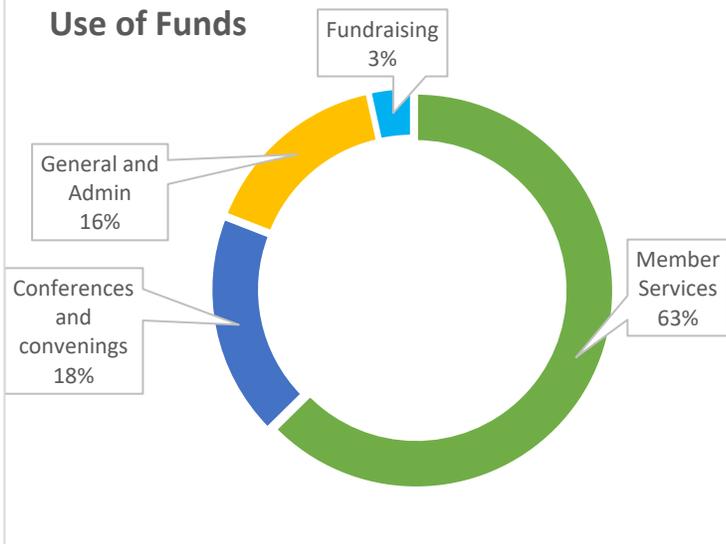
Liabilities and Net Assets

Total liabilities	21,730
Total net assets	394,752
Total Liabilities and Net Assets	416,482

Source of Revenue



Use of Funds

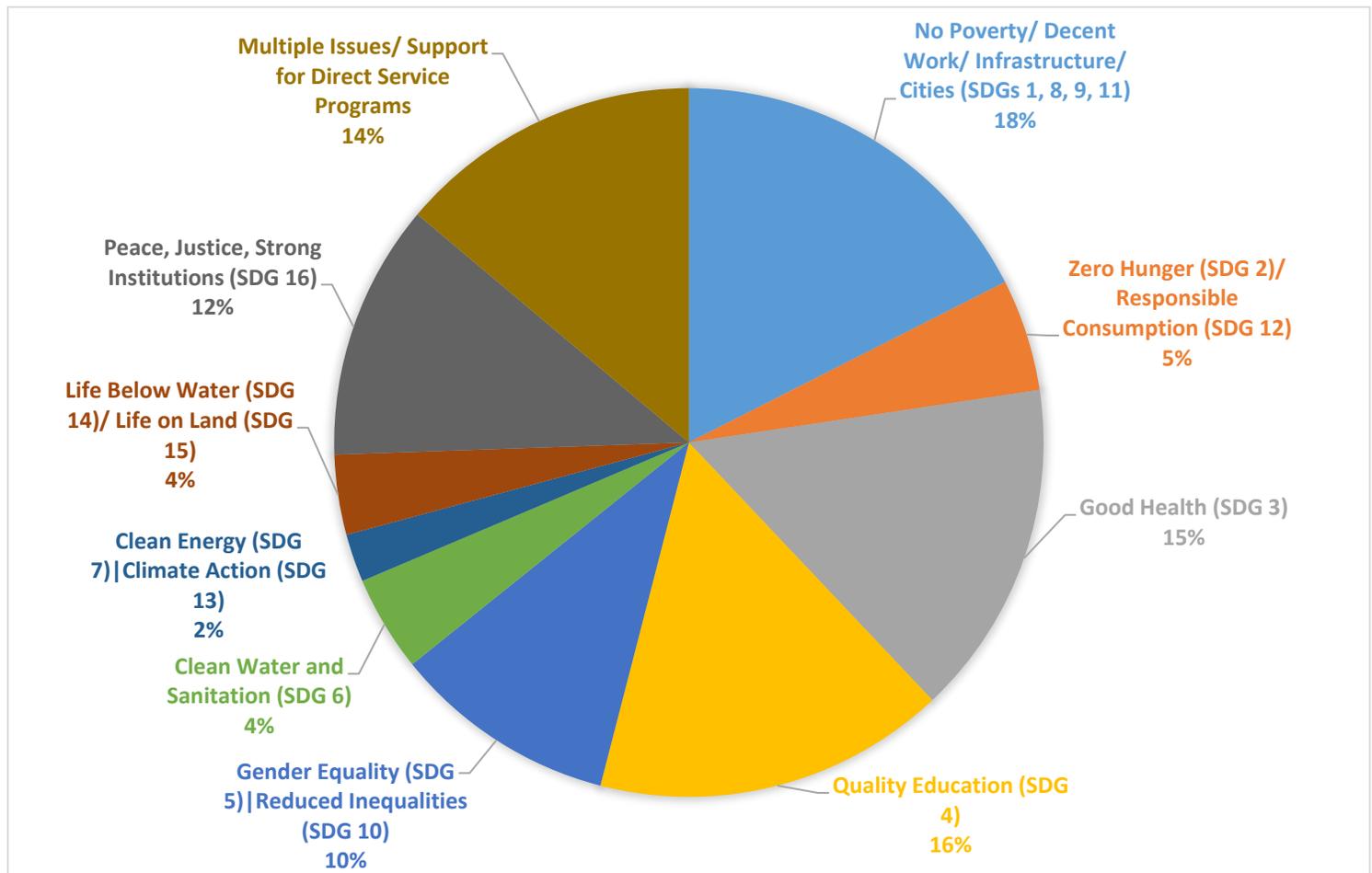


GlobalWA Members Work in Over 200 Countries

Top countries where members work (ranked in order):

- India
- Kenya
- Uganda
- Tanzania
- Ghana
- Zambia
- Mexico
- Guatemala
- Ethiopia
- Rwanda

Primary SDG Focus of GlobalWA Members



Leadership

2022 Board of Directors

Erik Arnold, Global Chief Technology Officer, Tech for Social Impact, Microsoft Philanthropies

Akhtar Badshah, Senior Lecturer, Univ. of Washington and Author, The Purpose Mindset

Kathryn Compton, Chief Development Officer, Strong Women Strong World, World Vision

Scott Jackson, President & CEO, Global Impact

Susan Jeffords, Provost & Vice President for Academic Affairs, Portland State University

Marty Kooistra, Black Home Initiative Project Manager, Civic Commons

Melissa Merritt, Co-Founder & Managing Partner, GoodCitizen

Jane Meseck, Former Senior Director of Global Programs, Microsoft Philanthropies

Will Poole, Managing Partner and Co-Founder, Capria

Jeffrey Riedinger, Vice Provost for Global Affairs, University of Washington

Sara Rogge, Senior Advisor, Philanthropic Partnerships Team, Bill & Melinda Gates Foundation

Sachi Shenoy, Co-founder and Chief Impact Officer, Upaya

Bettina Stix, Director, Right Now Needs and Disaster Relief, Amazon

Leslie Tsai, Director of Social Investment, General Counsel, Chandler Foundation

David Wu, President & CEO, Special Olympics Washington

Katie Young, Senior Vice President, Global Growth and Development, Starbucks

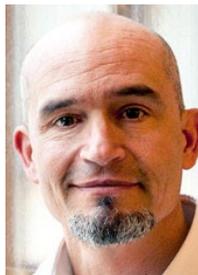
Board Emeritus

Bill Clapp, Founder, Global Washington and Co-Founder, Seattle International Foundation

Staff



Kristen Dailey,
Executive Director



Joel Meyers, Director
of Communications &
Marketing



Pratima Stanton,
Director of
Membership

2022-2023 Global Washington Members

Himalayas

BILL & MELINDA
GATES foundation



Microsoft

amazon.com

Andes

APCO
worldwide®



SEHGAL
FOUNDATION



SEATTLE
FOUNDATION

Give2Asia



CHANDLER
FOUNDATION



OPPORTUNITY
International



Kilimanjaro

Alliance for Children Everywhere
Andrew W Lyon Travel
buildOn
CARE
Dalberg Advisors
DE Design + Environment Inc.
Emirates
Every Woman Treaty
Fred Hutchinson Cancer Center
Girl Rising

Global Impact
Heifer International
International Rescue Committee
Landesa
Mercy Corps
Operation Snow Leopard
Panorama
PATH
Resonance
Rise Beyond the Reef

Seattle International Foundation
Seattle Pacific University
Seattle University
SightLife
Sukarya USA
The Hunger Project
USA for UNHCR
VOCFINU
World Vision

Atlas

Agros International
Americares
Amplio
Ashesi University Foundation

Global Rights Advocacy
GoodCitizen
Kati Collective
Mona Foundation

Special Olympics Washington
Splash
Spreeha Foundation
The Max Foundation

Capria Ventures LLC
Covenant House International
Earthworm Foundation
F5
Future of Fish
Global Mentorship Initiative

Northeastern University - Seattle
OutRight Action International
Oxfam America
PeaceTrees Vietnam
Rotary District 5030
Sahar Education

Tostan
UNICEF USA
VillageReach
World Concern
Yemen Relief and Reconstruction
Foundation

Cascades

A Child's Notebook
ACT for Congo
Adara Development
African Chamber of Commerce
Awamaki
Burkitt's Lymphoma Fund for Africa
(BLFA)
ChildFund International
CleanTech Alliance
Coevolution, a Social Purpose
Corporation
Concern Worldwide US
Construction for Change
CORE Group
Days for Girls International
Foundation for International
Understanding Through Students
(FIUTS)
Friendly Water for the World
FSC Investments and Partnerships
GAPPS - Global Alliance to Prevent
Prematurity and Stillbirth
Global Partnerships
GSBA, Washington State's LGBTQ &
Allied Chamber of Commerce
Jewish Humanitarian Response
Lau Foundation
Life Science Washington
Linksbridge

Mifos Initiative
Minerva Strategies
Mission Africa
National Museum and Center for
Service
NetHope
Nonprofit Association of
Washington
Partners Asia
Path From Poverty
Philanthropy Northwest
Planned Parenthood Great
Northwest, Hawai'i, Alaska, Indiana,
Kentucky (PPGNHAIK)
Pygmy Survival Alliance
RainmakersTV/Stan Emert
Remote Energy
Results Educational Fund
Rwanda Girls Initiative
Schools for Salone
SE Asia Foundation
Seattle Aquarium
Seattle Metropolitan Chamber of
Commerce
SG Foundation
SIGN Fracture Care International
Snow Leopard Trust
Spoon Foundation

The Rose International Fund for
Children (TRIFC)
Tiller
University of Washington Evans
School of Public Policy and
Governance
University of Washington Henry M.
Jackson School of International
Studies
University of Washington Michael G.
Foster School of Business Global
Business Center
University of Washington Office of
Global Affairs
University of Washington School of
Law - Sustainable International
Development Graduate Program
Upaya Social Ventures
Vista Hermosa Foundation
Washington Global Health Alliance
Water1st International
WaterAid America
Welcome Ideas
Women's Link Worldwide
World Affairs Council
World Justice Project