

Global Washington 2019 Annual Report

(Fiscal Year April 2019 – March 2020)

THE GLOBAL GOALS For Sustainable Development



From Global Washington's Executive Director

Dear Global Washington partners, members, and supporters:

After announcing the launch of our "Next 10 Global" campaign at the end of 2018, we rolled out our 2019 and 2020 editorial calendars brimming with feature stories and events that tied our members' work to the Sustainable Development Goals (SDGs).

The framework has been a useful way to celebrate progress and identify gaps along the way. To mark this shift in a lasting way, we also renamed our annual year-end event the "Goalmakers Conference," in recognition of the role each of us plays in making the SDGs a reality.

We welcomed nearly 400 attendees to the 2019 Goalmakers Conference in Seattle, where we hosted Raj Kumar, president and editor-in-chief of Devex; senior leaders at multimedia and social change organizations, including Breakthrough, Girl Rising, Skoll Foundation, and Vulcan Productions; and experts in data tracking for the Global Goals from Brookings Institution, Bill & Melinda Gates Foundation, Landesa, Microsoft, and PwC UK. You can read about all the topics we covered [here](#).

Membership for Global Washington continues to grow and diversify. Our network expanded to organizations with headquarters outside of Washington state that have staff in the Seattle-area, including CARE, Oxfam USA, Heifer International, Vital Voices, and others. Our corporate, foundation, non-profit, and academic members remain very active and often find partners to advance their mission through our network.

Global Washington also hosted the Women of the World leadership group, a network of female philanthropists who care about global issues. This learning circle gathered throughout the year to hear from experts on various topics, learn from each other, and plan for future collective action. The 2019 Women of the World Breakfast featured philanthropist Leslie Decker and keynote Zainab Ali Khan, who is a leading activist to end gender-based violence in Pakistan.

Through 2020 and beyond we will continue to deepen our connections here in Washington state, as well as expand the GlobalWA network. Having more committed Goalmakers in the U.S. and around the world creates more opportunity for partnership, and increases our capacity to achieve the Global Goals.

All my best,



Kristen Dailey
Executive Director



April 2019: Clean Water. Our April campaign examined sustainability challenges in water access. The [newsletter](#) profiled the work of WaterAid, Water1st, and Splash. An associated [event](#) included speakers from MSR Global Health, Splash, Water1st, and WaterAid. ([Video](#)). In a mini-campaign on World Malaria Day (April 25), we [highlighted](#) global progress in malaria prevention and care.



May 2019: Global Health. The May campaign explored how investing in birth attendants globally reduces maternal mortality and improves overall care. The [newsletter](#) included features on PATH and PRONTO, as well as a [video interview](#) with Dr. Eleanor Nwadinobi from Every Woman Treaty. An associated [event](#) included speakers from PRONTO, Worldwide Fistula Fund, Health Alliance International, and Kati Collective. ([Video](#)).



June 2019: Conservation, Clean Energy, and Climate Change. The June campaign explored ways that wildlife conservation efforts can also support human development. The [newsletter](#) included profiles of Vulcan and the Woodland Park Zoo. An associated [event](#), hosted by the World Affairs Council, discussed the global threat of illegal wildlife trafficking ([Recap](#)), a conversation that was explored in greater depth at a VIP roundtable with Alejandro Grajal, President and CEO of Woodland Park Zoo. Further, on World Refugee Day (June 20), we [highlighted](#) threats facing “climate refugees.” Fatema Sumar, VP of Global Programs for Oxfam America echoed these themes in a [video interview](#).



July 2019: Human Rights. The July campaign focused on efforts to end human trafficking globally. The [newsletter](#) featured stories on Every Woman Treaty and Seattle University School of Law. An associated [event](#) featured FRDM.co, IRC, Everywoman Treaty, and Resonance. ([Video](#)).



August 2019: Education. The August campaign put a spotlight on the next generation of global citizens and how to equip them with the tools needed to continue making progress toward the Sustainable Development Goals. The [newsletter](#) featured Ashesi University Foundation, Mona Foundation, World Vision, and InformEd.

May 6: Co-hosted with Seattle Foundation: VIP Roundtable with Maya Soetoro Ng.

May 30: Co-hosted with Grameen Foundation and RESULTS: [Changing the World Without Losing Your Mind - Book Tour by Alex Counts](#)

June 7: Co-hosted with UW Jackson School and the Diversity, Equity and Inclusion Community of Practice - [Disability Inclusive Development Initiative Workshop](#)

June 11: Co-hosted with UNICEF USA: [Global Child Refugee Crisis: An Evening with Caryl Stern](#)

July 19: VIP event with Michelle Nunn, President and CEO, CARE.

June 20: Co-hosted with Lynden International: [Final Mile Amazon's Disaster Response](#)



September 2019: Access to Finance. This campaign reviewed how microcredit and other financial tools support people with limited resources. The [newsletter](#) featured Einstein Rising, Capria, and Upaya. A VIP roundtable event discussed financial inclusion through digital payments and crypto-currencies, with speakers from Mercy Corps, Dalberg, DIAL, and the Bill & Melinda Gates Foundation.



October 2019: Food Security. This campaign looked at community-led development programs for food security. The [newsletter](#) featured The Hunger Project, Heifer International, Global Good, and Landesa. An associated [event](#) included speakers from The Hunger Project, World Vision, and Agros International. There was also a [video interview](#) with the Chief of Mission Effectiveness at Heifer.



January 2020: Disaster Response and Long-Term Recovery. This campaign included a retrospective on the ten-year anniversary of the Haiti earthquake, reviewing what makes disaster responses successful. The [newsletter](#) featured Americares and Amazon. An associated [event](#) included speakers from the Global Emergency Response Coalition, a humanitarian alliance of leading U.S.-based INGOs, five of which are GlobalWA members. ([Video](#)).



February 2020: Climate Justice. This campaign examined issues of social justice and climate change solutions. The [newsletter](#) profiled Seattle Foundation and Rise Beyond the Reef. An associated event, hosted by GlobalWA and The Seattle Foundation, featured the former President of Ireland, Mary Robinson, who discussed her foundation's work for global climate justice. ([Video](#)).



March 2020: Ending Gender-Based Violence. In honor of International Women's Day, this campaign focused on effective strategies to stop gender-based violence globally. The [newsletter](#) profiled Vital Voices and Human Rights Watch. An associated virtual event, hosted by GlobalWA and Seattle International Foundation, discussed the topic in greater depth. ([Video](#))

September 5, 2019: [Fast Funding Fundamentals](#).

September 13: Co-hosted with Global Fund for Women, Channel Foundation and Linksbridge: [A Conversation with Feminist Rukhshanda Naz from Pakistan](#)

October 8: Co-hosting with Lynden International: [Final Mile Event - UAV / Drone Delivery in Global Health: Successes and Challenges](#)

February 4: [Seattle Global Networking Happy Hour with GlobalWA, Pangea, World Affairs Council, and WGHA](#)

Finances

Apr 1, 2019 - Mar 31, 2020

Revenue

Foundations	286,000
Membership	136,788
Conference	105,218
Corporate donations	15,008
Other	701
Program income	39,940
Individuals	11,079
Donated goods and services	30,370
Total Revenue	625,104

Expenses

(includes staff & admin allocation)

Program events	175,432
Publicity for members	145,167
Member stewardship	37,903
Conference	144,103
Administrative (unallocated)	55,994
Fundraising	33,958
In-kind goods and services	30,370
Total Expenses	622,927

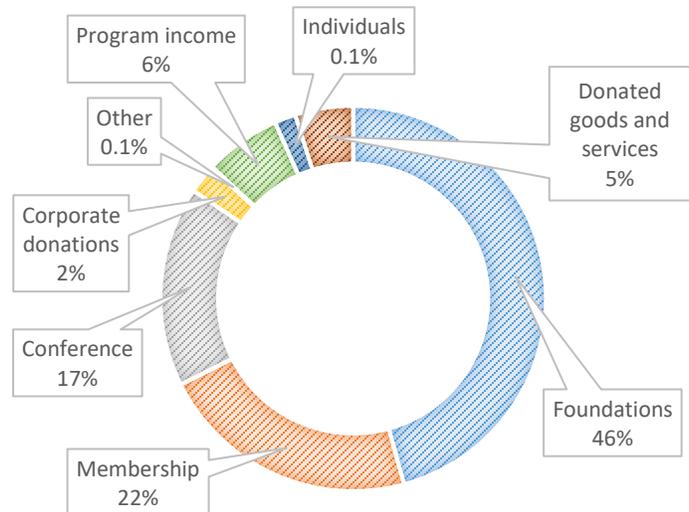
Assets

Cash and cash equivalents	116,256
Accounts receivable and other assets	10,049
Pledge receivable	100,000
Property and equipment, net	750
Total Assets	227,055

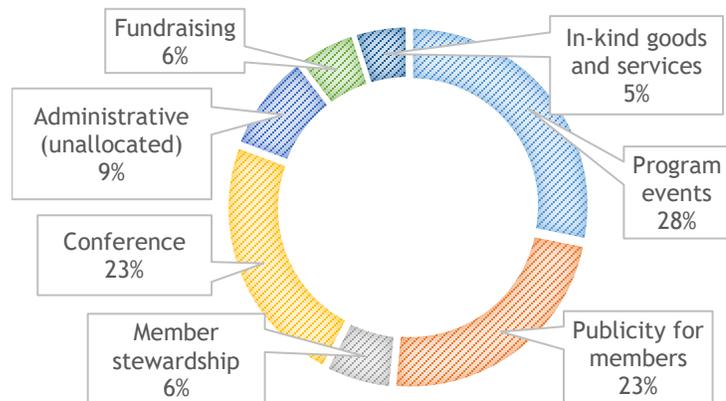
Liabilities and Net Assets

Total liabilities	46,938
Total net assets	180,117
Total Liabilities & Net Assets	227,055

SOURCES OF FUNDS



USES OF FUNDS

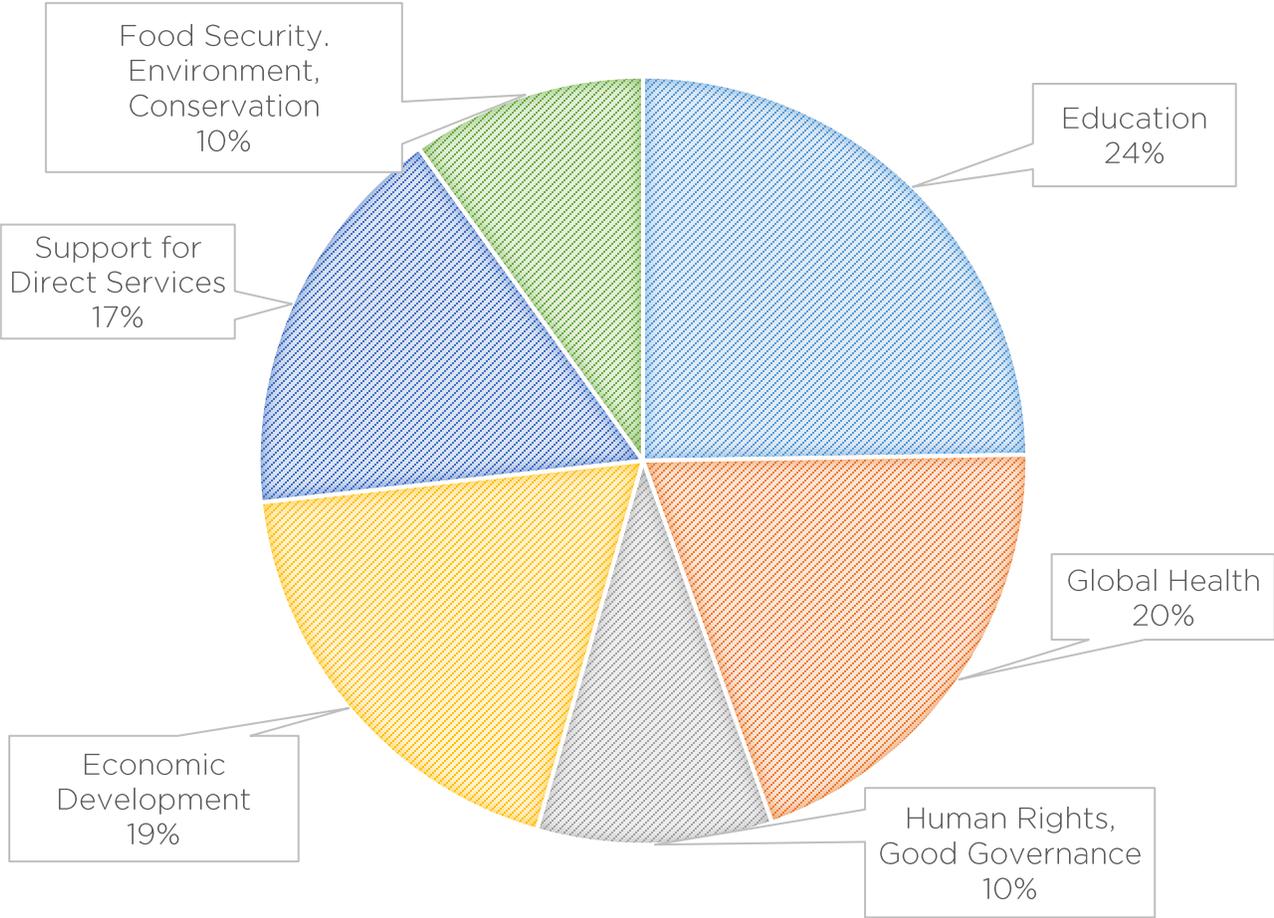


GlobalWA Members Work in Over 200 Countries

Top countries where members work (ranked in order):

- India
- Kenya
- Uganda
- Tanzania
- Guatemala
- Mexico
- China
- Nepal
- Nicaragua
- Honduras

Primary Areas of Focus



Leadership

Board of Directors

Akhtar Badshah, Distinguished Practitioner & Senior Lecturer, University of Washington

Scott Jackson, President & CEO, Global Impact

Susan Jeffords, Provost, Portland State University

Marty Kooistra, Executive Director, Housing Development Consortium of Seattle-King County

Melissa Merritt, Principal, Waldron

Jane Meseck, Senior Director of Global Programs, Microsoft Philanthropies

Will Poole, Managing Partner & Co-Founder, Capria

Jeffrey Riedinger, Vice Provost for Global Affairs, University of Washington

Sara Rogge, Deputy Director & Advisor to the Director, Bill and Melinda Gates Foundation

David Wu, Chief Advancement Officer, Woodland Park Zoo

Katie Young, Senior Vice President, Global Growth and Development, Starbucks

Board Emeritus

Bill Clapp, Founder, Global Washington and Co-Founder, Seattle International Foundation

Staff



Kristen Dailey, Executive Director

Andie Long, Director of Communications & Marketing

Pratima Stanton, Director of Membership

Doni Uyeno, Development Coordinator

Global Washington Members

Himalayas

BILL & MELINDA
GATES foundation



Andes



Kilimanjaro

buildOn
CARE
Dalberg Advisors
Emirates
Every Woman Treaty
Fair Trade USA
Fred Hutchinson Cancer Research Center
Girl Rising
Global Impact
Gucci
Heifer International
International Rescue Committee
Kati Collective
Key Travel

Kids in Need of Defense (KIND)
Landesa
Lane Powell PC
Lynden International
Northeastern University-Seattle
PATH
Pilgrim Africa
Resonance
Rotary District 5030
Seattle Pacific University
Seattle University
The Profitable Nonprofit
World Vision

Atlas

Agros International
Americares
Amplio
Andrew W Lyon Travel
Ashesi University Foundation
Capria
CliftonLarsonAllen
Days for Girls International
Earthworm Foundation
Einstein Rising
F5 Networks
Global Good
Global Leadership Forum
Global Partnerships
Human Rights Watch

Largesse
Malaria No More
Mona Foundation
MSR Global Health
OutRight Action International
Oxfam America
PeaceTrees Vietnam
PRONTO International
Rise Beyond the Reef
Sahar Education for Afghan Girls
Splash
Spreeha Foundation
The Foundation for International
Understanding Through
Students (FIUTS)

The Hunger Project
The Max Foundation
The World Justice Project
UNICEF USA
University of Washington
Evans School of Public
Policy and Governance
Upaya Social Ventures
VillageReach
Vital Voices
Water1st International
WaterAid
Woodland Park Zoo
World Concern
Worldwide Fistula Fund

Cascades

3rd Creek Foundation
501 Commons
A Child's Notebook
ACT for Congo
Adara Development
American Cancer Society
Awamaki
Bo M. Karlsson Foundation
Breakthrough Partners
Burkitt's Lymphoma Fund for
Africa
Committee for Children
Construction for Change
Fanikia Foundation
Friendly Water for the World
FSC Investments & Partnerships
Future of Fish
Gambia Health Education
Liaison Project
Global Family Travels
Global Peace Foundation
Global Visionaries
Gorman Consulting
Hands for Peacemaking
Foundation
Holt International
Hope for Life
Linksbridge
Manos Unidas International
Medical Teams International
Mifos Initiative
Minerva Strategies
Mission Africa

MovingWorlds
National Peace and Service
Memorial/Museum
National Wildlife Federation
Northwest Immigrant Rights
Project
The Northwest School
NPH USA
Oikocredit US
One Equal Heart Foundation
OneWorld Now!
Pangea Giving
Partners Asia
Path from Poverty
Planned Parenthood of the
Great Northwest and the
Hawaiian Islands
Pygmy Survival Alliance
Remote Energy
RenegAID Innovative Disaster
Relief
The Rose International Fund for
Children
Rwanda Girls Initiative
Schools for Salone
SE Asia Foundation
Seattle Aquarium
Seattle Art Museum - Gardner
Center for Asian Art and Ideas
SG Foundation
Snow Leopard Trust
Spring Development Initiative
Tearfund

Tiller
University of Washington
Henry M. Jackson School of
International Studies
University of Washington
Michael G. Foster School of
Business Global Business
Center
University of Washington
Office of Global Affairs
UW Law School
Vista Hermosa Foundation
Welcome Ideas
West African Vocational
Schools
Yemen Relief and
Reconstruction Foundation
YWCA
Seattle|King|Snohomish
African Chamber of
Commerce
CleanTech Alliance
GSBA, Washington State's
LGBTQ & Allied Chamber of
Commerce
Life Science Washington
Seattle Metropolitan
Chamber of Commerce
Washington Council on
International Trade
Washington Global Health
Alliance
Washington Nonprofits
World Affairs Council