

GLOBALWA

2018 Annual Report
(Fiscal Year April 2018 – March 2019)



From Global Washington's Executive Director

Dear Global Washington supporters, members, and friends:

In 2018 we celebrated 10 years of Global Washington and reflected on what this community has meant for so many people around the world. We heard from our long-time members, who shared how being part of this place-based network of global development practitioners has helped them learn about new initiatives and opportunities globally, and fostered strong and enduring partnerships. We also heard from many new members who told us how much they appreciate the way this thriving network has injected a new sense of possibility into their work, and revealed new collaborations they might not have considered.

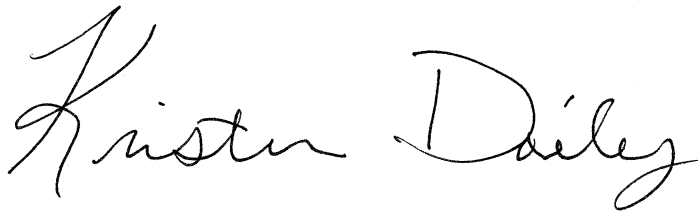
Network building and learning was encouraged throughout the year with multiple opportunities to engage. We held 13 public events, 5 skill-building workshops, as well as 9 exclusive events, including a visit by the United Nations Chief Information & Technology Officer.

Tickets to our 10th annual conference in Seattle sold out and attendees were treated to inspiring speakers from Ashesi University, the Bill and Melinda Gates Foundation, PATH, and Microsoft Philanthropies. Attendees also enjoyed interactive exhibits, including virtual reality experiences created by The Snow Leopard Trust and World Vision.

Most notably, at the end of 2018 we announced the launch of our Sustainable Development Goals initiative, *Next 10 Global*, a commitment to align our efforts to the SDGs over the next decade, and to put a spotlight on how our members' work is helping accelerate progress.

I hope you'll join us on this journey!

All my best,

A handwritten signature in black ink that reads "Kristen Dailey". The script is fluid and cursive, with the first letter of each name being capitalized and prominent.

Kristen Dailey
Executive Director

Global Washington Issue Campaigns

Our monthly issue campaigns throughout the year helped elevate Global Washington members' work. Feature stories, interviews, and timely events sparked conversations and inspired broad support.

Fiscal Year 2018-2019 Monthly Issue Campaigns	Mini-Campaigns
<p>April: Coffee & Women. For the April feature stories, we profiled Global Partnerships and Fair Trade USA. The associated event for this campaign was Women Hold Up Half the Cup – Empowering Women in Coffee-Growing Regions of the World. It included speakers from Fair Trade USA, Starbucks, Oikocredit, Global Partnerships, and COOPFAM, a coffee farmer cooperative in Brazil.</p> <p>May: Global Health. The feature stories for May included profiles of VillageReach and PATH Vice President of Global Engagement and Communications, Elaine Gibbons. We co-hosted a series of events with United Nations CITO, Assistant Secretary-General Atefeh Riazi, Seattle Pacific University, and the Tableau Foundation. (Media coverage of the event appeared in Geekwire 5/2).</p> <p>June: Sustainable Sourcing. The June campaign feature stories included Mercy Corps and TFT Global Director, Robin Barr. The associated event, <i>Shaping the Future of Sustainable Sourcing</i>, included speakers from TFT, PepsiCo, Mercy Corps, and Resonance. (Facebook video).</p> <p>July: Mobility. The July campaign looked at how increased mobility greatly improves lives in the developing world, and included feature stories on World Bicycle Relief and Mobility Outreach International Executive Director, Heidi Peterson.</p> <p>August: Global Education. The August campaign looked at how design and the built environment influences educational outcomes. It included profile stories on Sahar Education and Randi Hedin, director on the National Board for buildOn. A related event explored how Sahar's girls boarding school will help discourage early marriage among rural girls in Afghanistan. (Facebook video).</p> <p>September: Human Rights. The September campaign focused on efforts to protect human rights activists around the world. It included profile stories on World Justice Project and Outright Action International's UN Program Manager, Siri May. The associated event, "Defending the Defenders," included speakers from Outright Action International, Partners Asia, and the UW Law School. (Facebook Video).</p>	<ul style="list-style-type: none"> • World Malaria Day (Apr. 25, 2018). Discussed efforts by our members to eliminate malaria globally. (Issue Brief). • World Menstruation Day (May 28, 2018). Explored global efforts to improve girls and women's access to sanitation and hygiene supplies to manage their periods. (Issue Brief). • Indonesia Earthquake & Tsunami (Sep 28, 2018) Covered member responses to the earthquake, tsunami and landslides in Indonesia. (Issue Brief) • Famine in Yemen (Nov 1, 2018). Focused on the crisis in Yemen, which the United Nations has referred to as "the world's worst man-made humanitarian disaster." (Issue Brief). • World Cancer Day (Feb 4, 2019). This issue brief focused on ways to reduce the growing cancer burden in developing countries by improving access to effective treatment and prevention options. (Issue Brief) • Cyclone Idai in Southern Africa (Mar 14, 2019). Provided an overview of the damage by "one of the worst weather-related disasters ever to hit the southern hemisphere," and what GlobalWA members were doing in response. (Issue Brief)

October: Food Security & Climate Change. The [October](#) campaign included feature stories on CARE USA and World Vision. The associated event, [Feeding the World in a Changing Climate](#), included speakers from CARE, World Vision, and Landesa. The moderator was the founder & CEO of Panorama. ([Facebook Video](#)).

2019 Monthly Issue Campaigns (Jan – April)

January: Resilience, Refugees, and Fragile States. The [January](#) campaign kicked off with an exploration of effective approaches to sustainable development within fragile contexts. World Vision and Mercy Corps were both featured organizations. The associated event, [Escaping the Fragility Trap: Effective Approaches to Sustainable Development in Fragile Contexts](#), included speakers from Microsoft Philanthropies, Mercy Corps & the Bill & Melinda Gates Foundation.

February: Women’s Economic & Political Empowerment. The [February](#) campaign explored how increasing women’s access to finance and employment expands their ability to participate in democracies. Oxfam America and Fair Trade USA were both featured. The associated panel event, [Her Money, Her Voice: How Women’s Economic Empowerment Energizes Political Participation](#), included speakers from Oxfam America, Fair Trade USA, and CARE USA.

March: Gender Equity. This [March](#) campaign focused on efforts underway to end child marriage. Featured members included Seattle International Foundation (CAMY Fund) and World Concern. The associated event, [A Vow to End Child Marriage by 2030](#), included Seattle International Foundation, World Concern, and UNICEF USA.

Additional Events

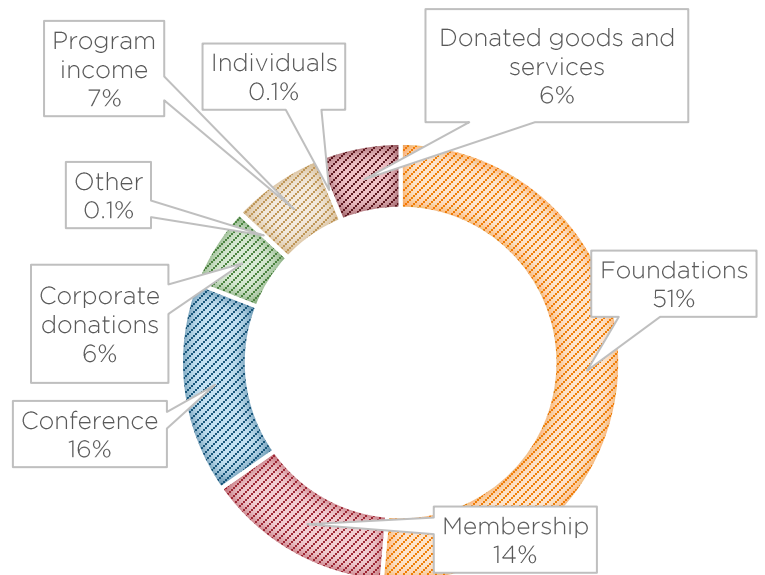
- How IDEO’s Design-Thinking Methodology Supports Innovative Solutions to Global Challenges ([Apr 2, 2018](#)).
- How Data and Technology Can Advance the Sustainable Development Goals ([Apr 25, 2018](#)).
- Refugee Youth: A Force for Change ([May 8, 2018](#)).
- Banking on Women – Financing the Future for Economic Growth ([May 10, 2018](#)).
- Migration or Transformation: building the case for investing in vulnerable youth from Central America’s Northern Triangle ([May 16, 2018](#)).
- Menstruation Matters: Innovations and Partnerships for Dignity, Health, and Opportunity ([May 30, 2018](#)).
- Up in the Air: Preparing for a Bumpy Ride in Global Travel ([Jun 27, 2018](#)).
- Voices from the Field: Suyheang Kry, Cambodia’s Women Peace Makers ([Oct 17, 2018](#)).
- Centering Diversity, Equity, and Inclusion for Effective Communications ([Oct 25, 2018](#)).
- Women’s Land Rights: A Transformational Tool for Agency and Empowerment ([Feb 20, 2019](#)).
- Brave Girl Rising – Film Premiere ([Mar 8, 2019](#)).
- Climate Change in the Global South – What can funders and their community partners do? ([Mar 17, 2019](#)).

FINANCES

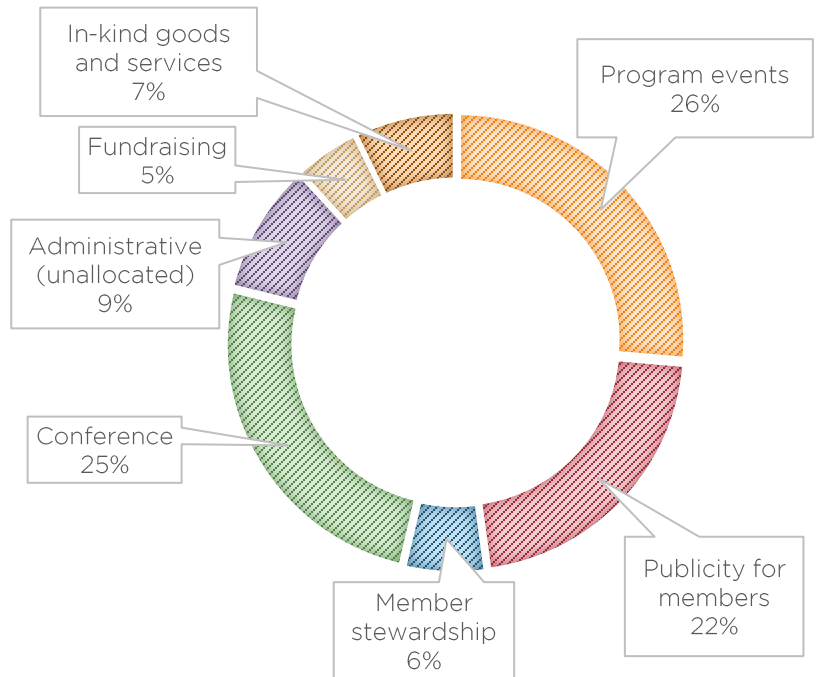
Apr 1, 2018 - Mar 31, 2019 Financials

Revenue	
Foundations	388,000
Membership	104,900
Conference	118,200
Corporate donations	45,055
Other	503
Program income	51,050
Individuals	575
Donated goods and services	46,886
TOTAL REVENUE	755,169
Expenses ¹	
Program events	171,707
Publicity for members	139,911
Member stewardship	37,597
Conference	163,959
Administrative (unallocated)	60,814
Fundraising	30,158
In-kind goods and services	46,886
TOTAL EXPENSES	651,031
Assets	
Cash and cash equivalents	199,593
Accounts receivable & other assets	8,997
Property and equipment, net	1,843
TOTAL ASSETS	210,433
Liabilities and Net Assets	
Total liabilities	31,400
Total net assets	179,033
TOTAL LIABILITIES/NET ASSETS	210,433

SOURCES OF FUNDS



USES OF FUNDS



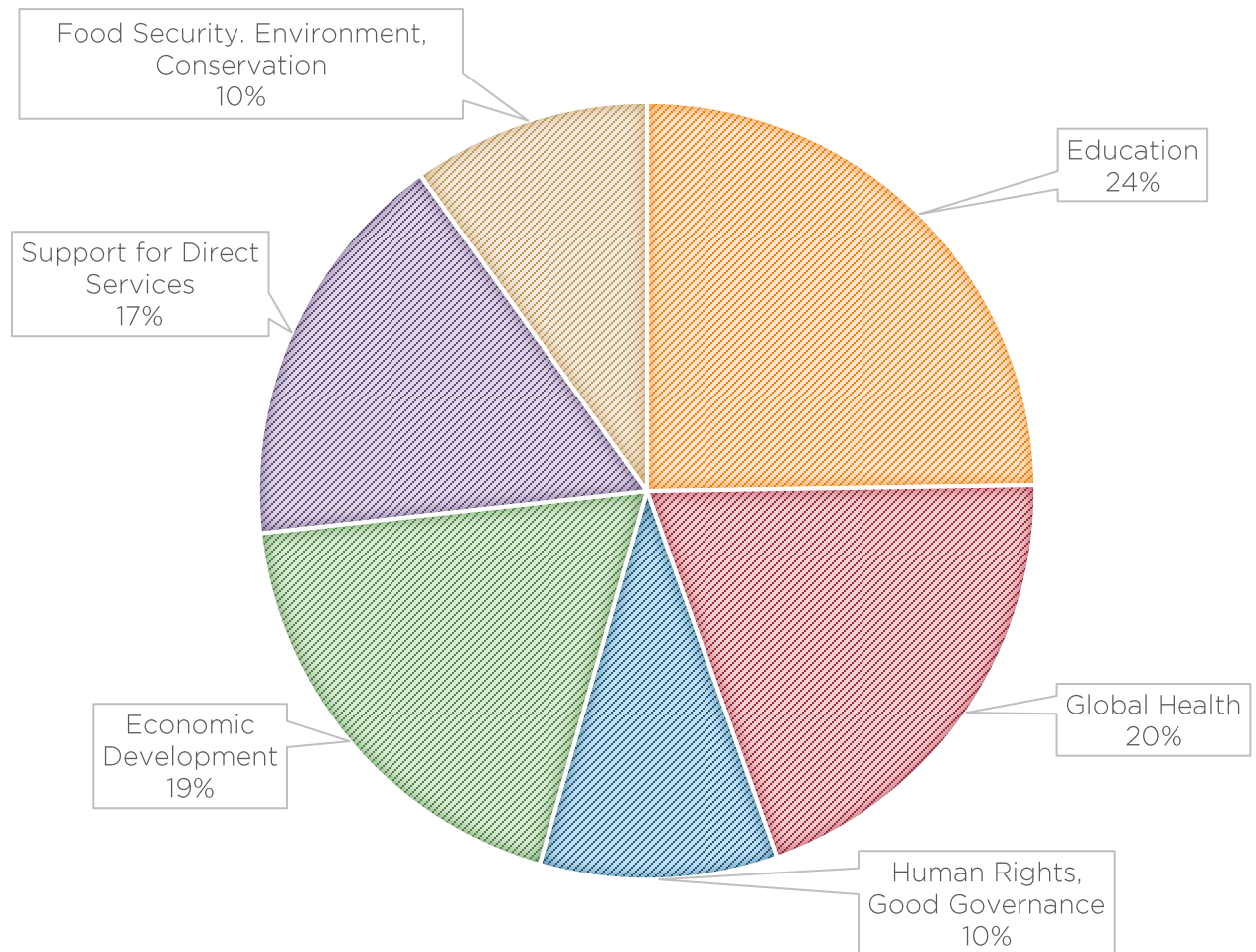
¹ Includes staff and administrative cost allocations.

Global Washington's Members Work in Over 200 Countries

Top countries where GlobalWA members work (ranked in order):

- India
- Kenya
- Uganda
- Tanzania
- Mexico
- China
- Guatemala
- Nepal
- Nicaragua

MEMBERS' PRIMARY AREAS OF FOCUS



Leadership

Board of Directors

Akhtar Badshah, Distinguished Practitioner & Senior Lecturer, Evans School of Public Policy & Governance, University of Washington

Scott Jackson, President & CEO, Global Impact

Susan Jeffords, Provost, Portland State University

Marty Kooistra, Executive Director, Housing Development Consortium of Seattle-King County

Melissa Merritt, Principal, Waldron

Jane Meseck, Senior Director, Tech for Social Impact, Microsoft Philanthropies

Dan O'Neill, Founder, Mercy Corps

Will Poole, Managing Partner & Co-Founder, Capria

Jeffrey Riedinger, Vice Provost for Global Affairs, University of Washington

Sara Rogge, Deputy Director and Advisor to the Director, Bill and Melinda Gates Foundation

David Wu, Chief Advancement Officer, Woodland Park Zoo

Katie Young, Vice President, Food Category, Starbucks

Board Emeritus

Bill Clapp, Founder and Board Chair Emeritus, Global Washington; Co-Founder and Board Chair, Seattle International Foundation

Staff



Kristen Dailey, Executive Director

Susan Holmes, Office Manager

Andie Long, Director of Communications & Marketing

Pratima Stanton, Director of Membership

Doni Uyeno, Development Coordinator

Global Washington Members

Himalayas

BILL & MELINDA
GATES foundation



Andes



KILIMANJARO

Bloodworks Northwest	Kyle House Group
buildOn	Landesa
CARE USA	Lane Powell PC
Clifton Larson Allen (CLA)	Lynden International
CRISTA Ministries/World Concern	Malaria No More
Dalberg	Northeastern University - Seattle
Emirates	Pilgrim Africa
Every Woman Treaty	Resonance
Fair Trade USA	Seattle Pacific University
Fred Hutchinson Cancer Research Center	Seattle University
Heifer International	The Max Foundation
International Rescue Committee	The Profitable Nonprofit
Key Travel	World Vision
Kids in Need of Defense (KIND)	

ATLAS

Agros International	Oxfam America
Americares	Partners Asia
Amplio	PeaceTrees Vietnam
Ashesi University Foundation	PRONTO International
Breakthrough	Providence St. Joseph Health Global
CRISTA Ministries/World Concern	Resource Media
Earthworm	Rwanda Girls Initiative
Global Good	Sahar Education for Afghan Girls
Global Leadership Forum	Splash!
Global Partnerships	Spreeha Foundation
Grameen Foundation	Street Business School
The Hunger Project	UNICEF USA
Kati Collective	VillageReach
Largesse Company	Water1st International
Mona Foundation	WaterAid
MSR Global Health	Woodland Park Zoo
The Northwest School	World Justice Project
OutRight Action International	Worldwide Fistula Fund

CASCADES

3rd Creek Foundation	Friendly Water for the World
501 Commons	GambiaHELP
ACT for Congo	Global Family Travels
Adara Development	GSBA, Washington State's LGBTQ & Allied Chamber of Commerce
African Chamber of Commerce	Hands for Peacemaking
American Cancer Society	Healing Hearts Northwest
Awamaki	Health Alliance International
Bo M. Karlsson Foundation	Highline College
Burkitt's Lymphoma Fund for Africa	InformEd International
Capria	Initiative for Global Development
CleanTech Alliance	Lakeside School
Committee for Children	Life Science Washington
Construction for Change	Linksbridge
Coopersmith Law+Strategy	Medical Teams International
Days for Girls International	Mifos Initiative
Ekari Foundation	Minerva Strategies
Extend the Day	

Mission Africa
Mobility Outreach International
MovingWorlds
NetHope
Northwest Immigrant Rights Project
Northwest School
NPH USA
Oikocredit Northwest
OneWorld Now!
Pangea Giving
Path from Poverty
Perennial
Planned Parenthood of the Great
Northwest and Hawaiian Islands
Remote Energy
RenegAID Innovative Disaster Relief
Restless Development
RESULTS – Seattle
Robert Paetz Photography
RoundGlass
Schools for Salone
SE Asia Foundation
Seattle Aquarium
Seattle Art Museum - Gardner Center for
Asian Art and Ideas
Seattle Metropolitan Chamber of Commerce

Snow Leopard Trust
Spring Development Initiative
The Rose International Fund for Children
Tiller
Tondo Foundation
UW Evans School of Public Policy
and Governance
UW Henry M. Jackson School of
International Studies
UW Michael G. Foster School of
Business Global Business Center
UW Office of Global Affairs
UW School of Law Graduate
Program in Sustainable
International Development
Washington Clean Tech Alliance
Washington Council on International Trade
Washington Global Health Alliance
Washington Nonprofits
West African Vocational Schools
World Affairs Council
World Relief Seattle
Yemen Relief & Reconstruction
Foundation
YWCA Seattle|King|Snohomish