

GLOBALWA

REDEFINING DEVELOPMENT: FROM SILOS TO COLLECTIVE IMPACT

GlobalWA 2012 Conference | December 6, 2012
Bell Harbor Conference Center, Seattle



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OVERVIEW

Global Washington was established to break down the silos that divide organizations and sectors in the global development community. As the organization enters its fifth year of existence, we are working with our members to create a new definition of global development: one that encompasses the increasingly innovative, collaborative spirit of this sector in the state of Washington. This year's conference theme reflected our desire for conference attendees to form new connections and develop a shared vision for success, recognizing that our collective impact is far greater than what any one of us can accomplish alone.



Seattle Mayor Mike McGinn presents the Global Hero Award to Therese Caouette

With this theme in mind, the 2012 conference featured a number of interactive sessions: "speed dating" to get attendees out of their seats and talking to one another, collective impact small group working sessions to develop shared goals, and "The Doctor is In" mini-sessions where small groups met with an expert on a particular topic.

In addition to the interactive mini-sessions, attendees were also inspired and challenged by the two keynote speakers. **Dr. Sakena Yacoobi** spoke about her work with Afghan women and children and **Craig Kielburger** detailed his incredible success at empowering and motivating young people to make a difference in the world. Global Hero Award recipient, **Therese Caouette**, Executive Director of Partners Asia, moved all of us with her insights into our role as community organizers. More than 50 panelists, facilitators, and session leaders spoke on a wide range of topics, from engaging diaspora communities, to nonprofit finance, to beginning a career in global development.

450 people attended this day-long event on December 6th, 2012 at the Bell Harbor International Conference Center in Seattle.

Agenda

7:30 am	Registration & Continental Breakfast
8:15am	Welcome
8:30am	Keynote: Dr. Sakena Yacoobi, Founder & Executive Director, Afghan Institute of Learning
9:30am	Speed Dating
10:00am	Plenary Panel: Redefining Development
11:15am	Breakout Sessions: Identifying Collective Impact Goals
12:30pm	Lunch & Award Presentation
1:30pm	Fast Pitch Presentations
2:00pm	Concurrent Panels
3:15pm	Break
3:45pm	Concurrent Sessions: "The Doctor Is In"
5:00pm	Closing Keynote: Craig Kielburger, founder of Free The Children and Me to We
6:00pm	Reception & Marketplace

KEYNOTE SPEAKER: DR. SAKENA YACOobi

EXECUTIVE DIRECTOR AND FOUNDER, AFGHAN INSTITUTE OF LEARNING

Dr. Sakena Yacoobi, founder of the Afghan Institute of Learning, gave the opening address at this year's conference. Dr. Yacoobi's speech was a graceful mixture of the personal and the political; she transitioned seamlessly from telling stories of her own childhood in Afghanistan to recounting the horrors of refugee camps in Pakistan and emphasizing the importance of education for young women. Yacoobi's life's work has been to establish schools throughout Afghanistan, despite oppression, bigotry, and illegality, and her speech was a moving testimony to the power of education for women and girls.

*"Afghanistan will have peace
when the women of
Afghanistan are leaders."*

*-Dr. Sakena Yacoobi, Executive
Director & Founder, Afghan Institute
of Learning*

Education was and is critical in refugee camps because it allows refugees to maintain some semblance of normalcy and to hold on to their humanity. Not only do women and children have the tools to seek new opportunities, they also have the confidence to work toward a better future. Dr. Yacoobi, in her opening speech, articulated her vision for an educated population: no "single child would be without education. It's the most powerful key for bringing peace to Afghanistan."

Visiting refugee camps over the years, Yacoobi has met women who have lost everything and were left helpless. "They were like animals. They felt less than human," she explained. That's when she realized that education was the solution to helping these women.

In one year, the number of students she reached went from 300 to 27,000. Education in the camps was not just a critical need, but a clear desire for the refugees. Yacoobi created curricula that challenged children of all ages, and emphasized critical thinking skills.

The women who benefited from her programs are also more empowered today because they aren't just seeking basic education; they are also pursuing higher education. She continued, "the women of Afghanistan are not the same women they were five years ago. They have been oppressed for forty years, and now with education, they will not accept the treatment they experienced in the past. When children have mothers who are no longer helpless, they will succeed." Dr. Yacoobi closed, "if the tank and the gun didn't solve our problem, I am 100% sure that the women of Afghanistan will."



Dr. Yacoobi addresses conference attendees

PANEL DISCUSSION:
REDEFINING DEVELOPMENT – FROM SILOS TO COLLECTIVE IMPACT

- Raymond C. Offenheiser, President, Oxfam America
- Joe Whinney, Founder & CEO, Theo Chocolate
- Amir Dossal, Founder and Chairman, Global Partnerships Forum
- Moderator: Bill Clapp, Founder, Global Washington & Seattle International Foundation

Moderated by Bill Clapp of the Seattle International Foundation and Global Washington, the morning plenary panel addressed recent trends in public-private partnerships, as well as some of the changes both sectors have had to make in order to create lasting social impact. One major trend has been the increase in direct foreign investment from the private sector. Twenty years ago, the primary funding for foreign economic development came from multilateral government agencies. Over the last decade, aid funding has been decreasing as world governments face significant domestic economic challenges.

Meanwhile, large corporations and small businesses alike are beginning to invest and trade in the world's poorest countries, which has exposed them to challenges and risks they may not have faced domestically. Foreign governments are challenging these companies to prove they are doing good work for development in those countries; this has led to frequent and sometimes acrimonious discussions of supply chains and their environmental and social impacts. Amir Dossal walked the line between advocating for, and distancing himself from, corporate social responsibility, saying that it's still important on some level, but individual responsibility has taken over.



"Seattle is really at the heart of smart philanthropy, social entrepreneurship and creativity."

-Amir Dossal, Founder & Chairman, Global Partnerships Forum

"We're seeing foreign aid going down, corporate investments going up and inequality is increasing."

-Raymond Offenheiser, President, Oxfam America

Whinney argued that the most important thing is an informed consumer base, so that instead of "externalizing" the costs of a chocolate bar, the educated consumer is willing to pay more because he or she knows it's worth the investment in someone else's future. In the end, Whinney said, "what's going to change things is consumer pressure," so "[i]f you buy a cheaper chocolate bar, you've externalized the cost to poor farmers in Africa," rather than supporting higher wages for said farmers by buying more expensive, fair-trade chocolate.

CONCURRENT PANELS:

Attendees chose from four concurrent sessions, each featuring a panel of experts on their respective topics. These were lively moderated discussions, which took questions from the audience at the end.

FROM EDUCATION TO EMPOWERMENT: TRANSFORMATIONAL STRATEGIES FOR ENGAGING YOUTH

At a time when the global youth population is the highest in history, millions of young people in the developing world regard education as a lifeboat that will carry them to economic safety. Yet, formal education alone is not enough. Without a sense of personal agency, access to decision-making and leadership, and opportunities to develop employable skills, newly educated youth can end up feeling disenfranchised and powerless to act. In this session, thought leaders shared new strategies for connecting education with the most urgent needs of emerging economies, and for motivating and empowering youth to be entrepreneurs and agents of positive change. The most important strategy for engaging youth and connecting education to development is to bring international experience directly into the classroom. By teaching students to act as global citizens, we help foster a population of youth who use technology in innovative ways, who are acutely aware of their role in development, and who can communicate across international borders and cultures with ease.

Nina Marini, Group Marketing Manager, *Microsoft*

Peggy Taylor, Co-Founder & Director of Training, *Partners for Youth Empowerment*

Yvonne Thomas, Senior Manager – Global Programs, *Microsoft Corporate Citizenship & Public Affairs*

Craig Kielburger, Co-Founder, *Free The Children* and *Me to We*

Moderator: Victoria Jones, Associate Provost for Global Engagement, *Seattle University*

ENGAGING DIASPORAS

Washington is a cosmopolitan state with a large population of immigrants and expatriates from all over the world. Many of them are active in supporting development efforts back home. One example of the importance of diaspora communities encouraging economic development is the practice of sending remittances and maintaining a connection, often a lifeline, between old and new lives. What have these community members learned through their work? Do they experience accusations of

Ezra Teshome, *Rotary International*

Mona Han, *Coalition for Refugees from Burma*

Son Michael Pham, *Kids Without Borders*

Moderator: Magdaleno Rose-Avila, Director-Office of Refugee Affairs, *City of Seattle*

brain drain? What can diaspora communities do most to benefit their home countries? How can development organizations collaborate with these communities? Residents of Washington who are involved in development activities in their countries of origin discussed these and other questions. Engaging leaders in diaspora communities is one of the most effective methods of development. Since diaspora members often have extensive business experience, fostering these connections is integral to promoting economic development and sustainability.

BEYOND CSR: HOW CORPORATIONS ARE MAKING GOOD BUSINESS OUT OF INNOVATIVE DEVELOPMENT SOLUTIONS

Social entrepreneurship connotes a certain type of organization—start-up, scrappy, and resource-starved. However, some of the most effective business-led development comes from large corporations who, by tackling the old problems of poverty, envision new markets. Through a form of “social intrapreneurship,” several Washington businesses have developed new products, services, and processes that have had a significant impact on communities stretching from Rwanda to Mozambique to Costa Rica to India. This panel showcased a trio of individuals leading social innovation from inside their companies, reflecting on how their transformative initiatives came to be embraced by corporate management, offering recommendations to other companies hoping to foster the same opportunities, and providing insights on how to partner with others to enact these initiatives.

Alex Bernhardt, Vice President, *Guy Carpenter*

Terry Sweeney, Vice President – Global Clinical Affairs, *Philips Healthcare*

Arthur Karuletwa, Director of Traceability, *Starbucks* & Owner, *Inzoz Coffee Traders*

EVIDENCE OF IMPACT

Increasingly, donors and social impact investors are interested in funding programs with demonstrated impact. Demonstrating impact and adapting programs accordingly, however, can be a challenge: what counts as evidence? What can be done when impact is hard to establish, especially when the value is intangible or long-term. When is a randomized controlled trial appropriate? How can costly large-scale evaluations be funded? In a wide-ranging discussion, the panelists articulated the importance of determining the value of a project and the role of impact. While they defined impact broadly as a basic change in someone’s life, they also emphasized the importance of causality and accountability—something many smaller nonprofits do not have the luxury of prioritizing.



Srik Gopalakrishnan, Eric Stowe, and Mary Kay Gugerty discuss impact assessment.

Mary Kay Gugerty, Professor, *University of Washington – Evans School of Public Affairs*

Eric Stowe, Executive Director, *Splash*

Ritu Shroff, Senior Program Officer, MLE – Global Development, *Gates Foundation*

Srik Gopalakrishnan, Director – Strategic Learning and Evaluation, *FSG*

Moderator: Prema Arasu, Professor and Vice Provost, International Programs, *Washington State University*

FAST-PITCH PRESENTATIONS:

Eleven organizations answered the question “How is your organization innovating by collaborating?” with high-energy 2-minute presentations.



Sammie Rayner, Executive Director of Lumana

Viva: Viva is an international Christian development charity based in UK, US, Africa, Asia, & Latin America, with a focus on children at risk. Viva’s mission is enabling people to work together to keep children at risk safe and healthy, giving them opportunities to learn and allowing them to play an active part in shaping their own futures. Children at risk include street children, orphans, and those in danger because of poverty, war, human trafficking, abandonment, abuse, slavery, and exploitation.

Lumana: Lumana works to empower community members in rural Africa at several levels of poverty through education, microfinance and investments in local social businesses to create better economies for all. We believe that everyone is connected and a holistic approach to fighting poverty is necessary to create real change.

Lumana’s investments are in businesses founded by rural Africans that emphasize a double bottom line (increasing both profit for owners and social benefit for the community).

Global Sustainable Solutions, LLC: Global Sustainable Solutions, LLC facilitates and participates in domestic and international development and research initiatives that focus on markets, livelihoods, climate change and freeing of women and child labor. GSS improves rural families' opportunities to survive and thrive. GSS will facilitate coordination and integration services to a growing, loosely knit alliance of high performance NGOs in Asia, Africa and the U.S.

The Bali Fund and SE Asia Children’s Foundation:

Bill, along with his wife, Pat, is the founder of two funds: The Bali Fund, and the SE Asia Children’s Foundation. Both focus on breaking the cycle of poverty by providing impoverished children with an opportunity to get an education. Currently, Bill has several active projects in Bali and Indonesia. In addition to providing much-needed funding, Bill, a retired management consultant, works closely with those organizations he supports and coaches them towards achieving financial and operational sustainability.



Bill Taylor, founder of the Bali Fund and SE Asia Children’s Foundation.

FAST-PITCH PRESENTATIONS: (CONTINUED)



Bridgette Greenhaw presents the Literacy Bridge 2-minute pitch.

Water 1st: All Water 1st projects integrate water, toilets and hygiene education. This integrated approach provides the maximum health benefits by eliminating the major pathways for diarrheal disease transmission.

Days for Girls: Days for Girls International is a grassroots organization that works to create a more dignified, humane, and sustainable world for girls through advocacy, reproductive health awareness, education and sustainable feminine hygiene.

Literacy Bridge: Literacy Bridge empowers the poorest of the poor with the type of information that enables them to overcome poverty and improve their standard of living and quality of life. We accomplish this through comprehensive programs in health and agriculture that provide on-demand access to locally relevant knowledge. At the heart of the programs is the Talking Book—an innovative low-cost audio device designed for the learning needs of illiterate populations living in areas considered the "last mile" in developing countries.

Lift Up Africa: Lift Up Africa is a U.S. nonprofit with an extensive network of partners and projects in East Africa. We support sustainable, community-led projects that address poverty, malnutrition, lack of education and health care, and the impact of climate change on people, crops, animals, and the environment. Each project is carefully selected and supported with input from our partners, donors, volunteers, and staff. In our work, Lift Up Africa, has learned that simple, beautiful, and small is effective.

International Development Exchange: IDEX promotes sustainable solutions to poverty by providing long-term grants and access to resources to locally-run organizations in Africa, Asia, and Latin America.

IDRI: As a nonprofit global health organization, IDRI takes a comprehensive approach to combat infectious diseases, combining the high-quality science of a research organization with the product development capabilities of a biotech company to create new diagnostics, drugs and vaccines. IDRI combines passion for improving human health with the understanding that it is not just what our scientists know about disease, but what we do to change its course that will have the greatest impact

RenegAID—Innovative Disaster Relief: By producing innovative relief projects and programs, RenegAID™ is dedicated to improving people's ability to re-establish themselves in catastrophic disasters. Founded after Hurricane Katrina struck the Gulf Coast in 2005, RenegAID is currently developing three projects for disaster response.

2012 GLOBAL HERO AWARD: THERESE CAOUILLE

Executive Director of Partners Asia, faculty member at Seattle University,
University of Washington, Hammasat University

Seattle Mayor **Mike McGinn** presented the second annual **Global Hero Award**, which recognizes a Washington-based change agent who has made significant contributions to global issues. In light of Seattle's Next 50 celebration, Mayor McGinn shared his appreciation for being the mayor of a city that is full of people dedicated to connecting locally in efforts to leverage global social change. He recalled that 50 years ago Seattle sowed the early seeds of innovation and outward facing compassion when the city hosted the ambitious 1962 World's Fair. We may not have fully understood the challenges we would face, but thanks to those early innovators, Seattle is "known for caring," leadership in creativity, innovation, and deep compassion for everyone in the world. As a city and a community, McGinn said, Seattle reflects a group of people who connect their values both locally and globally.

This year, the Global Hero Award went to **Therese Caouette**, Executive Director of Partners Asia, in recognition of three decades' work with organizers and advocates in Southeast Asia. Caouette's work has emphasized community engagement as a means to building leadership and skills to bring resources to the local levels where they are most needed. Participatory models in research and development projects have been the cornerstone of her work with refugees, migrants, and displaced persons across Southeast Asia and, most recently, on the Myanmar border. In a brief acceptance speech, Caouette spoke movingly of the progress made by refugees and displaced persons' communities on the borders of Burma.



KEYNOTE SPEAKER: CRAIG KIELBURGER

Founder of Free The Children and Me to We
“A generation of Global Citizens”

Award-winning Canadian activist for children’s rights, **Craig Kielburger** gave the closing keynote speech of this year’s conference. He opened with his own favorite moment from the day: the fast-pitch session, in which eleven organizations gave a two-minute presentation of their priorities and activities. “It was an extraordinary moment,” Kielburger said. He then went on to talk more about his work advocating for the rights of children, in North America and across the world.



The world’s single greatest challenge, said Kielburger, is a lack of political will, especially among youth. Kielburger challenged the attendees of the conference to ask themselves, “how do we raise a generation so that every single person in the world can recognize that they, too, have to be part of this movement toward social change?” One of Kielburger’s current answers to this question is a multi-location event called We Day, where 20,000 children and youth of all ages convene to be inspired by change makers, popular musical acts, celebrities, and world leaders. Each attendee earns a ticket for the event through local and global service. Although tickets are free, the attendees must donate time, energy, and enthusiasm to a cause of their choice. To date, We Day has been a regular event in Canada and various parts of the world.

Kielburger described the Quechua concept of *minga*. A Quecha word without a direct English equivalent, we can loosely translate it as coming together or gathering of people for the public good. In his speech, Kielburger told the story of an Ecuadorian woman who, when she learned that a building project would not be finished in time, called for a minga simply by shouting out her front door. The next day, people from across the region arrived to complete the project. Although We Day is targeted to youth, its minga-style message applies across generations. Collective impact, shared service, and a commitment to volunteering—beginning in childhood and continuing throughout our adult lives—are key to ensuring our shared future. The Global Washington conference is one example of how we can accomplish this collaborative outlook.

“How do we raise a generation so that every single person in the world can recognize that they, too, have to be a part of this movement toward social change?”

CLOSING POINTS AND THE ROAD AHEAD

Conversations at Global Washington over the last four years have demonstrated that Washington-area global development organizations are hungry to collaborate. In 2012, Global Washington made efforts to understand exactly how those collaborations might ensue through focus groups and informal discussions with member organizations. Several themes have come up repeatedly and at the conference's morning breakout session, **Identifying Collective Impact Goals**, additional input was sought from the broader development community.

In 12 breakout groups organized by function, theme, or geography, facilitators prompted participants to indicate compelling collaborative goals that they themselves would want to work towards. Encouragingly, the responses reaffirmed themes raised in focus groups, such as:

- To quantify total impact (e.g., of GlobalWA members, of the broader WA global development community, etc.)
- To engage the general public and increase positive awareness of global development
- To support the U.S. foreign aid budget (e.g., through WA representatives)
- To improve awareness among Washington organizations about one another's assets and capabilities
- To increase engagement between businesses and development non-profits in the Pacific Northwest

Global Washington sees these goals as kernels for collective impact activities that it will begin facilitating in 2013. Working groups that meet regularly will be formed to refine objectives, devise strategies, and take action towards these goals. The hope is that these groups will eventually achieve objectives that support member organizations and the broader development community in a way that no single organization can easily do on its own.

Here's to a productive New Year!



FEEDBACK AND PRESS COVERAGE

Press



"Seattle pushes women's rights & private sector to fight poverty" by Tom Paulson, appeared in *Humanosphere* on December 10, 2012.

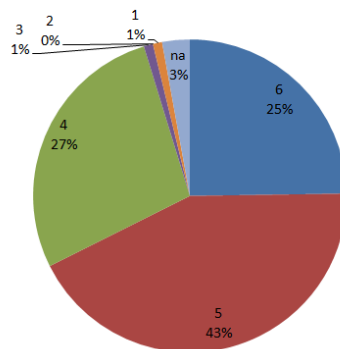
<http://humanosphere.org/2012/12/on-intnl-human-rights-day-seattle-groups-pushing-for-women-and-more-poverty-fighting-from-the-private-sector/>

"Seattle NGOs asked to do something incredible: work together" by Joy Portella appeared in the *The Seattle Globalist* on December 13, 2012.

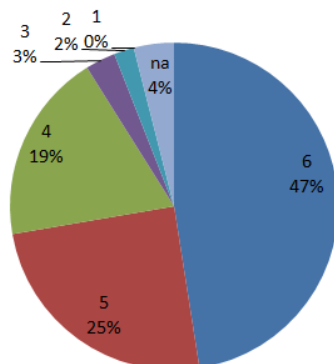
<http://www.seattleglobalist.com/2012/12/13/seattle-ngos-asked-to-do-something-incredible-work-together/8669>

Attendee Feedback

- 92% felt more inspired about global development as a result of the conference
- 95% would attend or recommend that someone else attend next year's conference
- Satisfaction with overall conference (6=outstanding, 1=poor)



- Satisfaction with networking opportunities provided (6=outstanding, 1=poor)



Student Scholarships

For the first time, Global Washington provided scholarships for university students with an interest in global development to attend the conference. Thirty-four students were selected, and many expressed interest in continuing to engage with Global Washington and its members. "The place was just so charged with ideas, experience, and knowledge," said one student after the event. Another wrote that the conference experience was "particularly valuable for me, as someone who is graduating and about to begin a job search, as it helped me to better define where I see myself in the future."

"The conference had a great mix of activities, not just endless panels. The breakout sessions were goal-oriented but also provided time for good interaction"
-2012 Attendee

ATTENDANCE

450 people attended, representing 195 organizations, businesses, academic institutions, foundations, and government entities

Attendees represented¹: Across Cultures, Afghan Institute of Learning, Alaska Airlines, **Ashesi University**, **Ashoka**, Associated Press, **Ayni Education International**, Bell Harbor International Conference Center, Better Futures, Big Water Consulting, **BOSIA**, **Breakthrough Partners**, Bright Star Grant Consultants, CARE USA, Cascade Designs, Cascade Global Consulting, Center for Sharing, Central Washington University, **ChangeStream Media**, ChangeUp, Channel Foundation, Charter for Compassion, City of Seattle, **Clark Nuber**, **Clear Path International**, Coalition for Refugees from Burma, Community Attributes International, Community Empowerment Network, Creative Associates International, Crosscut Public Media, **Days for Girls**, Deetken Capital, Del Rio Family Foundation, Department of State, Desh International & Business Law, **EarthCorps**, **Educational Empowerment**, **Engineers Without Borders**, Esri, **Etta Projects**, FLT Consulting, **Friends of the Orphans**, Friends of UNFPA, FSG, **Gardner Center for Asian Art & Ideas**, Geear & Associates Consulting, Geocko, Girandola, GlaxoSmithKline, **Global Family Travels**, Global Leadership Forum, **Global Partnerships**, Global Partnerships Forum, **Global Sustainable Solutions**, Global Village Health, **Global Visionaries**, Global Washington, **Global Weeks**, **Global Women-Partners in Philanthropy**, **Guatemala Village Health**, Guy Carpenter & Company, **Habitat for Humanity**, Halo Source, Hamomi Children's Centre, **HEAL Africa**, **Healing the Children**, **Health Leadership International**, Here, **Highline Community College**, Humansphere, Hydrovolts, IDRI, IE3 Global Internships, IEEE, **iLEAP**, **Imago360**, Innovations for Poverty Action, Innovatively Organized, Institute for Young Women Development, **InterConnection**, **International Development Exchange**, **International Leadership Academy of Ethiopia**, Irrawaddy Magazine, JesuitNET - Jesuit Commons, **Jet City StoveWorks**, John Britt Consulting, Jolkona, Karen Ducey Multimedia, **Kids Without Borders**, **Kirlin Charitable Foundation**, **Laird Norton Family Foundation**, Lakeside School, **Landesa**, **Lift Up Africa**, **Literacy Bridge**, **Lumana**, **Maasai Childrens Initiative**, **Mangrove Action Project**, **Marine Stewardship Council**, Me to We, **Mercy Corps**, **Microsoft**, Minerva Strategies, **Mona Foundation**, Mother Africa, National Bureau of Asian Research, ngoShare, Northwest University, Office of Lieutenant Governor, Office of US Congressman Adam Smith, **Oikocredit Northwest**



USA, One by One Fight Fistula, **OneWorld Now!**, **Organizational Research Services**, **Oxfam America**, Pacific Continental Bank, **Pangea Giving**, Partners Asia, **PATH**, **PeaceTrees Vietnam**, Philips Healthcare, Port of Seattle, Powerful Voices, **Prosthetics Outreach Foundation**, PSMGP, PYE: Partners for Youth Empowerment, **RenegAID**, **RESULTS-Seattle**, **Richter International Consulting**, Rotary International, **SE Asia Children's Foundation**, **Seattle International Foundation**, Seattle Pacific University, Seattle Times, **Seattle University**, SeaVuria, SeeYourImpact.org, Serve Smart, Sheeran Consulting, **Shoreline Community College**, **Skagit Valley College**, SkillNations, Somali Youth and Family Club, **South Puget Sound Community College**, **Splash**, Starbucks, Teachers Without Borders, Tenacious Ventures, **The Bill & Melinda Gates Foundation**, **The Institute for Self-Reliant Agriculture**, The ISIS Foundation, The Max Foundation, The Nature Conservancy, **The Northwest School**, The Production Network, The Seattle Foundation, The Village Net, **The World Justice Project**, Theo Chocolate, Three Chairs for Refugees, Tibetan Nuns Project, Trident Seafoods, UC Berkeley, United Way of King County, University of Arkansas - Clinton School of Public Service, University of Livingstonia (Malawi Africa), University of Washington, University of Washington - Evans School of Public Affairs, **University of Washington Bothell**, University of Washington School of Nursing, **Upaya Social Ventures**, **Uplift International**, USAID, Velocity Consulting, Vista Hermosa, **Viva**, Waldron, Washington Campus Compact, Washington Research Foundation, Washington State Dept of Commerce, **Washington State University**, **Washington Women's Foundation**, **Water 1st International**, We Are Shouting, Weber Shandwick, **West African Vocational Schools**, Westbrook Associates LLC, **williamsworks**, **Woodland Park Zoo**, **World Affairs Council**, **World Bicycle Relief**, World Pulse, **World Trade Center Seattle**, **World Vision**, ZocDoc



¹Bold indicates GlobalWA member

SPEAKERS

Keynote Speakers

Dr. Sakena Yacoobi, Executive Director & Founder, Afghan Institute of Learning

Craig Kielburger, Co-Founder, Free The Children & Me to We

Panelists and Moderators

Prema Arasu, Vice Provost and Associate Vice President, International Programs, Washington State University

Alex Bernhardt, Vice President, Guy Carpenter

Julia Bolz

Bill Clapp, Founder, Seattle International Foundation

Amir Dossal, Founder & Chairman, Global Partnerships Forum

Srik Gopalakrishnan, Director, Strategic Learning and Evaluation, FSG

Mary Kay Gurgerty, Associate Professor, University of Washington – Daniel J. Evans School of Public Affairs

Victoria Jones, Associate Provost for Global Engagement, Seattle University

Arthur Karuletwa, Director of Traceability, Starbucks

Nina Marini, Group Marketing Manager, Microsoft

Mike McGinn, Mayor, City of Seattle

Raymond Offenheiser, President, Oxfam America

Son Michael Pham, Founder & Director, Kids Without Borders

Magdaleno Rose-Avila, Director, Office of Immigrant & Refugee Affairs, City of Seattle

Ritu Shroff, Senior Program Officer, MLE-Global Development, The Bill & Melinda Gates Foundation

Eric Stowe, Founder and Director, Splash

Terry Sweeney, Vice President – Global Clinical Affairs, Philips Healthcare

Peggy Taylor, Co-Founder & Director of Training, Partners for Youth Empowerment

Ezra Teshome, Rotary International

Yvonne Thomas, Microsoft Corporate Citizenship and Public Affairs

Joe Whinney, Founder and CEO, Theo Chocolate

"The Doctor Is In" Speakers

Molli Barnes, Global Staffing Manager, PATH

Teal Brown, Associate Director, williamsworks

Elizabeth Bowman, President & Productivity Consultant, Innovatively Organized

Beth Castleberry, Chief Development Officer, Global Partnerships

Carolyn Cunningham, Volunteer Initiatives Manager, United Way of King County

Rob Fleming, CPA & Stakeholder, Clark Nuber, P.S.

Jeanette Lodwig, General Counsel, The Seattle Foundation

Deby MacLeod, CPA & Senior Manager, Clark Nuber, P.S.

Adnan Mahmud, Founder, Geocko

Tiffany McVeety, Chief Economic Gardener, Girandola

Melissa Merritt, Vice President - Executive Search Practice, Waldron

Angela Powell, Founder & Principal, Imago Organizational Design

Jaime Quick, Director & Founder, ChangeUp

Jonathan Scanlon, Lead Organizer, Economic Justice, Oxfam America

Ritu Shroff, Senior Program Officer-MLE, Global Development, The Bill & Melinda Gates Foundation

Kentaro Toyama, Senior Researcher, UC Berkeley

Andre Truong, Senior Recruiter for Global Health and Global Development, The Bill & Melinda Gates Foundation

Joe Whinney, Founder & CEO, Theo Chocolate

David Wu, Chief Development Officer, PATH

Rebecca Zanetta, Director of Development (Seattle), Friends of UNFPA & President, RJZ

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