

GLOBALWA

2011 ANNUAL REPORT



Convene . Strengthen . Advocate

GLOBAL WASHINGTON

is a membership association that promotes and supports the global development sector in the state of Washington. Composed of non-profit organizations, foundations, businesses, government entities, and academic institutions, our members work collectively to build a more equitable and prosperous world.

Global Washington **convenes** members to generate new opportunities for growth, **strengthens** member organizations to increase their impact, and **advocates** across key global development issues at the local, national, and global level.

Redefining Development

Global Washington 2011 Annual Report



Landesa

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Letter From the
Executive Director

BOOKDA GHEISAR

Greetings,

Global Washington was founded in December of 2008 to facilitate connection between the many internationally-focused NGOs, universities, and businesses that call the state of Washington home. Our principle activities throughout that time have been to convene, strengthen, and advocate on behalf of Washington State's global development community, with the goal of increasing the capacity of our members and bringing them together as a unified voice for the sector.

As we look back on 2011, our third year of existence as a membership organization, we are excited about what we have accomplished together!



- Our **membership** grew to include 154 organizations, businesses, universities, and individuals.
- Over 1,000 people attended our 2011 **events and workshops**.
- We hosted briefings and workshops with **key leaders of the international development community** like Rajiv Shah, Administrator of USAID; Yale economics professor Dean Karlan; and Victoria Hale, founder of the first nonprofit pharmaceutical company.
- Nearly 350 of our constituents attended our **3rd Annual Conference**, hearing from thought leaders of the global development community.
- We **coordinated with educational leaders** in Washington State, conducted 400 interviews, surveyed 850 community-members, and held numerous focus groups to develop a report highlighting best practices and top recommendations for better preparing Washington State students to enter the professional world as knowledgeable and competent global citizens.
- We reached over 1 million people in the state with a **public awareness campaign** celebrating the accomplishments of Washington's global development community and promoting giving and volunteerism.

As we look to the future, we want to emphasize that our members' accomplishments are at the heart of our work. Our members are making lasting changes in the world as they build schools, develop life-saving vaccines, provide clean water, educate future leaders, increase food security, build sustainable livelihoods, and undertake many other programs and activities.

Our members' stories are compelling and help us see why the state of Washington is such an important key to making the world a healthier, safer, and more equitable place. For this reason, this report is focused on highlighting trends in development and illustrating them with the innovative work of our members. We hope that this will give you a snapshot of the diversity and depth of impact of Washington's development sector. There is a strong need for a convening and supporting organization like Global Washington—to strengthen our members and draw them together as a unified engine for global change. The impact of this work goes beyond what any one of our members is accomplishing alone: we firmly believe that we can make the greatest difference by working together.

OUR STATE IS A WORLD LEADER IN GLOBAL DEVELOPMENT

The impact statement for our 2012-2020 strategic plan, as articulated by the board and staff of Global Washington, is as follows:

Washington State is an increasingly influential center of innovative and effective global development activity and a leader in the fight to end global poverty.

It is with this goal in mind that we plan to engage in collective impact on several key levels in the upcoming years:

1. Commit to an organizational ethos of serving our membership, informed and driven by **member priorities**.
2. Work with our members each year to develop **common goals** for the sector.
3. Track progress towards these goals by developing a **shared measurement system**.
4. Facilitate **communication, connections, partnerships, and collaboration** between members and sectors.
5. **Share widely** the accomplishments and impact that we achieve! This will increase awareness and draw more resources to the sector.

As Global Washington enters its fourth year, it is time to deepen our programming. Our goal is to knit our members together through tangible and lasting partnerships. Informed and driven by our membership, we will focus our work on achieving, measuring, and promoting collective impact. Global Washington will become the backbone organization for the sector, connecting diverse players as we strive towards our common goals.

We are excited for what the next several years have in store for us and for our members! We look forward to partnering with you as we move forward.

In Unity,



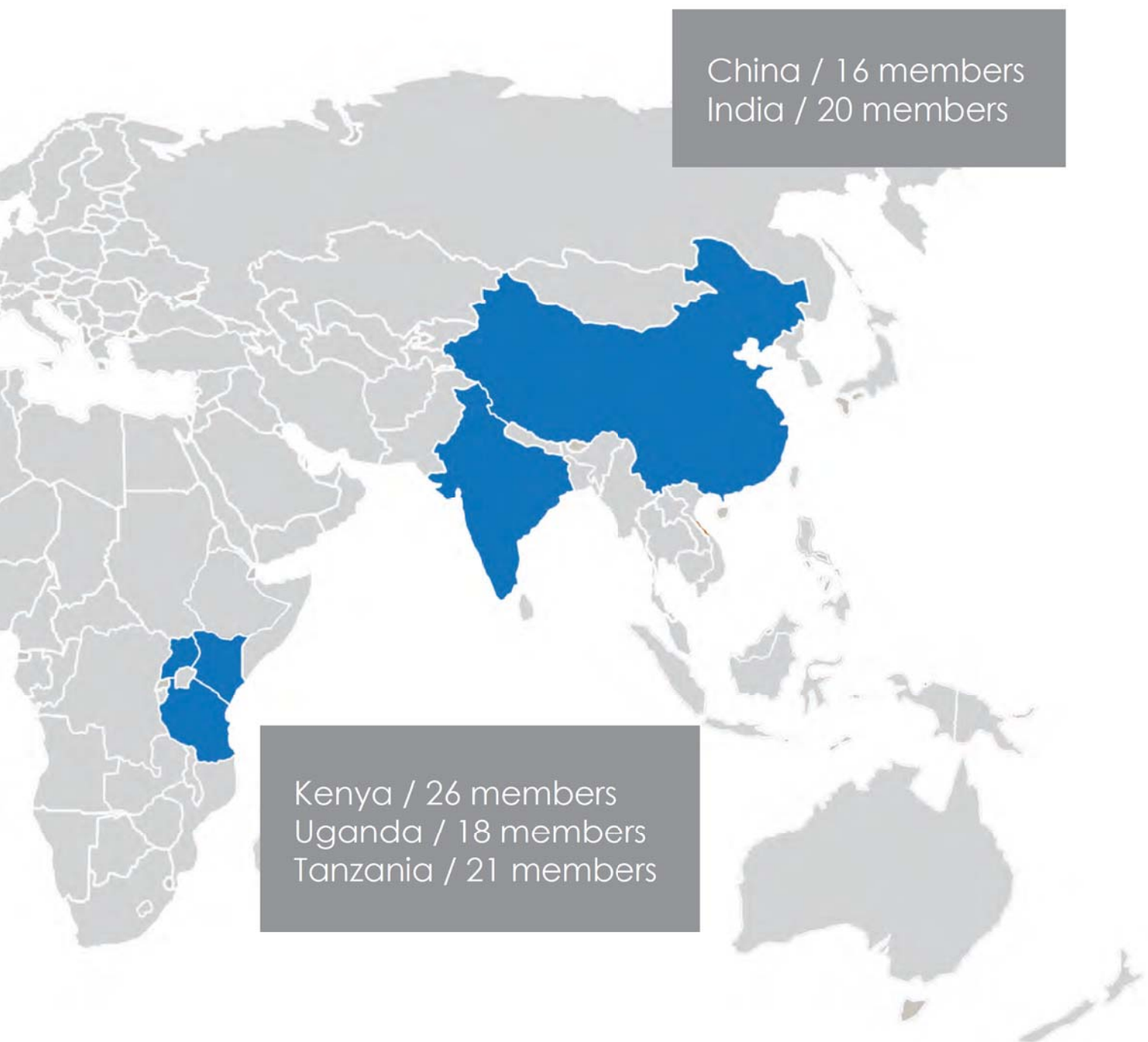
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Global Washington members work

Top countries where our members work...



ork in **235 countries and territories**



EMERGING ELEMENTS IN OUR FIELD

Partnerships
Technology
Impact Assessment
Women / Girls
Aid Reform
Youth / Future Leadership

PARTNERSHIPS

Mercy Corps + Google

Partnerships help organizations better leverage scarce resources and achieve a greater impact. Cross-sector business and nonprofit partnerships create symbiotic collaborations that leverage the respective strengths of a variety of global development efforts.

One prominent collaboration last year was between Mercy Corps and Google. With the goal of addressing chronic youth unemployment in the West Bank and Gaza Strip, Mercy Corps officially launched the Arab Developer Network Initiative (ADNI) in the fall of 2011, thanks to \$900,000 in funding from Google.org, the philanthropic arm of the search giant, and \$1 million from The Source of Hope Foundation.

Through ADNI, Palestinian computer science graduates, technical engineers, and entrepreneurs are being exposed to cutting-edge technical training and business development events that will make it easier for them to create web and mobile content, generate income, and start businesses. The IT sector also looks particularly promising for female candidates; roughly one-third of ADNI participants have been women. Mercy Corps also has created platforms for entrepreneurs to find experienced mentors, as well as organized an early stage seed fund to support promising start-ups in the region.

More than advancing Mercy Corps' mission to support people in need, this partnership also represents a valuable investment for Google. As more Arabic speakers access the internet, the market for Arabic-language content continues to grow. In many places, specific local content—from emergency services to business listings—has yet to be developed. Mercy Corps expects to train thousands of individuals and help launch 15-20 new tech startups just over the next two years. Early investment in this rapidly expanding market creates an ideal intersection between humanitarian efforts and commercial enterprise.



TECHNOLOGY

Through the development of modern technology, people across the world are connecting in new and exciting ways. In 2011, we saw social media sites like Twitter utilized throughout the Middle East as a means to organize, communicate, and raise awareness about political repression and censorship. Technology not only revolutionized the way people across the world protested political regimes in 2011, but also changed the way we communicated and provided aid in the developing world. During times of disaster and turmoil, technology has become critical to providing proper relief and ensuring that sustainable solutions are established to bring peace, prosperity, and productivity in countries around the world. Through new technological advances doctors, philanthropists, advocates, and relief workers can now focus their energy on treating the causes of illnesses, corruption, injustices and natural disasters instead of agonizing over the symptoms that have plagued global development efforts for years.

Imaging The World

Imaging the World (ITW) is changing the face of global medicine through a revolutionary concept integrating technology, training, and community to bring medical expertise and high quality health care to remote and under-served areas worldwide. Founded in 2007, ITW co-founders Dr. Kristen DeStigter and Dr. Brian Garra wanted to find an innovative solution that could make ultrasound technology accessible to people in the most remote corners of the world. In order to provide sustainable solutions that could render accurate diagnosis, ITW has developed entirely new ultrasound scanning techniques and a low-cost technology set-up for rural health clinics.

In just a few days, frontline healthcare workers learn specialized ultrasound scanning techniques using body surface landmarks to generate a series of high quality images that are then compressed and sent via cell phone to the internet, where experts across the globe can read the scans from a secure server and diagnose illnesses from any computer. Lifesaving diagnoses are then sent back to the rural health care worker via cell phone text message, and a treatment plan can be implemented.

ITW's combination of technology, efficient ultrasound operator training programs and community education programs have drastically changed the way under-served and remote areas across the world receive quality health care. By detecting the causes of illnesses, ITW is able to improve patient outcomes and increase the survival rates of treatable diseases around the world.

For more information on the innovative work ITW does, visit their website: www.imagingtheworld.org.



IMPACT ASSESSMENT

Landesa

Through project assessment and impact evaluation, businesses and organizations can better understand how a project affects people and the environment. This information allows the implementer to improve the project as it is rolled out. In 2011 there was a push for accountability and transparency like never before. People across the world demanded that their governments promote transparent policies and investors placed a high value on proper assessment to ensure best management practices.

Landesa

Landesa undertakes assessment and evaluation research to understand the impact and effectiveness of their work, to improve project design, and to be accountable to donors and beneficiaries. The organization, which focuses on securing land rights for the poor, uses quantitative and qualitative approaches to measure the results of its work.

For quantitative measures, Landesa projects use structured questionnaires and well-constructed samples to gather data for analysis. Ideally, the project team administers a baseline survey before the intervention begins and then an endline survey at project end, and uses the data to understand how the project has changed the lives of beneficiaries. The sample usually includes a control group of families that are not beneficiaries to distinguish between changes caused by Landesa's work and changes caused by other factors.

One example of a current project using a baseline/endline evaluation is the Security for Girls Through Land Project, funded by the Nike Foundation. The project seeks to improve the economic and social prospects for adolescent girls by persuading the government of the Indian state of West Bengal to allocate land to rural landless families with unmarried daughters, and organizes girls groups and boys groups to promote community-wide awareness of issues that make girls vulnerable to early marriage and other social and economic threats.

Qualitative data also helps Landesa understand how projects are working. For the Girls Project, for example, they analyze transcripts of what girls and boys say in public during meetings and what they write about in their diaries to get a sense of whether meeting topics resonate with them. Some girls try to put their group learning into practice, as they write descriptive accounts of how they've tried to speak up for themselves when being harassed by a boy or reflect on how current marriage practices may influence whether they'll be able to stay in school. A few boys have found the discussion of dowry so provocative that they've gone to their school library to do additional research. Such behavior demonstrates that the project is fostering the kind of change Landesa hopes to see.

To help control assessment costs, Landesa integrates evaluation activities at project inception so as to collect necessary data throughout the project cycle. Finally, when assessing the impact of a project, Landesa pays close attention to individuals within the communities and the participating families, acknowledging that a project may have differential effects for men, single women, married women, widows or persons with less education or fewer financial assets. Understanding these differential impacts can help Landesa design more effective initiatives.

By: Robert Mitchell, Senior Attorney, Landesa; Cynthia Caron, Senior Research & Evaluation Manager, Landesa



From microloans to women-owned businesses in Nicaragua to building schools for girls in Pakistan, the global development sector knows that investing in women and girls is essential. Secretary of State Hillary Rodham Clinton's 2010 speech to the Center of Global Development specified that, "women and girls are one of the world's greatest untapped resources. Investing in the potential of women to lift and lead their societies is one of the best investments we can make." Clinton noted then that the U.S. government programs were starting to disaggregate the data by gender to better determine program efficacy for women. USAID now specifies that they "promote gender equality and women's empowerment worldwide." The grassroots movement to effectively invest in women and girls has finally hit the great gardens of the federal government.

It wasn't until this year, however, that the World Economic Forum, the annual meeting of over 2,500 international leaders in Davos-Klosters, recognized the importance of this 'half the sky' by holding a major plenary session on women's leadership. Prime Minister of Thailand, Yingluck Shinawatra, one of the panelists, impressed that education of women and girls is essential in providing women a more equitable and healthful standard of living. Also on the panel, Sheryl Sandberg, the COO of Facebook (and now one of a small handful of self-made female billionaires) believes that women need an ambition boost and to learn to promote their leadership potential.

Mona Foundation

Mona Foundation, a Kirkland-based foundation, has been successfully building women's leadership capacities and educating girls since 1999. Mona partners with locally operated educational programs around the world to ensure their continued success. They then continue to provide support by connecting the projects to potential donors. Many of the projects focus on schools that provide both excellence in academics as well as technology and vocational training. Project locations include Haiti, Mongolia, Vietnam, Tanzania, Brazil, India and the United States. Providing girls the skills necessary to excel in today's tech-based world is one of Mona's priorities, as shown by some of the programs they partner with: Teaching Kids Programming (TKP) encourages young girls' involvement in technology in Seattle, while Digital Study Hall in India uses technology to advance teaching skills in rural areas. Mona Foundation notes that their model of funding has reached over 40,000 children, women and families in 2011.

This year, Mona Foundation will increase its funding commitment to another program in India, called Barli. This program has proven year after year that women from the lowest caste systems can become empowered, valuable community members. Providing literacy and vocational training, Barli instills in women the ethos that drives Mona Foundation—that everyone, regardless of gender or status, has the same rights to education and opportunity. As the focus on education and leadership opportunities for girls and women takes more of a center stage worldwide, Mona Foundation will be right there, supporting organizations that are leading the charge.

AID REFORM

RESULTS

Responding to the continuing inefficiency of US foreign aid, Global Washington developed four principles of aid effectiveness: transparency and accountability, coherence and coordination, local ownership, and targeting. These have been endorsed by our members, a Washington State Congressional Delegation, and national policymakers. Several Global Washington members are taking these principles to Congress as they fight to extend the impact of foreign assistance. These principles are explained further in the "Principles of Aid Effectiveness" section in this report.

In a year when "budget cuts" have been a consistent topic for policymakers, foreign aid funding has been threatened numerous times and the concept of aid reform is of continuing importance. Global Washington continues to strongly support U.S. funding for foreign assistance. We, along with our members, continue to push for increased efficiency through the use of these funding principles of aid.

Poverty alleviation group, RESULTS, is helping to "convey America's humanitarian values" by lobbying for an overhaul to US foreign assistance, which has not been significantly modified since 1961. Citing the importance of foreign assistance for poverty relief, economic development, and international stability, RESULTS provides Congress and the public with solutions to America's current foreign aid deficiencies through informative publications and grassroots action initiatives.

RESULTS is a volunteer advocacy organization that believes that everyone, regardless of where they were born, deserves access to healthcare, education, and economic opportunity. RESULTS seeks out sustainable, cost-effective poverty solutions based on best practices in development and works to create the political will to implement them. To generate political will, RESULTS volunteers educate legislators about poverty solutions and support them in turning the solutions into national policy priorities, such as funding foreign assistance programs that effectively address poverty.

RESULTS has developed a unique support system to overcome resignation and cynicism and to empower ordinary people to make a difference in our democracy. Using its brand of influence, RESULTS recently helped engineer a \$4 billion, 3-year pledge to the GAVI Alliance (Global Alliance for Vaccines and Immunization). They were honored for their work by the Global Partnership for Education, GAVI, and the Bill & Melinda Gates Foundation. For more information about RESULTS, visit www.results.org.

"Aside from it being the right thing to do as a very wealthy country... it's also important to make sure that people understand that this is part of our overall security strategy."

President Obama on foreign assistance



Rebecca Sullivan for RESULTS

YOUTH / FUTURE LEADERSHIP

With technological savvy unmatched by older generations and with frustrations of a future being compromised, young adults the world over have been the leaders of protest movements that demanded our attention this past year. In the United States, they have also been a quieter force behind how businesses and non-profits seek our attention and how organizations engage communities. In the United States, Millennials, adults aged 18-29, are more ethnically and racially diverse than any past generation, according to PEW Research Center 2010 Report "Millennials, A portrait of generation next." They are also poised to be one of the most highly educated groups, partly due to the vast number continuing their education during the recession due to a lack of job opportunities. Organizations across Washington State focus on building the global responsibility and leadership smarts of this millennial group.

Earthcorps

EarthCorps, in Seattle, Washington, builds young leaders and environmentalists at the same time. An AmeriCorps affiliate, EarthCorps uses local environment restoration projects as the forum for leadership training. International students (who must be between the ages of 18 and 25 and have either a 4-year college degree and 1 year of work experience in the environment or 5 years working in the environment) join their U.S.-based peers to restore riverbeds, rebuild hiking trails and undertake other similar projects. Working side by side for a year in whatever weather befalls them, the EarthCorps volunteers collaborate to complete projects. Along the way, they learn important skills that create the foundation for environmental stewardship and community leadership. Zachary McBride, a 2011 Crew Leader, writes on the EarthCorps website, "The backcountry brings people together in a very unique way. It closes the gap between cultures and brings to the forefront all the human things that are so often muffled by the noise of our creation." EarthCorps' global community grows as alumni develop similar restoration projects in their home countries, such as Japan, Brazil, Russia, and Ecuador.

There is no denying that Millennials in the U.S. and young adults all over the world are ready to take on leadership roles to shape the future. Programs such as EarthCorps' help to ensure that leadership encompasses recognizing the needs of both local and global communities and meeting those needs through collaboration.



PRINCIPLES OF AID EFFECTIVENESS

Transparency + Accountability
Coherence + Coordination
Local Ownership
Targeting

In 2009, Global Washington released a white paper entitled ***Making U.S. Foreign Assistance More Effective***. The paper outlined several principles of aid effectiveness as recommendations for foreign assistance reform. As the United States continues to face budget deficits, foreign aid remains a prime target for severe cuts, and we stand by these principles as a way to make the largest difference with limited resources.

Organizations within the global development sector have also been challenged by budget shortfalls and these principles are an effective way for nongovernmental organizations to make the most of their resources to create lasting improvements in the lives of the world's most vulnerable populations. Many Global Washington members are already utilizing these 5 principles in exemplary ways. What follows is a description of each principle, with a corresponding example from a Global Washington member organization of how it can be practically implemented in a real-world context.

Microsoft Corporate Citizenship

As stated by Brad Smith, Microsoft's General Counsel and Executive Vice President, Legal and Corporate Affairs, "Microsoft is committed to principled, accountable, and transparent business practices that meet our responsibilities as a global company."

It should thus be no surprise that the global technology leader has developed an innovative approach to illustrate the impact of its various corporate citizenship programs. The Local Impact Map – found at www.microsoftlocalimpactmap.com – visually illustrates where Microsoft programs are driving social benefits around the world. Users can easily zoom in and click to find information about specific programs, which include donations and partnerships focused on helping youth to imagine and realize greater opportunities in the world.

Microsoft's Corporate Citizenship website www.microsoft.com/citizenship also contains a wealth of information about how the company is working toward specific goals it has set to "work responsibly" and to "serve communities." For example the site includes the annual Microsoft Citizenship Report, which provides a candid and detailed assessment of the company's progress against its goals. Particularly noteworthy for the global development community is Microsoft's stated commitment to support the United Nations Millennium Development Goals, and related details on its progress.

Information on strategy, goals and spending is clear and readily available to donors and beneficiaries.

Transparency would also increase mutual accountability by making decisions and information about results more easily accessible to all stakeholders

TRANSPARENCY + ACCOUNTABILITY

COHERENCE + COORDINATION

Washington State's Global Health Sector

**Efforts are not
duplicative
and meet
articulated
goals**

Global Washington facilitates coordination for the global development sector as a whole, but few sub-sectors of development are as independently organized as the global health community in the state of Washington. Funders like the Bill & Melinda Gates Foundation and world-renowned organizations like PATH and Seattle Biomed work independently and collectively to eradicate disease and improve world health. The sector even has its own connecting organization in The Washington Global Health Alliance.

One project that clearly illustrates this coordination is that of the work on a malaria vaccine. Every year, malaria kills 1 million people – mostly children – and infects a further 300-500 million. Market forces alone have not generated an effective vaccine, so PATH, a Seattle-based global health NGO, coordinates and streamlines malaria vaccine research. PATH's Malaria Vaccine Initiative (MVI) works with partners in government, academia, NGOs, and the biotech industry to support promising approaches while weeding out non-viable ones.

In 2010, Seattle Biomed partnered with PATH to open the Malaria Clinical Trials Center (MCTC) and began conducting human clinical trials there. Seattle Biomed, which hosts 100 scientists devoted exclusively to malaria research, is one of only four institutions in the world that can safely test new malaria treatments and vaccines in humans. PATH also helped Seattle Biomed develop the MVI's most promising initiative: the RTS,S vaccine. In October 2011, after extensive field trials in Africa, scientists announced that the RTS,S vaccine protected 50% of recipients from malaria – the first vaccine to ever successfully provide substantial protection.

The World Health Organization says it could approve the vaccine as early as 2015. Yet even today, PATH is preparing its advocacy and implementation campaign and working with governments and NGOs from across the world so that the vaccine reaches affected children and communities without delay. Now, PATH, Seattle Biomed, and their partners have a new goal: a 100% effective malaria vaccine.

Heal Africa



HEAL Africa

HEAL Africa's Safe Motherhood program in the Democratic Republic of the Congo is based on community ownership and locally-driven solutions. The DRC has one of the worst maternal mortality rates in the world. Outside attempts to encourage women to deliver in clinics had focused solely on the economic factors and failed to achieve anything of significance.

Program Manager Mama Neema Mayala set out to tackle this program from a different angle. She went into the community to discover why so few women were choosing to deliver in a health clinic and discovered that numerous factors were involved beyond the economic consideration, including social and cultural contexts, family issues, and ease of access. The resulting program sought to address all of these factors by making the local context a primary factor. Instead of excluding traditional birth attendants—called sages femmes—from the solution, HEAL Africa included them by training them and integrating them into a clinic setting. They also formed a microfinance program to help the sages femmes generate income. The resulting Safe Motherhood program gained enthusiastic local support from traditional birth attendants and was better able to provide care for women by working within the context of their culture and tradition.

Preliminary findings from HEAL Africa show that communities with a Safe Motherhood have seen a 99% reduction of maternal mortality.

LOCAL OWNERSHIP

Aid is driven by local priorities, builds local capacity, and promotes local economies.

TARGETING

Aid is directed at reducing poverty in the communities most in need.

Global Partnerships

Global Partnerships (GP) is a nonprofit social investor with a mission to expand opportunity for people living in poverty. GP has a special focus on serving women and people in rural communities, populations that are often the most affected by poverty and the most empowered by development projects. "We believe there are few things more powerful than getting capital in the hands of a woman in the developing world," stated Rick Beckett, President and CEO of Global Partnerships.

GP started off as a microcredit investor, identifying outstanding microfinance organizations and partnering with them. In order to holistically address the challenges of poverty, its mission has expanded to include investment in the areas of micro-entrepreneurship, health services, rural livelihoods, and green technology. These were areas in which GP's microfinance partners were already interested or involved. They are also ideal because they lend themselves to sustainable business models and naturally address the core needs of GP's most targeted populations.

GP's partner organizations are carefully selected to ensure that the programs have the greatest impact and that they align with GP's mission of reaching the rural poor and women. Out of approximately 200 partners screened, only 35 have been selected for investment. GP's model of careful, targeted investment in effective programs is a prime example of allocating resources to where they will have the greatest impact on poverty reduction.



GLOBAL WASHINGTON YEAR IN REVIEW

Convene
Strengthen
Advocate

// I honestly think
Global Washington
is one of the most
important
organizations that I
work with as a
Member of Congress. //

Congressman Adam Smith

// Global Washington itself is a
wonderful example of that
collective action...the amazing,
not only innovation that
happens here, but also the
collaboration and the willingness
to work collectively is quite
remarkable. //

Jane Nelson
Director of the Harvard
Kennedy School CSR Initiative

Session Spotlight

Regions in Change and Turbulence: Egypt. Using Egypt as a case study, this conference session focused on the “Arab Spring” and the impact of revolutionary political change in North Africa and the Middle East on development work in the region. The panel of experts from Soliya and Mercy Corps led the discussion via Skype video conference from Egypt and New York. “We won’t be silent anymore... We dream for our future” said Rabab Rashad, an Egyptian and Trained Facilitator for Soliya.

Annual Conference

On October 31st and November 1st, Global Washington convened nearly 350 people for its 3rd Annual Conference on global development. Entitled ***Opportunities and Obstacles in Turbulent Times***, the conference took place on the Microsoft Campus in Redmond and was broadly attended by representatives from nonprofits, foundations, businesses, and academic institutions. Keynote speakers included Victoria Hale, founder of the world’s first nonprofit pharmaceutical company and Rick Steves, acclaimed television host, author, and travel expert. Other speakers represented innovative companies and organizations like the Coca-Cola Company, Save the Children, Landesa, Falling Whistles, and Mercy Corps.

Global Washington hosted 20 events in 2011 with a total attendance of 1,384. One of our core beliefs is that together, we are more powerful. We aim to bring the global development community together around issues, regions of the world, or advocacy aims. We help to facilitate collaboration across diverse sectors.

CONVENE

Annual Conference



Global Action Day

In the fall of 2011, Global Washington partnered with 6 member organizations to launch a broad promotional campaign leading up to Global Action Day on 11.1.11. We reached over 1 million people in the state with the message about the importance and impact of Washington's development sector.



- 50,000 people received an insert in the New York Times or Wall Street Journal
- Over 200,000 heard about Global Action Day on Facebook
- Over 1.5 million saw our digital ads
- 1 million heard our radio spots on KPLU and KUOW
- 1 million saw our posters on Washington State Ferries

Spotlight

In May of 2011, **Innovations for Poverty Action**, a nonprofit dedicated to program design and evaluation, led a 2-day intensive workshop for nonprofit leaders on impact assessment and evaluation. Participants learned how quality evaluation can be used to determine whether a program is actually having a positive effect.

GLOBAL WASHINGTON TOOLS AND RESOURCES

- Online map and directory
- Online career center
- Capacity-building workshops
- Online giving platform
- Monthly newsletter
- Social media promotion

Global Washington works to strengthen Washington's global development sector by providing resources, tools, and trainings for our members. We also promote our members and the sector, creating awareness, increasing the availability of funding and resources, and sparking engagement and volunteerism.

STRENGTHEN

Mercy Corps



On August 30, 120 people attended **Reforming Aid, Transforming the World: Using aid effectively to address global challenges**. Panelists discussed aid effectiveness in light of the food crisis in the horn of Africa. Speakers included Paul Weisenfeld of USAID; U.S. Representative Adam Smith; and experts from Oxfam and World Vision.

On October 18, 100 people joined us for a conversation with **USAID Administrator Raj Shah** on how fundamental reforms, coordinated approaches, and new presidential initiatives on food security and global health are helping achieve more effective, cost-efficient, results-oriented development.

Global Education

In 2011, Global Washington focused its advocacy efforts global education. Comprised of a diverse group of educators, policymakers, and other stakeholders, the Global Education Initiative set to work on creating a statewide, cohesive strategy for K-20 education with the goal of preparing our students to succeed in a global economy. A highlight of the 2011 global education work was a November summit, held at Seattle University. Over 200 attendees showed up to help finalize recommendations and hear from experts and practitioners including Erin Jones, Washington Assistant Superintendent of Student Achievement.

Global Washington keeps members up-to-date about relevant legislation and news related to global development policy through a monthly email Policy Update, blogs, an online legislative index, and signature policy events.

ADVOCATE

Global Education Summit



FINANCIAL INFORMATION

Revenues by Type

For the Nine Months Ended August 31, 2011

Conference	\$ 108,993
Membership	38,500
Program income	28,857
Contributions	157,199
Transfer from fiscal sponsor	94,086
Total Revenues	\$ 427,635

Expenses by Type

For the Nine Months Ended August 31, 2011

Program	\$ 253,287
Management and general	52,390
Fundraising	41,661
Total Expenses	\$ 347,338
Change in Net Assets	\$ 80,297

Statement of Financial Position

As of December 31, 2010

Assets

Cash and cash equivalents	\$	100,991
Accounts receivable and other assets		10,745

Total Assets	\$	111,736
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Liabilities

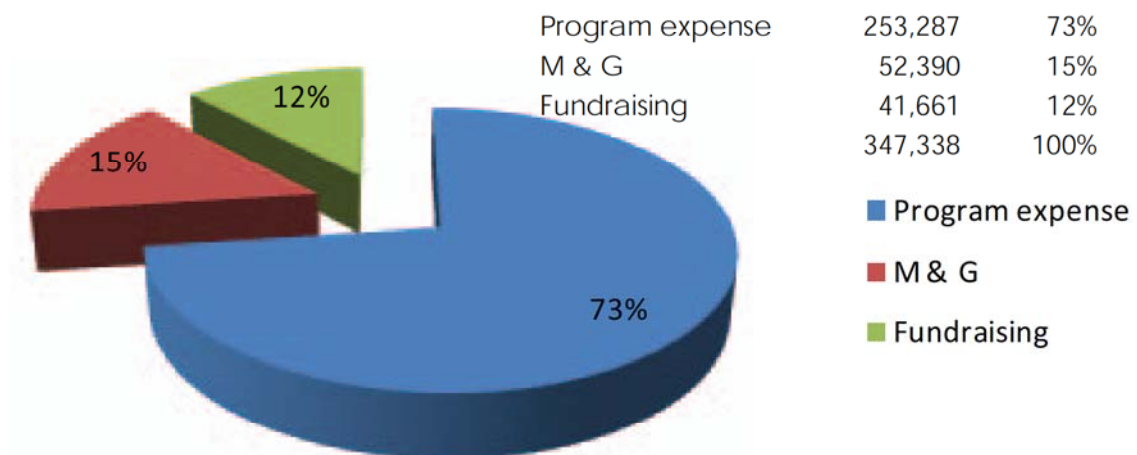
A/P, Accrued Expenses and Other	\$	31,439
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Net Assets

Unrestricted Net Assets		69,962
Temporarily Restricted Net Assets		10,335

Total Net Assets		80,297
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Total Liabilities and Net Assets	\$	111,736
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Global Washington Members

Giving Circle

Microsoft

Champion

The YMCA of Greater Seattle

JPMorgan Chase

The Bill & Melinda Gates Foundation

PATH

Leadership

Agros International

GAPPS

Global Impact

Global Partnerships

Grameen Foundation

Infectious Disease Research Institute

International Programs, Washington State University

Landesa

Seattle University

Sightlife

SonoSite

Trilogy International Partners

The Institute for Self-Reliant Agriculture

The Northwest School

Washington Economic Development Commission

Woodland Park Zoo

Supporting Members

Ashesi University Foundation

Breneman Jaech Foundation

Cascadia Community College

Clark Nuber PS

Clear Path International

Committee for Children

EarthCorps

Global Business Center, University of Washington

Global Visionaries

Habitat for Humanity of Seattle/South King County

Heal Africa

iLeap: The Center for Critical Service

Imago Organizational Design LLC

Nsansa, LLC

PeaceTrees Vietnam

Richter International Consulting

Seattle Biomedical Research Institute

VillageReach

The Village Pig Project

Wang Center for International Programs, PLU

Washington Research Foundation / WRF Capital

williamsworks

World Connect

Advocate Members

ACAM African Communities Against Malaria

Akeso Associates

All As One

Altruism Association Moldova

Ayni Education International

BOSIA (Bainbridge Ometepe Sister Island Association)

Burkitt's Lymphoma Kenya Fund

Children's International Health Relief

China Tomorrow Education Foundation

Clay for Earth

Community Empowerment Network

Community Health Africa a Poverty Solution

Create Good Foundation

Disaster Training International

East African Community Services

Engineers Without Borders Puget Sound Professional Chapter

Esperanza International Foundation

Etta Projects

Friends of the Orphans

GambiaHELP

Gardner Center for Asian Art and Ideas

Give2Cuba

Global Helps Network

Global Women's Philanthropy Project

Global Family Travels

The Grandmother Project

Guatemala Village Health

Hands for Peacemaking Foundation

Healing the Children Oregon & Western Washington

Health Improvement & Promotion Alliance

Health Leadership International

Imaging the World

Initiative for Global Development

InterConnection

International Leadership Academy of Ethiopia (ILAE)

International Programs, UPS

Jet City Stove Works

Kabissa – Connecting for Africa

Kirlin Charitable Foundation

LINGOs

Living Earth Institute

Lumana

Mangrove Action Project

MEDRIX

Mercy Corps

Mona Foundation

New Course

Office of the Superintendent of Public Instruction (OSPI)

Oikocredit Northwest

One by One

One Equal Heart Foundation

One World Now! A Project of the Tides Center

Oxfam America

Pangea

Peace Winds America

Port Townsend Film Festival

Pre-Vent

Prosthetics Outreach Foundation

Quixote Associates

RenegAID Innovative Disaster Relief

RESULTS- Seattle

Richard's Rwanda

Rwanda Girls Initiative
 Schools for Salone
 SE Asia Children's Foundation
 SeaChar.org
 Shoreline Community College
 Smiles Forever
 Solar Nexus International
 South Puget Sound Community College
 Technology & Social Change Group (TASCHA)
 The Borgen Project
 The Ellison Center for Russian, East European &
 Central Asian Studies
 The Rose International Fund for Children
 Uganda Program on Cancer & Infectious Diseases,
 Fred Hutchinson Cancer Research Center
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 Washington Basoga Association
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Victoria Jones, Associate Provost for Global Engagement, Seattle University

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