

## Global Washington Conference: Oct 31 & Nov 1, 2011 Microsoft Campus • Redmond WA

### Opportunities and Obstacles in Turbulent Times

7:30 – 8:30 am <i>McKinley</i>	<b>Registration &amp; Continental Breakfast</b>
8:30 – 9:00 am <i>Kodiak</i>	<b>Welcome and Agenda - A Call to Action</b> Seattle mayor Mike McGinn
9:00 – 9:45 am <i>Kodiak</i>	<b>Morning Keynote: <i>Victoria Hale, Founder, Medicines 360</i></b>
9:45 – 10:00 am <i>Outside Kodiak</i>	<b>Break</b>
10:00 – 11:30 am <i>Kodiak</i>	<b>Plenary 1: A panel of thought leaders on the changing environment of international development highlighting partnerships, innovations, and strategies in response to turbulence</b> <ul style="list-style-type: none"><li>➤ Tim Hanstad, CEO, Landesa- Moderator</li><li>➤ Carolyn Miles, CEO, Save the Children</li><li>➤ Liz Schroyer, Executive Director, U.S. Global Leadership Coalition</li><li>➤ Nancy Lindborg, Assistant Administrator for the Bureau for Democracy, USAID</li></ul>

<p>11:30 – 1:00 pm</p> <p><i>McKinley</i></p>	<p><b>Lunch - Networking</b></p>
<p>11:30 – 1:00 pm</p> <p><i>Baker</i></p>	<p><b>CEO Lunch Roundtable</b></p>
<p>1:00 – 2:30 pm</p> <p><i>Rainier</i></p>	<p><b>Concurrent Sessions:</b></p> <p><b>Opportunities—Development Trends Responding to Turbulence</b></p> <p><b>Focus:</b> Economic, environmental, and political turbulence has limited the amount of resources available for development work and made them more difficult to access. Rather than allow these challenges to limit their work, the international development community has created innovative tools and strategies to achieve their missions and continue their work in challenging environments. Recently, the uses of new technology, innovative collaboration, and legal systems have allowed organizations to move into new spaces of development work. Additionally, rather than buckle under pressure, development initiatives have transformed in the wake of disasters by finding new, more effective responses.</p> <ul style="list-style-type: none"> <li>• <b>Session A: <i>The Role of Technology During Turbulence</i></b></li> </ul> <p>The increased use of Information and Communications Technology (ICT) is changing the face of international development. Exploring ICT as a tool to accelerate the effects of development interventions will be the main goal of this workshop. The speakers have been chosen for their experience working with ICT in the developing world, and include ardent proponents and skeptics, as well as those with sustained, on-the-ground experience. We will explore some of the newest trends in using ICT, especially mobile applications, data collection, and data visualization. The fundamental questions that must be answered before adopting an ICT tool in your development intervention will also be discussed.</p> <ul style="list-style-type: none"> <li>➤ Akhtar Badshah, Senior Director of Global Community Affairs, Microsoft Corporation- Moderator</li> <li>➤ Kentaro Toyama, Researcher in the School of Information, UC Berkeley</li> <li>➤ Wendy Johnson, Clinical Assistant Professor, University of Washington Department of Global Health</li> <li>➤ Michael Best, Associate Professor, Georgia Institute of Technology</li> <li>➤ Monique Beadle, Advocacy Director, Falling Whistles</li> <li>➤ Heather Thorne, Director of Information &amp; Communication Technology, AppLab, Grameen Foundation</li> </ul>

<p>St. Helens</p>	<ul style="list-style-type: none"> <li>• <b>Session B: <i>Using the Law as a Development Tool</i></b></li> </ul> <p>Democracy and governance in general, and the rule of law in particular, have been receiving greater attention in international development in recent years. This session explores different areas where the law is a central tool of international development work. Topics may include global health equity through the justice sector, land tenure security, and law as leverage in promoting climate change justice.</p> <ul style="list-style-type: none"> <li>➤ Mark West, Senior Legal Advisor, East West Management Institute- Moderator</li> <li>➤ Deborah Espinosa, Senior Attorney and Land Tenure Specialist, Landesa</li> <li>➤ Jen Marlow, Co-Founder and Co-Executive Director of the Three Degrees Project</li> <li>➤ Jeni Barcelos, Co-Founder and Co-Executive Director of the Three Degrees Project</li> <li>➤ Jon Eddy, Professor of Law and Director of Afghan Program, UW Law</li> <li>➤ Vanessa Siliezar, iLEAP International Fellow &amp; Human Rights Lawyer</li> </ul> <ul style="list-style-type: none"> <li>• <b>Session C: <i>Lessons Learned from Disaster Response</i></b></li> </ul> <p>From tsunamis to earthquakes, floods to civil conflicts, over the last decade millions across the world have been impacted by both natural and man-made disasters. We've seen the images, heard the stories, and have been motivated to give. But what really goes into Emergency and Disaster Response (EDR)? How do organizations specializing in EDR plan, deploy, manage, transition, and then learn and improve? What are the best practices? What are the key challenges? In this session we will hear from a diverse panel of experts with years of experience in EDR.</p> <ul style="list-style-type: none"> <li>➤ Anya Sitram, Former BBC presenter and Executive Producer, Rockhopper TV- Moderator</li> <li>➤ Gregg Swanson, HumaniNet.org</li> <li>➤ Drew Clark, Team Leader, Humanitarian and Emergency Affairs, World Vision</li> <li>➤ Richard Jacquot, Deputy Director, Mercy Corps Global Emergency Operations</li> <li>➤ Bradley Horwitz, Founder, President and CEO, Trilogy International Partners</li> </ul>
<p>2:30 – 2:45 pm</p> <p>Outside Kodiak</p>	<p><b>Break</b></p>
<p>2:45 – 4:00 pm</p> <p>Kodiak</p>	<p><b>Plenary 2: The future of fundraising</b></p> <p>The challenges and opportunities in our turbulent world require organizations to become increasingly innovative, not only in their programs but also in their fundraising strategies. Today's technology allows them to connect to donors as they never have before, and presents a multitude of opportunities for creative strategies to raise funds and awareness. This panel will feature organizations that are raising the bar in fundraising through cutting-edge campaigns, creative use of social media, and innovative technology.</p>



*Rainier*

Moderator

- John Hamilton, Former Ambassador to Guatemala (2002-2005)
- Geoff Thale, Program Director, Washington Office on Latin America
- John Coonrod, Executive Vice President, The Hunger Project

• **Session C: *Somalia***

The recent drought in the Horn of Africa, described as the worst drought the world has experienced in 60 years, has devastated Somalia. The UN estimates that tens of thousands of people have died in Somalia due to malnutrition in recent months, and that over 11 million people across the Horn of Africa are suffering from food deprivation. Thousands have fled to the Somali capital of Mogadishu or to refugee camps in Ethiopia and Kenya. As many more continue to flee central and southern Somalia, the ability of camps to sustain these refugees is becoming strained. In response to these rising numbers, international aid officials are now forced to readdress methods and restrictions set upon aid administration in Somalia, dealing with controversial questions such as whether one should give cash donations. Panelists in this session will share how their organizations have experienced and responded to this famine, and the progressing issues associated with it, to exhibit how one may continue one's work despite catastrophic environmental strain.

- Joy Portella, Communications Director, Mercy Corps- Moderator
- Craig Redmond, Senior Vice President, Programs, Mercy Corps
- Semhar Araia, Horn of Africa Regional Policy, Oxfam

*Cascade*

• **Session D: *Egypt***

In recent months, North Africa and the Middle East have experienced a domino effect of revolutionary political protests, dubbed the "Arab Spring." These have been in response to an array of issues, including rising food prices, high unemployment levels, violation of human rights, and corrupt governments. Inspired by Tunisia's successful revolution, the people of Egypt rose up in protest against poverty, widespread unemployment, government corruption, and the autocratic governance of President Hosni Mubarak on January 25. Using Egypt as a case study, this session will focus on the impact of revolutionary political change in North Africa and the Middle East upon development work in the region. It will also explore the ways in which organizations are operating around this political upheaval. Panelists will discuss their experience working in Egypt throughout this revolution's progression, which may serve to inform others working in countries where similar revolutions have occurred and teach them how to continue to succeed despite such challenges.

- Greg Tuke, International Consultant, Soliya- Moderator
- Rabab Rashad, Trained Facilitator, Soliya
- Kelly Marie Johnston, Facilitator, Soliya Connect Program
- Steve Haley, Egypt Country Director, Mercy Corps

5:30 pm <i>Kodiak</i>	<b>Closing Thoughts</b>
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## Day Two

7:30 –8:30 am <i>McKinley</i>	<b>Registration &amp; Continental Breakfast</b>
8:30-9:30 am <i>Kodiak</i>	<p><b>Celebrating Global Action Day</b></p> <p><b>Morning Keynote:</b> Rick Steves, Travel as a Political Act</p> <p><b>Presentation of the Global Hero Award for lifetime accomplishment:</b> Roy Prosterman, Founder, Landesa</p>
9:30- 10:45 am  <i>Kodiak</i>	<p><b>Plenary 3: Aligning for Impact: Insights and Trends in Funding Women &amp; Girls</b></p> <p>As the world increasingly comes to view women and girls as the <i>solution</i> (not the <i>problem</i>) for global development, philanthropy by and for women has begun to grow. However, women and girls are not a homogenous or “special interest” group. In addition to facing threats like domestic violence and rape, they often lack access to crucial resources like education, health care, money, and property. These diverse challenges compete for the attention of funders as they grapple with how to make the greatest impact. As the corporate and philanthropic sectors are changing to meet the needs of women and girls, new trends are emerging—from cross-sector partnerships, to giving circles, to pooled funds for aligned impact. In this session, leaders from the philanthropic and corporate sectors will share their insights on how women are changing philanthropy and highlight trends for investments in women and girls as changemakers.</p> <ul style="list-style-type: none"> <li>➤ Leela Stake, Senior Associate, APCO- Moderator</li> <li>➤ Bonnie Wurzbacher, Senior Vice President, Global Customer Leadership, The Coca-Cola Company</li> <li>➤ Katrin Wilde, Executive Director, Channel Foundation</li> <li>➤ Jane Wales, President and CEO, World Affairs Council of Northern California and the Global Philanthropy Forum; Vice President, the Aspen Institute</li> </ul>

<p>10:45-11:15 am Outside Kodiak</p>	<p><b>Break</b></p>
<p>11:15 – 12:30 am <i>Kodiak</i></p>	<p><b>Telling Your Story—How Development Principles Guide Our Work</b></p> <p>The Global Washington 2011 Conference Session, <i>Telling Our Story - How Development Principles Guide Our Work</i>, is a celebration of the dedication and hard work that has created an extraordinary global development community in our State. The goal of the session is to recognize individuals or organizations that embody best practices of aid effectiveness, serving as an inspiration and a model for the global development field in the US and worldwide. The principles upon which such effectiveness will be measured are Transparency and Accountability, Coherence and Coordination, Local Ownership, and Targeting.</p> <p><i>Telling Our Story's</i> format will use our own version of the “Ignite” method involving a presentation in 5 minutes, with 20 slides (photos and graphics only) to tell their story and foster discussions about these innovative solutions.</p> <ol style="list-style-type: none"> <li>1. World Bicycle Relief</li> <li>2. EarthCorps</li> <li>3. HEAL Africa</li> <li>4. Committee for Children</li> <li>5. The Woodland Park Zoo</li> <li>6. Clear Path International</li> <li>7. Global Partnerships</li> </ol>
<p>12:30- 1:30 pm <i>Hood/Baker</i></p>	<p><b>Lunch - Networking</b></p>
<p>12:30- 1:30 pm <i>St. Helens</i></p>	<p><b>Luncheon Roundtable:</b></p> <p>The State of International Philanthropy:</p> <p>A roundtable lunch discussion with Jane Wales, President and Chief Executive Officer of the World Affairs Council and the Global Philanthropy Forum and Vice President of the Aspen Institute.</p> <p>This luncheon is an <u>exclusive</u> conversation for foundations’ staff and trustees, corporate philanthropists, and individual donors.</p>

<p>1:30- 3:00 pm <i>McKinley</i></p>	<p><b>Plenary 4: Better Together, Case Studies in Collaboration</b></p> <p>This session will highlight several examples of innovative partnerships that are succeeding in meeting development goals by working collaboratively. It will feature examples of entities (sometimes dissimilar ones) that are sharing resources or responsibility to achieve more together than they could individually. Examples of partnerships may include broad collaborations within sectors, cross-sector partnerships, businesses and NGOs working together, and government collaborating with the private sector.</p> <ul style="list-style-type: none"> <li>➤ John Heller, Heller Group- Moderator</li> <li>➤ Britt Yamamoto, Founding Executive Director, iLEAP: The Center for Critical Service</li> <li>➤ Cliff Schmidt, Founder, Literacy Bridge</li> <li>➤ David Carlson, Donor Relations National Director, Agros International</li> <li>➤ Steve Bell, President and CEO, Belmont Cabinet Company</li> </ul> <p><b>Partnership circles</b></p> <ul style="list-style-type: none"> <li>➤ Moderator -John Heller, Heller Group</li> </ul>
<p>4:30- 5:00 pm <i>McKinley</i></p>	<p><b>Call to Action</b></p>
<p>5:00 – 6:00 pm <i>Hood/Baker</i></p>	<p><b>Cocktail Hour</b></p>



