

# GLOBALWA



2024-25 Annual Report  
Strengthening Washington, Shaping the World

# A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Dear GlobalWA Community,

At a moment when the United States is retreating from global leadership, Washington State has something most places do not: a deep reservoir of institutions, expertise, and commitment to global development that defines our regional identity. We are home to world-class research universities advancing global health solutions, philanthropies funding innovation across continents, immigrant and diaspora communities keeping us connected to the world, and businesses driving trade and creating jobs. This isn't peripheral to who we are; it's core to our economy, our culture, and our future.

The last year and a half has been a time of transition for both GlobalWA and our community. Our sector has been tested in unprecedented ways. Federal funding cuts disrupted organizations across disciplines, leaving thousands of individuals unemployed and raising questions surrounding the future of international development. Yet what emerged from GlobalWA's community wasn't despair; it was determination. Our community grew to over 165 members with a shared desire to connect, learn, and mobilize for global impact.

This matters because what happens in Washington State reverberates globally. When we pioneer development models, advance climate-tech solutions, or demonstrate what cross-sector partnership looks like, that shapes how global development work happens everywhere. When we stay globally engaged while others retreat, we prove that internationalism and prosperity aren't opposing values—they're inextricable.

The need for GlobalWA—for a community that convenes, strengthens, and mobilizes our ecosystem—has never been clearer. Thank you for being part of it. For choosing connection over isolation. For believing that even in uncertain times, Washington State can lead.

With gratitude and resolve,

Elizabeth Stokely  
Executive Director, GlobalWA



**“What you're doing for the  
community here in Washington  
State has positive ripple effects  
across the globe.”**

**- Heather Hwalek, Senior Program Officer, Gates  
Foundation**



# WHO WE ARE

## OUR MISSION

Global Washington supports Washington State's global development community through connection, capacity strengthening, and strategic mobilization to help organizations and individuals grow stronger and more resilient.

## OUR VISION

A thriving and connected global development ecosystem in Washington works together to grow capacity, navigate complexity, and scale its impact across the state and worldwide.

## A FORCE FOR CHANGE

We empower mission-driven global development organizations to grow capacity and scale their impact. Right now, we're reinforcing the coordinated infrastructure that Washington needs to thrive in uncertain times.

We serve as the collective voice of the global development sector. We work to promote the economic and strategic value of this ecosystem. And with 150+ members, we're transforming the fragmented sector into a coordinated community that's ready and able to be a force for change.

# HOW WE CREATE IMPACT

GLOBALWA

We equip Washington State's global development community to adapt, lead, and thrive in the face of global challenges. As the collective voice of our sector, we provide the stability, strategic direction, and leadership needed to grow a thriving and connected global development ecosystem.

Our scaffolding supports the community through three intersecting strategies:

## CONVENE

Building Community Connections

We bring together Washington's global development ecosystem through curated events, storytelling, and shared platforms for dialogue to facilitate meaningful cross-sector collaboration and partnerships that reflect real community needs.

## STRENGTHEN

Investing in Collective Capacity

We invest in our members' growth and sustainability by providing tools, knowledge, and spaces that help organizations and individuals grow capacity, navigate complexity, and scale their impact.

## MOBILIZE

Leading Collective Action

We drive sector-wide momentum through research, data-driven advocacy, and strategic communications that amplify our collective voice and promote the economic and strategic value of this ecosystem in Washington state.

# OUR GROWING COMMUNITY

GLOBALWA

Building a thriving and connected global development ecosystem



165 member organizations and individuals across Washington State's nonprofit, technology, philanthropy, academia, and business sectors

2 million staff across our members supported globally

6k reached via monthly newsletters on key issues

26 GlobalWA hosted events and over 100 co-promoted events

**“At a moment when everything feels hard beyond measure, coming together in community with others is the perfect antidote.”**

**- Cindil Redick-Ponte, Community Health Improvement & Linkages Section Manager, WA State Dept. of Health**

# IMPACT IN ACTION

GLOBALWA

## Convening community to build and strengthen connections



From April 2024 to December 2025, GlobalWA convened the community across 26 events designed to spark dialogue, deepen learning, and strengthen collaboration. These gatherings created intentional space for honest conversations on the issues shaping our sector—localization, fundraising and financing, emerging technologies, climate and clean energy, cross-sector partnership, and more. In each convening, members built and reinforced the relationships that make collective global action possible.

In 2025, as the sector faced unprecedented uncertainty, we expanded access to our conference by offering scholarships to ensure broader participation, including support for displaced USAID workers. This commitment to inclusivity strengthened our community at a moment when connection mattered most.

Across all GlobalWA events, we engaged over 1,000 participants through virtual webinars and in-person convenings, elevated insights from over 100 expert speakers, and mobilized our network to advance systemic change worldwide.

# IMPACT IN ACTION

GLOBALWA

## Strengthening capacity through a new approach to membership



We believe everyone should have access to GlobalWA tools, knowledge, and spaces to help organizations and individuals grow stronger, savvier, and more resilient. That's why—in response to feedback from our community—we transitioned to a new membership structure to align with organizational capacity and ensure that everyone has a seat at the table. We now offer two clear pathways for engagement:

- **GlobalWA Community Membership:** For individuals and organizations seeking connection, shared learning, and collective action across Washington's global development ecosystem.
- **Leadership Circle Membership:** For senior leaders, philanthropists, and organizations who wish to make a deeper investment to growth and resilience for the entire sector.

By evolving how we work, we're ensuring that our community is more connected, more resilient, and more influential in shaping the future of global development.

# IMPACT IN ACTION

GLOBALWA

## Mobilizing intelligence for sector decision-making



In 2025, in partnership with Dalberg, we developed the Global Development Funding Outlook [report](#). The report offers a grounded view of how organizations are responding to our changing funding environment and what these choices mean for the future of global development. Many nonprofits and implementers are already diversifying their funding mix, restructuring capacity, and exploring new delivery and collaboration models. While these shifts cannot fully offset declining public sector funding, they signal a sector actively adapting to a new operating reality.

Four central themes emerged from our surveys and interviews, illustrating the challenges that global development organizations face:

1. Less funding, more competition, and pervasive uncertainty.
2. An operational imperative to rethink organizational capacity.
3. The need to experiment with new delivery models.
4. Existential “mission risk” that dovetails into a reliance on values-based decision-making.

We're proud to have delivered essential strategic intelligence during a period of unprecedented uncertainty in the funding landscape.

# IMPACT IN ACTION

GLOBALWA

## Responding to an unprecedented crisis

In 2025, USAID programs were cut by 83%

The scale and speed of these cuts created chaos: disrupting funding streams, severing partnerships abroad, reducing staff, cancelling programs, and making it nearly impossible to maintain global operations.

GlobalWA moved quickly to support our community. We responded by:

- Creating space for honest dialogue and solidarity through roundtable discussions that allowed members to gain timely insights and process the moment together.
- Maintaining connections and community support by offering special events—including *Leading Through Uncertainty*, *Communications in Chaotic Times*, and *State of the Sector*—that offered practical guidance and collective grounding.
- Partnering with Amazon to expand access by providing conference scholarships for global development professionals who were impacted by federal funding cuts.
- Offering strategic direction and resources to member organizations navigating rapidly shifting conditions.

This work demonstrated how GlobalWA isn't just a convener in times of strength—we're here when our community needs us most.

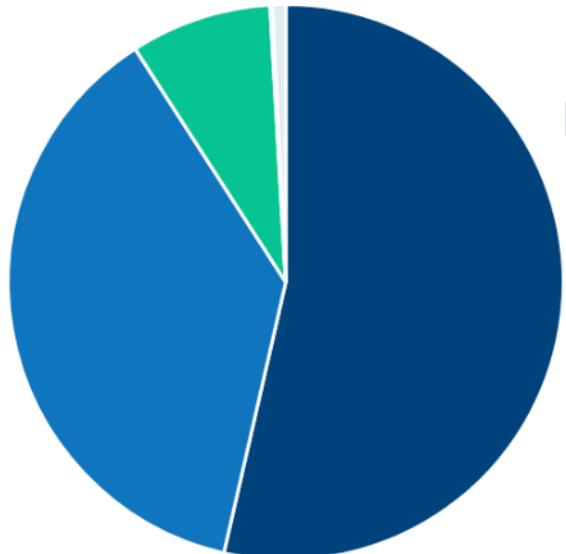
**“GlobalWA is such an important part of this ecosystem, and the way you create space for honest, cross-sector dialogue is exactly what we need in this moment.”**

**- Kammerle Schneider, Chief of Global Health Programs,  
PATH**

# FINANCIAL OVERVIEW

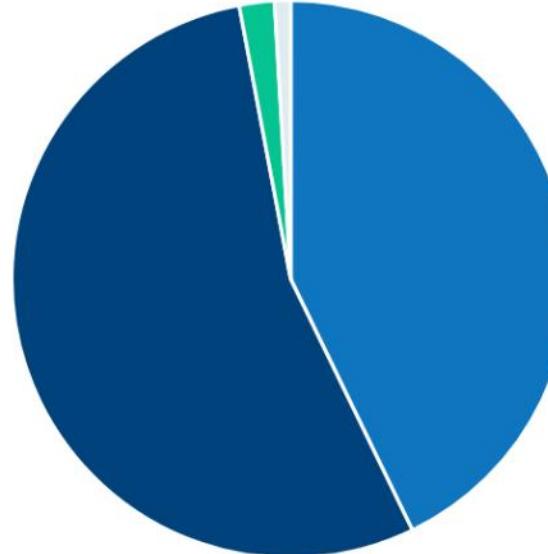
GLOBALWA

Apr 1, 2024 - Mar 31, 2025 Financials\*



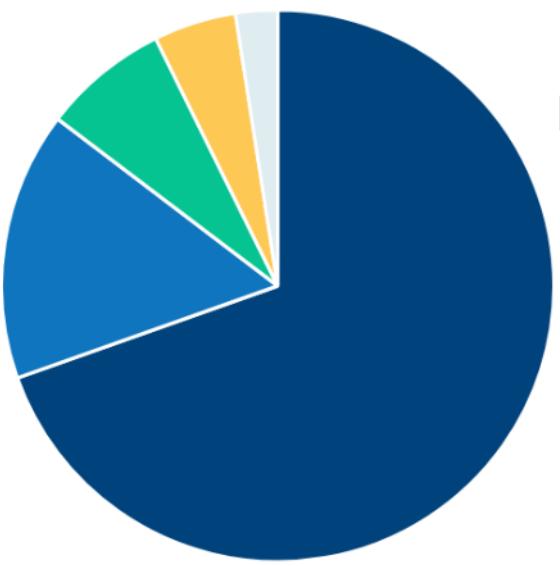
## Revenue

- Foundations: \$273,820 (53.6%)
- Membership: \$190,577 (37.3%)
- Conferences: \$42,035 (8.2%)
- Other: \$726 (0.1%)
- Investment Income: \$3,882 (0.8%)



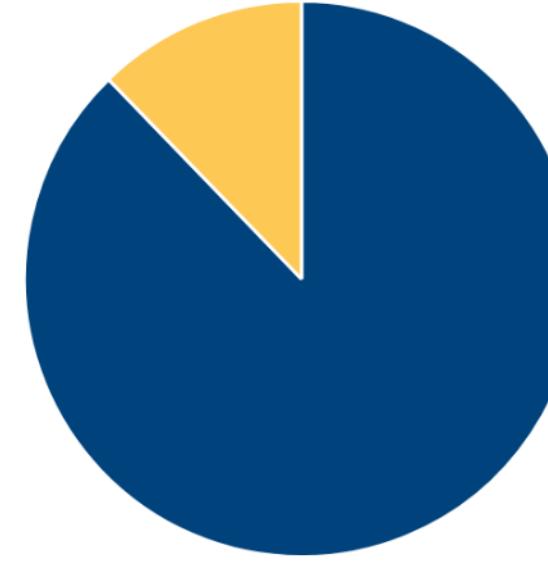
## Assets

- Cash & Cash Equivalents: \$150,151 (42.8%)
- Investments & Other: \$190,179 (54.2%)
- Prepaid Expenses: \$7,140 (2.0%)
- Property & Equipment: \$3,258 (0.9%)



## Expense

- Program Services: \$473,328 (69.6%)
- Grants Paid: \$107,166 (15.8%)
- General & Administrative: \$50,163 (7.4%)
- Conferences: \$32,868 (4.8%)
- Fundraising: \$16,678 (2.5%)



## Liabilities & Net Assets

- Total Net Assets: \$307,733 (87.7%)
- Total Liabilities: \$42,995 (12.3%)

\*Unaudited numbers from FY24-25

# JOIN US

We know that a thriving and connected global development community here in Washington state will result in a bigger global impact and healthier local economy.

- Join GlobalWA as a member to grow your individual and organizational capacity, navigate complexity, scale impact.
- Support our work as a Leadership Circle member to expand your reach and visibility while fueling the growth and resilience of the entire sector by providing stability, resources, and connections.
- Attend upcoming events to connect with peers and share your work.
- Explore curated resources and learning opportunities to strengthen your capacity.

Together, we can make the world a better place.



Visit [globalwa.org/membership](http://globalwa.org/membership) or contact [info@globalwa.org](mailto:info@globalwa.org).

# WE ARE COMMUNITY POWERED

Gates Foundation



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The Meseck Schick  
Family Foundation

Thank you to our members, partners, sponsors, board, and staff—you are the heartbeat of this community.

Immense appreciation for our Leadership Circle Members, who invest at the highest level to fuel Washington's global development ecosystem.

Special recognition to our 2025 conference sponsors: Microsoft, Amazon, Gates Foundation, Vlack Media, Starbucks, Chandler Foundation, GFS Events, and Columbia Bank. Your support enabled a unique and vital service to the GlobalWA community.

2025  
Annual Conference

Washington's Global Moment:  
Innovation, Responsibility, and the Future of Development

# THANK YOU!

GLOBALWA.org | [GLOBALWA.org](https://GLOBALWA.org) | [GLOBALWA.org/2025](https://GLOBALWA.org/2025)

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