

Global Washington

2023 - 2024 Annual Report

April 2023—March 2024



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GlobalWA member, Sukarya, maternal health clinic, Haryana, India.

From Global Washington's Executive Director

Dear Global Washington members, partners, and supporters:

As the world emerged from the COVID crisis, other crises did not abate. Climate change has caused states of emergency across sectors, man-made conflicts are forcing record-breaking human displacement, and changing political structures are changing lives and livelihoods. Yet we are continually inspired by the resilience and inventiveness of our global network of members to improve lives in low- and middle-income countries.

Through our new Strategic Plan we continue to focus our programming and member support to *evolve* from a learning network to an impact network using co-creation to accelerate member action. To that end we expanded our work to include new communities of practice, focused on education and co-creation, pursued programming to increase visibility of our members and promote their work and brands, and held online and in-person events to create connection, share best practices and provide valuable community learning.

In 2023, we celebrated an exciting merger with Pangea Giving, a local nonprofit giving circle that amplifies impact through grants in Latin America, East Africa, and Southeast Asia. This merger unlocks incredible opportunities for individual philanthropists to learn as a community of practice about giving in the global south and support local transformative projects. In March, Pangea provided \$118,100 in grants to 17 inspiring grant partners.

We launched a new educational community titled the Communications Collective which convenes quarterly, in-person, to help our community learn new tools and best practices, with expert speakers and workshops to practice their newly learned skills.

In addition to our monthly Issue Campaigns that highlight our member work, we launched a Goalmakers Podcast which now has 16 episodes published with inciteful and thought-provoking interviews with leaders such as Surita Sandosham, Executive Director of Heifer International; Tim Prewitt, Executive Director of The Hunger Project; Atul Tandon, CEO of Opportunity International, to name a few.

Our 2023 Annual Goalmakers Conference attracted 300 participants who engaged in meaningful discussions and built valuable connections. We are excited to announce that our 15th Annual Goalmakers Conference will be held this December at the Microsoft Conference Center, promising to be another significant milestone in our collective journey towards greater impact.

Finally, GlobalWA's board, staff and community I want to wish Kristen Dailey all the best as she embarks on her next career adventure. Kristen spent 10 amazing years leading GlobalWA, growing and nurturing trusted relationships and building a strong community of cross sector members seeking to advance social impact and the SDGs.

We are proud of all that Kristen accomplished and will miss her as we embark on a new era for the Global-WA community. Cheers to you, Kristen!

Sincerely,

Jane Meseck

Interim Executive Director, Vice Chair of the Board of Directors

2023-2024 Member Events

2023 Annual Goalmakers Conference



The 2023 Annual Goalmakers Conference was a hybrid event with Nov. 30 as a virtual day with a set of international speakers, and Dec. 7 was held in-person at the Bell Harbor International Conference Center in Seattle. The theme was Advancing Transformative Philanthropy. Each session reflected on an aspect of the theme, examining philanthropy from multiple angles, from trust-based philanthropy, to locally led solutions, to the changing role of funders. Attendees came away feeling inspired about the future of global development and with new ideas and meaningful connections. You can read the full after-conference report here, view photos, or watch videos here.

We saw 297 attendees active online via the Whova conference app, as well as in-person at the main stage, interactive sessions, exhibitor tables, and private break-out conversations. We heard across the board how wonderful it was to reconnect with friends and colleagues and how attendees enjoyed the flow and content of the conference. Our keynote speakers included social impact leaders such as Atul Tandon, CEO, Opportunity International; Robert Rosen, Director, Philanthropic Partnerships, Gates Foundation; Surita Sandosham, President & CEO, Heifer International; Suzanne Ehlers, Executive Director and CEO of USA for

UNHCR; and many other impactful leaders.





Education Events

At Global Washington, we believe that education is essential to driving impactful change. Our educational events not only provide the latest insights and best practices from global leaders and experts, but they also serve as a platform to highlight the work of our own members. These events showcase the efforts of our community, offering a space to share expertise, build connections, and strengthen relationships. By focusing on critical issues—from girls' education under the Taliban to climate change solutions—we empower our members to learn, collaborate, and take meaningful action. Ultimately, these gatherings create a sense of belonging and foster a dynamic community united by a shared commitment to making the world a more equitable and healthier place.

- New Academic Year Under the Taliban Rule: Millions of Girls Out of School (April)
 GlobalWA member, Sahar, along with panelists from PARSA and Eagle Online Academy, discussed the conditions for girl's education under the Taliban rule, and the short term and long term implications of the ban on girls' education and employment, and what can be done to best help Afghan girls and women at this time.
- Storytelling to Leverage Mainstream Momentum, Yet Stand out From the Crowd (June)
 This in-person workshop by GlobalWA member, and communications and advocacy firm APCO
 Worldwide explored best practices in developing key messages, storytelling themes and differentiators that organizations can use to leverage trending conversations and key moments in the global
 development space.
- Tech Solutions for Climate Action: Harnessing Innovation to Address Climate Change (June)
 This webinar delved into the intersection of technology and climate change, featuring GlobalWA member DE Design + Environment, and explored the transformative role that technology plays in addressing the pressing challenges of climate change.
- Building Bridges to Health: Advancing Global Access to Quality Healthcare (June)
 This Final Mile event highlighted Partners in Health's 36-year journey in expanding global health access and their ongoing impact across 11 countries.
- Impact through Co-Creation: Transforming Global Funding Dynamics (September)
 Featuring GlobalWA member, Global Geneva, this webinar discussed the paradigm shift brought about by co-creation within the global funding landscape.
- Q3 Final Mile Logistics Working Group featuring The Max Foundation (September) This webinar showcased the Max Foundation's ambitious plan to double their global impact over the next five years, significantly expanding the number of patients they support, the countries they operate in, and the illnesses they address.
- Roundtable Discussion Ensuring Food Security: A Conversation with Gilbert Kamanga (October)
 This event explored the importance of international food security and the need for innovative, cross
 -sector solutions to address challenges such as climate change, economic disparities, and political
 instability.

♦ Al for Social Impact: Practical Applications and Opportunities (October)

Michael Tjalve, Chief Al Architect at Microsoft Philanthropies, shared how Al can enhance nonprofit communication strategies, automation, and scaling solutions, while addressing ethical considerations and data security.

♦ Q1 Final Mile Logistics Working Group Meeting featuring Maersk (March)

This webinar discussed Maersk's dedicated efforts in supporting humanitarian and US government programs amidst the current challenges in the ocean freight industry.



Storytelling to Leverage Mainstream Momentum, with Jen Butte-Dahl, APCO Impact.



Al for Social Impact, with Michael Tjalve, Microsoft Philanthropies.

♦ Q1 Final Mile Logistics Working Group Meeting featuring Maersk (March)

This webinar discussed Maersk's dedicated efforts in supporting humanitarian and US government programs amidst the current challenges in the ocean freight industry.



GlobalWA Communities of Practice

Pangea Giving

In July 2023, Global Washington welcomed Pangea Giving into its network. Pangea Giving is a unique giving circle that connects members and donors with grassroots organizations across Africa, Asia, and Latin America to enhance community well-being. With a focus on regions facing significant poverty and human rights challenges, Pangea provides direct, thoughtful, and impactful support to local initiatives aimed at improving food security, health, education, economic development, and human rights.



What sets Pangea Giving apart is the deep involvement of its members. They actively engage in every phase of the grant-making process—from selecting regions and evaluating proposals to cultivating long-term relationships with grant partners through site visits and collaborative, democratic decision-making in pods. Since its beginnings with just five members, Pangea has grown to include over 42 individuals and families. To date, it has awarded more than \$1.5 million in grants to 45 grassroots organizations across 13 countries, with its impact continuing to expand. In March 2024, Pangea Giving awarded a total of \$118,100 to 17 grassroots organizations across East Africa, Latin America, and Southeast Asia. This year's grants span various initiatives, including indigenous rights, gender equity, food security, environmental justice, and youth empowerment. Pangea's model of democratic decision-making, site visits, and collaboration with trusted regional advisors ensures that grants are impactful, building sustainable capacity and fostering lasting change.

Pangea member with grant partner during a site visit.

Communications Collective

The Communications Collective was born from the need of GlobalWA members seeking advice and education about communications best practices for their organizations. Through member discussions we learned that many members, most pointedly the small to medium sized organizations, did not have the capacity or resources for more advanced communications practices. We conducted a survey to determine what was most pressing and what would provide the most value and designed a quarterly workshop-based series to help. To date, we have held four events with expert speakers, each with workshop components to ensure there is immediate, applicable value, and we have two additional events planned for the close of 2024. These members-only events (as a member benefit) have been met with enthusiasm and appreciation, and members have welcomed the opportunity to network as well.



Sessions we have put on for our members include:

- Lean, Nonprofit Branding; the importance of proper branding encompassing visual identity and value statement, with PLOT Creative
- Storytelling to Leverage Mainstream Momentum and Stand out in a Crowd, with APCO Impact
- Al for Social Impact: Practical Applications and Opportunities, with Michael Tjalve, Tech for Social Impact, Microsoft Philanthropies
- How to Create a Strong Messaging Framework as the Foundation for All Your Communications

Women of the World

Women of the World is made up of female philanthropists who are deeply committed to global issues. As a learning network it fosters community-building while leveraging the expertise of over 100 global nonprofits that are also part of Global Washington. Launched by Global Washington on International Women's Day in 2019, the network is an extension of the annual Women of the World breakfast, designed to celebrate, inspire, and inform philanthropy focused on global challenges. Members enjoy quarterly educational and networking opportunities, including roundtable discussions, nonprofit tours, film screenings, and peer-to-peer conversations about global philanthropy. They also have the chance to shape the annual Women of the World breakfast and suggest discussion topics for this exclusive, invitation-only event that brings together over 250 philanthropists. In recent years, the chosen topics have been gender-based violence, climate change, and education.

Women of the World a program of GLOBALWA

The 2023 annual Women of the World Breakfast took place the morning of December 7 at Bell Harbor immediately prior to the GlobalWA conference. The theme of this breakfast was supporting refugees and the keynote speaker was Mary Maker, a refugee and Goodwill Ambassador for UNHCR. Suzanne Ehlers, Executive Director, USA for UNHCR also spoke and Jennifer McLaughlin from IRC in Washington state gave a local perspective on refugees in our community. This kicked off our 2024 deep dive issue of refugees for the core group of Women of the World members.



nary Maker, UNHCR Goodwill Ambassador.

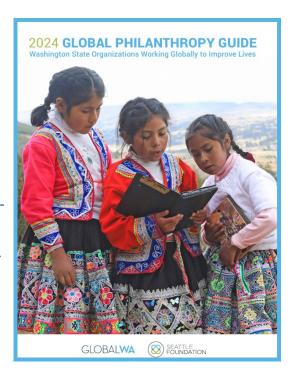


Member Promotion & Media

2024 Global Philanthropy Guide

The Our signature Global Philanthropy Guide for 2024 was produced and co-branded with the Seattle Foundation with the theme of Education, and specifically educating youth in low- and middle-income countries. This featured seven Global Washington members in full length articles and included a complete member directory. Members features include A Child's Notebook, Committee for Children, Spreeha Foundation, Worldreader, Sahar Education, Sukarya, Child Empowerment Project, and Ashesi University.

The 2024 Philanthropy Guide can be found here (PDF).



2023-2024 Issue Campaigns

Our Issue Campaigns are a monthly focus on a specific topic following one or more SDGs to be educational and inspiring to our readers. It is published as a newsletter and the articles are catalogued on our website and shared through our social media channels.





April 2023 - Education and Gender Equality: Increases in gender equality in low- and middle-income countries can improve the pathways and support for quality education for girls. An increase in women in the workforce and leadership position provides powerful examples for the next generation and can spark a cultural shift to increase the value of girls' education. It also provides the progression from education to jobs that is needed for girls to stay within their communities and creates stronger societal cohesion.

This issue campaign on gender equality and education highlights Global Washington members working on gender equity to advance girls' education. We hope you spend the time to read the articles and get to know the fantastic work of NGO members such as CARE and Worldreader, foundation members such as the Gates Foundation and Give2Asia, and forprofit GlobalWA members such as Microsoft and APCO.

Education and Gender Equality: Issue Brief | Organization Profile | Goalmaker



May/June 2023 - Zero Hunger: The Pacific Northwest is known for innovation, technology, engineering, and an awareness to mitigate the damaging effects of climate change. That ethos is evident in our Global Washington members who are creating climate solutions that increase food security and reach the Sustainable Development Goal 2 of Zero Hunger.

This includes sustainable and resilient agriculture that are both high-tech and low-tech informed by proven indigenous knowledge. Read more about Global Washington members working on these issues below.

Zero Hunger: Issue Brief | Organization Profile | Goalmaker



July 2023 - Refugees: Over the past two years, there has been a dramatic increase in the number of people forcibly displaced around the world. 19 million people left their homes in 2022 due to conflict, violence, climate change, and other factors making their living situation unbearable. This brought the total number of refugees and displaced people to 108.4 million – a staggering number of people – and solutions for support and resettlement are becoming increasingly challenging.

However, we are hopeful that refugees are finding safe places and services due in part to Global Washington members. This includes emergency responses in places such as Ukraine and long-standing crises in regions such as Yemen and Myanmar, and ongoing programs for settlement and self-reliance. The expertise and resources that our GlobalWA members are bringing to bear is admirable and is certainly making a difference. Read more about these efforts below.

Several of the programs described below are done in partnership with one or more Global-WA members. Collaboration and building trusting relationships are what GlobalWA is all about. Our network is growing stronger each year as we respond to member needs, make valued connections, and promote innovative approaches to global development.

Refugees: Issue Brief | Organization Profile | Goalmaker



August 2023 - Our New Pangea Giving Program: On August 1, 2023, after nearly a year of work, Global Washington finalized a merger with Pangea Giving, a Seattle-based giving circle that provides grants to community-based, grassroots organizations in Latin America, Southeast Asia, and East Africa. Pangea Giving is now a program of GlobalWA. Read our full Press Release here.

This is a very exciting moment for both organizations. As a program of GlobalWA, Pangea will be able to increase its member engagement, capacity, educational activities, partner relations, and programs in Seattle. For GlobalWA, having Pangea as part of its growing number of programs increases the ability for GlobalWA member organizations to co-create and partner with organizations based outside the U.S. for increased impact, and will create additional avenues of involvement for philanthropists. All with the ultimate vision to create a more equitable, healthy, and prosperous world.

Our Issue Campaign this month includes an interview with a Pangea Giving grantee, Executive Director Robert Kalulu of Child Empowerment Programme in Uganda; an interview with Pangea board members about the power and importance of site visits; and an article by one

of the Pangea founders, Allan Paulson, about the founding and core principles that have guided Pangea since their formation in 2003. More information about Pangea membership can be found here.

Our New Pangea Giving Program: Pangea Profile | Pangea Experience | Site Visits



September 2023 - Decent Work and Economic Growth: Sustainable Development Goal 8 aims to create lasting, inclusive economic prosperity and decent jobs for everyone. Achieving this goal advances other important goals, such as reducing poverty, improving quality education, and creating sustainable cities and communities. However, we are not on track with creating sustained economic growth in many countries around the world. We are at a moment of time to prepare for the future and train youth in jobs that will provide a decent wage and allow communities to thrive.

GlobalWA members are addressing barriers to economic growth on various levels, including skill development, investments in entrepreneurs, and community support. Reaching full and productive employment for all is the primary aim of SDG 8 and our GlobalWA members are working with partners to achieve this goal. Read more about this work in this month's issue campaign.

Decent Work and Economic Growth: Issue Brief | Organization Profile | Goalmaker



October 2023 - Food Security: The World Food Programme estimates that 345 million people are facing acute food insecurity in 2023, and that the proliferation of armed conflict and civil unrest are the main drivers. Tragically, this will only increase in the coming months with recent wars and long-standing political instability in countries around the world. Critical emergency food relief will be needed as the first step to get communities on a path to food security defined in Sustainable Development Goal 2 of Zero Hunger.

Several Global Washington members work in conflict regions on immediate humanitarian issues and longer-term programs to create sustainable systems for health and nutrition. Other members are addressing food security through programs that leverage local systems and indigenous knowledge. Please read more about these interventions and others below in this month's issue brief and featured articles. This month's Organization Spotlight on the S M Sehgal Foundation was written by our Communications Director, Joel Meyers, and features pictures and videos he took – we hope this also helps convey the incredible type of work our members do.

Food Security: Issue Brief | Organization Profile | Goalmaker

February 2024 - Disaster Relief: Natural disasters across the world are increasing in frequency and intensity, which can be linked to climate change. Scientific modeling predicts that these trends will increase in the future. Thus, the work our Global Washington members engage in to respond and mitigate natural disasters is more important than ever. Our Global Washington members are leveraging advanced technology alongside localized community engagement, which proves to be a powerful approach for building resilience against climate-related disasters in low- and middle-income countries. Here are some key elements used by GlobalWA members and read more in the articles following.

- Digital Infrastructure and Software Resilience: Companies like Amazon and Microsoft leverage digital infrastructure, cloud services, disaster mapping, and AI to enhance disaster response, coordination, and prediction.
- Community Engagement: Organizations like Give2Asia, UNHCR, UNICEF USA, and World Vision emphasize community engagement, education, and empowerment to build resilience from the ground up.
- Humanitarian Aid and Partnerships: Various organizations collaborate with partners, governments, and local communities to provide humanitarian aid, including cash assistance, food security, healthcare, and infrastructure support.
- ♦ Long-term Resilience Building: Efforts extend beyond immediate relief to include sustainable livelihoods, infrastructure development, and disaster risk reduction to ensure long-term resilience.

You can also view the recording of the Goalmaker conference session about this topic here.

Disaster Relief: Issue Brief | Organization Profile | Goalmaker



March 2024 - Gender Equality: On March 8, the world celebrated International Women's Day and the need for a global, inclusive movement to value gender equality. More must be done. In fact, gender equality is interconnected with, and is the foundation of, numerous SDGs and could unlock the potential to improve lives in low- and middle-income countries.

Several Global Washington member organizations and Pangea Giving partners are addressing gender equality with multifaceted approaches, such as data disaggregation, primary education of girls, crisis support, food security, financial inclusion, rule of law, health, women in leadership, and advocacy. These efforts aim to empower women and girls, challenge gender norms, and combat violence and discrimination.

Last December, Ghanaian author and advocate Yawa Hansen-Quao spoke about the power of girls when they find their voice to become leaders in their communities. You can watch her presentation here from the 2023 Goalmakers Conference.

Gender Equality: Issue Brief | Organization Profile | Goalmaker



Goalmakers Podcast

Recognizing there is a potentially large untapped audience who regularly listen to podcasts, and others who seek for a new modality to listen to experts speak about global development issues, successful programs, and innovations, GlobalWA started the Goalmaker Podcast. These conversations, recorded live and with minimal editing, are engaging and thought-provoking discussions with our members on a variety of topics, such as gender equality, leadership, innovations, and lessons-learned, to name a few. We have interviewed executive directors, program directors, and thought leaders, each providing their unique perspectives on some of the world's most pressing issues. Interviewees include leaders such as Isam Ghanim, President and CEO of ChildFund; Surita Sandosham, President and CEO of Heifer International; and Atul Tandon, CEO of Opportunity International.

Since its inception in 2023, we have released 16 episodes. You can view all our released podcasts here.



Social & Web

Social media and highlighting articles on our website – about our members as well as content written by our members – are the main modalities for how we promote and raise awareness about our member network as well as share relevant information about current global development news, events, proven program methodologies, and innovations. Through these measures, we receive direct feedback from our members on how they appreciate our promotions and added publicity. In addition, members send us jobs to post and share as well as events they are producing, resulting in additional applicants and higher attendance, respectively.

2023-2024 Statistics

- ♦ 3,000+ Social Posts (Twitter, Instagram, Facebook, LinkedIn)
- Average of 18% increase of followers in social channels
- ♦ 36 member guest blog posts (up from 29 last year)
- ♦ 400% increase of web traffic
- ♦ 15,900 social followers
- ♦ 6.700 email subscribers

Finances: Apr 1, 2023 - Mar 31, 2024

478,268

Activities

Kevenue	1.5
Membership	149,800
Conference	112,805
Corporations and business	36,190
Donated goods and services	29,100
Foundations	37,250
Individuals	54,992
Other	12,557
Total Revenue	432,694
Expenses (includes staff allocation)	
Program	563,759
Program General and administrative	563,759 101,860
General and administrative	101,860
General and administrative Fundraising	101,860 20,502
General and administrative Fundraising Total Expenses	101,860 20,502
General and administrative Fundraising Total Expenses Nonoperating Activities	101,860 20,502 686,121
General and administrative Fundraising Total Expenses Nonoperating Activities Transfer of Assets from Panges	101,860 20,502 686,121

Financial Position

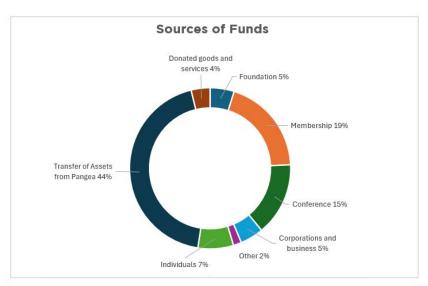
Net Assets, End of Year

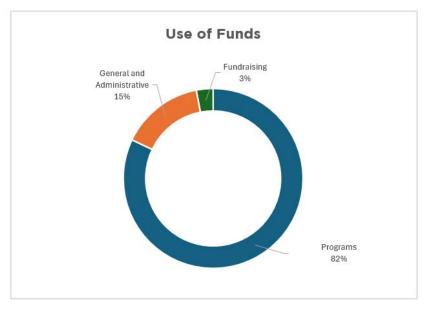
Assets

Cash and cash equivalents	235,240
Investments & other assets	205,951
Pledges receivable	100,000
Property and equipment, net	5,554
Total Assets	546,745

Liabilities and Net Assets

Total Liabilities & Net Assets	546,745
Total net assets	478,268
Total liabilities	68,477





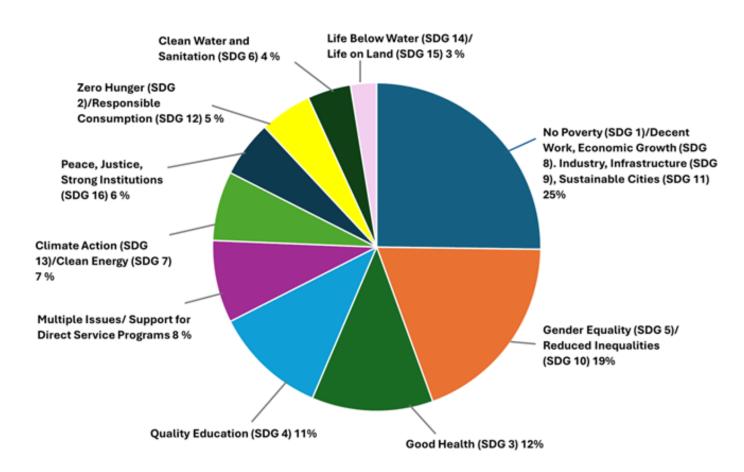
About Global Washington Members

GlobalWA Members Work in Over 200 Countries

Top countries where members work (ranked in order):

- 1. India
- 2. Kenya
- 3. Uganda
- 4. Ghana
- 5. Tanzania
- 6. Nicaragua
- 7. Honduras
- 8. Guatemala
- 9. Mexico
- 10. Ethiopia

Primary SDG Focus of GlobalWA Members





2023-2024 Global Washington Members

Himalayas









Andes













Kilimanjaro

Alliance for Children Everywhere

buildOn

CARE

Committee for Children

Dalberg Advisors

Delta Air Lines

Diversity Travel

Every Woman Treaty

Fred Hutchinson Cancer Center

Gargaar Relief Development Organization (GREDO)

Global Impact

Heifer International

International Rescue Committee

Landesa

Logenix International

Mercy Corps

Operation Snow Leopard

PATH

Providence Global Programs

Seattle International Foundation

Seattle Pacific University

Seattle University

Sukarya USA

The Hunger Project

USA for UNHCR

World Vision

Vocfinu

Atlas

Agros International

Americares

Amplio

Ashesi University Foundation

Covenant House International

DE Design + Environment Inc.

Future of Fish

Global Communities

GoodCitizen

Grow Further Kati Collective

Mona Foundation

Oxfam America

PeaceTrees Vietnam Rotary District 5030

OutRight Action International

Sahar Education

SE Asia Foundation

Special Olympics Washington

Spreeha Foundation
The Max Foundation

UNICEF USA

VillageReach

Worldreader

World Concern

Worldwide Fistula Fund

Yemen Relief & Reconstruc-

tion Foundation

Cascades

A Child's Notebook

ACT for Congo

Adara Development

African Chamber of Com-

merce

Burn Design Lab

CleanTech Alliance

Coevolution, A Social Pur-

pose Corporation

CORE Group

FSC Investments and Part-

nerships

Global Leadership Forum

Global Mentorship Initiative

Global Partnerships

GSBA, Washington State's LGBTQ & Allied Chamber of

Commerce

LEAD Cameroon

Life Science Washington

Linksbridge

Malaria Partners International

Mifos Initiative

Mission Africa

National Museum and Center

for Service

NetHope

Nonprofit Association of

Washington

Partners Asia

Path from Poverty

Perennial

Philanthropy Northwest

Planned Parenthood Great Northwest, Hawai'i, Alaska.

Indiana, Kentucky (PPGNHAIK)

Purpose and Distinction

Pygmy Survival Alliance

Results Educational Fund

Rwanda Girls Initiative

Save Kids Trust

Schools for Salone

Seattle Aquarium

Seattle Metropolitan Cham-

ber of Commerce

SG Foundation

SIGN Fracture Care Interna-

tional

Snow Leopard Trust

The Foundation for International Understanding

Through Students (FIUTS)

The Rose International Fund for Children (TRIFC)

Tiller

University of Washington Evans School of Public Policy

and Governance

University of Washington Henry M. Jackson School of

International Studies

University of Washington Michael G. Foster School of Business Global Business

Center

University of Washington Office of Global Affairs

Upaya Social Ventures

Vista Hermosa Foundation

Washington Global Health

Alliance

Water1st International

WaterAid America

Welcome Ideas

Women's Link Worldwide

World Affairs Council

Global Washington Leadership

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Marty Kooistra, Black Home Initiative Project Manager, Civic Commons

Melissa Merritt, Co-Founder & Managing Partner, GoodCitizen

Jane Meseck, Former Senior Director of Global Programs, Microsoft Philanthropies

Jeffrey Riedinger, Vice Provost for Global Affairs, University of Washington

Sara Rogge, Former Senior Advisor, Philanthropic Partnerships Team, Bill & Melinda Gates Foundation

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