From Global Washington’s Executive Director

Dear Global Washington members, partners, and supporters:

Since its founding in 2008, Global Washington (GlobalWA) has built a thriving, multi-sectoral network to connect, promote, and strengthen the global development community. Much of the original vision to foster a thriving ecosystem has been achieved. However, there is still more work to be done.

The start of the Covid pandemic in 2020 forced GlobalWA to examine our value proposition like no other time in the history of the organization. GlobalWA listened to our members, pivoted, created new programs, and thrived. We adapted and adopted new strategies to better serve our members. We also realized that our post-covid business model should not go back to 2019.

In 2022, GlobalWA’s staff, board, members, and stakeholders gathered to create a new strategic plan that will take GlobalWA to the next level. It was clear that GlobalWA’s mission and vision are solid and will not change. This strategic plan will build on past success and outline new strategies to achieve that mission and three-year goals.

In order to evolve with our members, GlobalWA will incorporate a new way of doing business that is more responsive and action oriented. It is time for GlobalWA to move from a learning network to an impact network using co-creation to accelerate member action.

**Strategic Plan Guiding Principles:**

1. **Respond to Member Needs:** Our new strategic plan must be driven by the needs of our members, which have evolved over the years. GlobalWA should be responsive and plan for future needs.
2. **Build on Current Strengths:** Our strength is being a neutral convener and publicist of cross-sectoral global development issues. Our new strategy should leverage our convening and publicity to move people to action.
3. **Co-create for Future Opportunities:** Center our new strategic plan around the concept of co-creation. Create deeper engagement from our members. Model the process of co-creation so that our members are inspired to use co-creation in their own work.

As we launch this new strategic plan, we continue to provide meaningful monthly issue campaigns using the framework of the Sustainable Development Goals (SDGs). These campaigns spotlight our members who are working to advance the SDGs and we facilitate conversations during in-person and on-line events.

Below is a summary of our 2022 Issue Campaigns, events, spotlights, and features we have been reporting on, culminating with an amazing Goalmakers Annual Conference. This annual report also includes a summary of our new Strategic Plan that we started and will continue to implement for the next several years. We hope you find this informative and useful for your ongoing mission work.

Sincerely,

Kristen Dailey
Executive Director
April 2022: Education and Gender Equality: The global development community has recognized that without quality education, girls and boys will never be able to achieve their full potential. The Sustainable Development Goals (SDGs), which guide our work now, stress the need for quality education, vocational training, qualified teachers, and an equitable education as fundamental to generating prosperous and healthy societies. Not just access to education. NGOs such as Sahar in Afghanistan are working to establish skill-based learning for girls to create future income. Other GlobalWA members are expanding their online education they utilized during Covid to reach more students. Read our April Issue Brief on this issue. Our Organization Profile on this topic was Girl Rising, and our Goalmaker was Robby Kangwa, Education Coordinator, Alliance for Children Everywhere.

May 2022: WASH: It’s estimated that 450 million children around the world do not have access to clean water, which is detrimental to their health, education, household income, and overall community well-being. Climate change and the rise of global conflicts exacerbate the limited resources we have, and children bear the greatest burden. Sustainable Development Goal 6 outlines specific targets to not only increase access to clean water, but also preserve and improve water-related ecosystems and freshwater supplies. Several Global Washington members are working on SDG 6, and in particular, bringing clean water to children. The ripple effect of these solutions can advance goals for education, hunger, climate action, and reducing poverty. Read our May Issue Brief on this topic. Our Organization Profile this month was Save the Children, and our Goalmaker was a Q&A withAmericares WASH Technical Advisor Matteo Cinquemani.

June 2022: Natural Capital: The term “natural capital” is not well known, but is a significant concept for global development and the Sustainable Development Goals (SDGs). It is best defined as the earth’s natural resources that can be used for economic gain. This could be economic gain for large companies, but it also provides livelihoods for small-holder farmers and small-scale fishers. Without sustainable use of natural resources, those closest to the land and sea would lose their income and often community cohesion.

However, the best solutions for sustainable development of land and sea are often those indigenous communities who have the local knowledge. Several Global Washington members are working in partnership with communities on sustainable use of natural resources as a good source of income. This includes securing land rights for small-holder farmers, scaling sustainable farming and fishing practices, and advocating for equitable supply chains. Furthermore, SDG 12 lays out targets for Responsible Consumption and Production. Read our June Issue Brief on this topic.
July 2022: Good Health and Well-being: We had the privilege of hosting the new President of Rotary International Jennifer Jones and the CEO of Rotary International John Hewko in Seattle for an event about their investments in global health. They are partnering with Washington-based Gates Foundation, World Vision, PATH, and Malaria Partners International. It was incredibly inspiring to hear about the past success in polio eradication and how that long-term campaign model could be applied to malaria. GlobalWA members exemplify the adaptability and resilience of NGOs in the face of the pandemic, using existing SDG frameworks to re-stabilize operations in a post-pandemic world. Read our Issue Brief on this resilience here, our Goalmaker feature story about President Jennifer Jones, and our Organization Spotlight on World Vision.

August 2022: Climate Resilience: In 2022 the U.S. Congress passed landmark legislation that includes climate mitigation and adaptation funding. This is a hopeful step in the fight against climate change that has a disproportionate negative impact on those living in low- and middle-income countries. Climate impacts such as drought, flooding, and increased wildfires are starting to become a universally shared experience.

In low- and middle-income countries, several GlobalWA members are working with local communities to build resiliency to climate change and create climate smart clean energy; read our Issue Brief here. In this issue campaign, you can read about Mercy Corps who is working with farmers on climate smart agriculture and cash assistance for emergency relief in the Horn of Africa. You can also read about our Goalmaker this month Rachel McMonagle from Landesa who was in Ukraine in 2013 where she discovered the importance of land rights in building climate resilient farmlands.

September 2022: No Poverty & Decent Work: History has shown us that countries thrive when there are employment opportunities for youth entering the workforce. This untapped potential can form the basis of innovative economies, create cohesive societies, and provide stability for individual well-being.

The continent of Africa has the highest number of youth per population than anywhere in the world. By 2030, there will be 375 million young people entering the job market. The next few decades will be a moment in time for countries to catalyze inclusive growth or experience an incredible missed opportunity. Other regions in the world are facing similar circumstances with high youth unemployment and mass migration out of their economies.

However, there are several Global Washington members building the elements and infrastructure needed for future job growth, prosperity, and innovation. From large corporations like Microsoft to smaller NGOs such as Spreeha, each is building financial inclusion for future
communities. Learn more in our Issue Brief. We had dual Organization Profiles this month: Sattva and Opportunity International.

**October 2022: Food Security:** Global Washington is a network of over 150 NGOs, companies, foundations, and universities who are working on one or more targets that will advance the Sustainable Development Goals (SDGs). However, we know that during a crisis and to provide sustained well-being in communities, a comprehensive plan that includes multiple SDGs is the best approach. This is most evident right now to address food security and prevent a famine in the Horn of Africa, Haiti, and several other regions of the world. SDG 2 is Zero Hunger and seeks to end hunger, achieve food security and improved nutrition, and promote sustainable agriculture.

However, we know that food security and solutions needed to prevent hunger include Climate Action (SDG 13), No Poverty (SDG 1), Peace and Strong Institutions (SDG 16), and Sustainable Cities (SDG 11), to name just a few. This is most evident by the impact of the war in Ukraine that has exacerbated a food production crisis in Africa where farmers can no longer afford fertilizer, and imports of wheat have been cut off. Several countries in Africa were already experiencing a drought and internal political instability, which is breaking down community’s ability to respond.

Fortunately, several Global Washington members understand the complexity and root causes of food insecurity and are creating multi-tiered, and multi-stakeholder solutions. Read our Issue Brief on this topic. In this campaign we spotlighted Heifer and a new member, S M Sehgal Foundation.

**March 2023: Disabilities and Inclusive Development:**
The words “inclusive development” can spark many concepts within the global development community. At Global Washington, our most recent conversation about inclusive development focused on the need to include diverse opinions from people with lived experience in program development. Inclusive development can also refer to the inclusion of women and girls in programs that are traditionally provided to men. Within this conversation, the concept of inclusivity as it applies to people with physical or mental disabilities is often overlooked.

However, there are several Global Washington members who are providing services, advocating, and changing health systems to improve the lives of people with disabilities. These organizations take a holistic approach to support the well-being of a person and not just addressing the disability. For example, breaking down barriers to education, improving healthcare infrastructure, and working with farmers on job safety protocols. Working with people with disabilities has catalyzed community-wide benefits and improved policy frameworks for inclusivity more broadly. Read more in our Issue Brief. Our Organization Profile was...
Social & Web 2022-2023

- 3,000+ Social Posts (Twitter/X, Instagram, Facebook, LinkedIn)
- Average of 50% increase of followers in social channels
- 29 member guest blog posts (up from 12 last year)
- 300% increase of web traffic
- ~15,000 social followers, ~6,000 email subscribers

Goalmakers Annual Conference

The 2022 Annual Goalmakers Conference was a hybrid event with Dec. 7th as a virtual day with a set of international speakers, and Dec. 8th was held in-person at the Bell Harbor International Conference Center in Seattle. The theme was Co-Creation & Partnership. Each session reflected on an aspect of the theme, examining co-creation and partnership from many angles – from top-down funding partnerships to grassroots, community-led partnerships and co-creation. Attendees came away feeling inspired about the future of global development and with new ideas and meaningful connections.

We saw 296 attendees that were quite active online via the Whova conference app, as well as in-person at the main stage, interactive sessions, exhibitor tables, and private break-out conversations. We heard across the board how wonderful it was to reconnect with friends and colleagues after the COVID lockdown. Our keynote speakers included social impact groundbreaker, Degan Ali; Naina Subberwal Batra, CEO of AVPN (Asian Venture Philanthropy Network); Enock Chikava, Interim Director, Agricultural Development at the Bill & Melinda Gates Foundation; Natalia Lozano, CAMY Fund Director, Seattle International Foundation; Abe Diaz, Senior TPM, Disaster Relief, Amazon; and Amanda Morgan, Director, Emergency Fundraising, Save the Children US.

You can read the full conference report here (PDF), and view our photo album of the conference here.
Women of the World

The leadership group of Women of the World started a series of activities to learn about education in low and middle income countries throughout 2022 and into 2023. This included small roundtable discussions with Global Washington NGO members, Zoom sessions with staff in the Global South, circulation of readings and documentaries. This all culminated in our annual breakfast in December 2022.

The Women of the World breakfast was started in 2010 by the Seattle International Foundation (SIF) as a celebration of Washington state’s philanthropic role in global development. SIF transitioned the event to Global Washington in 2018 and we have held two breakfast events prior to this one in 2022. Our goal is to continue the tradition to honor the global development community in our region and to inspire action.

The speakers for our 2022 breakfast represent leaders in education and included:
- Keynote Speaker: Hilda Flavia Nakabuye, Founder of Fridays for Future in Uganda and Girl Rising
- Featured Philanthropist: Mahnaz Javid, Founder of the Mona Foundation
- Christina Lowery, CEO of Girl Rising introduced Hilda
- Michele Frix, Chief Strategy Officer & Chief of Staff at the Seattle Foundation introduced Mahnaz

Global Philanthropy Guide

Our signature Global Philanthropy Guide for 2022 was produced and co-branded with the Seattle Foundation with the theme of Education, and specifically educating youth in low- and middle-income countries.

This featured seven Global Washington members in full length articles and included a complete member directory. The 2022 Philanthropy Guide can be found here (PDF).
GlobalWA Strategic Plan 2023-2026

Since its founding in 2008, Global Washington (GlobalWA) has built a thriving, multi-sectoral network to connect, promote, and strengthen the global development community. Much of the original vision to foster a thriving ecosystem has been achieved. However, there is still more work to be done. In order to evolve with our members, GlobalWA will incorporate a new way of doing business that is more responsive and action oriented. **It is time for GlobalWA to move from a learning network to an impact network using co-creation to accelerate member action.**

What Do GlobalWA Members Need

GlobalWA gathered information from our members throughout 2022 during our Annual Member Meeting, small group gatherings, interviews, annual surveys, and reports. The top three challenges that were consistent include funding, communications, and peer networks. These needs most align with our NGO members, but have aspects for all sectors.

- **Funding:** Finding new sources of funding, changes in corporate philanthropy/leadership/priorities, responding to funder requirements/measurement and evaluation (M&E).
- **Branding and Communications:** Desire to raise their profile and tell their story to Pacific NW audiences. Utilizing new methodologies and mediums.
- **Peer Networks:** Need to foster sense of belonging for network members, build relationships and trust, and avoid staff burn out.

Opportunities for Co-Creation

The process of co-creation reflects the original founding principles of Global Washington. We are member-driven and provide value to our members that meets their needs. Our theory of change demonstrates that stronger members and a thriving eco-system for global development will improve lives in low- and middle-income countries.

Co-creation is iterative. It is rooted in trust, relationship building, networks, and partnership. Global Washington will create a space for our members to envision a future of well-being, co-design a road map to get there utilizing a diversity of strengths, and facilitate a collective action plan.

- **COLLECTIVE SOLUTIONS:** GlobalWA has built a trusted learning network, but could further utilize our strengths for future crosscutting challenges that need collective action and a neutral, backbone organization to facilitate. In the process, we will build peer-to-peer support networks to enhance a sense of belonging and build a common vision for a healthy and more equitable future.
- **ELEVATING VOICES:** With traditional and social media, it is difficult to rise above the clutter and reach desired audiences about global development. GlobalWA has cultivated subscribers and partners who seek to learn and connect. At the same time, there are organizations with limited knowledge and capabilities to tell their story. GlobalWA can be their megaphone.
- **FOSTERING CONNECTIONS:** Now more than ever, people are looking for belonging and meaningful work. The GlobalWA network allows for cross-sector, multi-issue, and peer-to-peer interactions. GlobalWA can create the structure and consistence needed to build connections, trust, learning, and communication need to build a healthy community for global development.
- **STRENGTHENING OPERATIONS:** The pandemic has disrupted the way we do our work. Rather than going back to pre-pandemic models, our members are seeking new collaborative means to achieve operational and communication goals. GlobalWA can provide shared services with economies of scale, which will model our overall value of collaboration.
Future Program Areas, Strategic Priorities, and Strategies

Our future program areas will continue with successful issue campaigns and our annual conference, but will re-orient our outcomes to collective action. We will consistently center our members in each program and determine if these programs are meeting their needs. Our goal is to enhance the work of our members so they can have a stronger impact in their operations and service delivery.

WORKING GROUPS
Community-led collective action on specific targets of the SDGs. Help prepare member orgs for future challenges.

ISSUE CAMPAIGNS & EVENTS
Networking promotion, and learning through events, annual conference, and issue campaigns.

COMMUNITIES OF PRACTICE
Peer networks for collective voice and collective action. Learning from each other to build community.

ENHANCED MEMBER BENEFITS
Shared service model, community space, and more.
Apr 1, 2022 - Mar 31, 2023 Financials

Revenue
Foundations 348,370
Membership 121,650
Conference 84,454
Corporate donations 15,000
Other 150
Individuals 24,090
Donated goods and services 8,550
Total Revenue 602,264

Expenses
Member Services 357,640
Conferences and convenings 104,474
General and Admin 89,373
Fundraising 19,646
Total Expenses 571,133

Assets
Cash and cash equivalents 205,697
Accounts receivable and other assets 9,718
Pledge receivable 200,000
Property and equipment, net 1,067
Total Assets 416,482

Liabilities and Net Assets
Total liabilities 21,730
Total net assets 394,752
Total Liabilities and Net Assets 416,482
GlobalWA Members Work in Over 200 Countries

Top countries where members work (ranked in order):

- India
- Kenya
- Uganda
- Tanzania
- Ghana
- Zambia
- Mexico
- Guatemala
- Ethiopia
- Rwanda

Primary SDG Focus of GlobalWA Members
Leadership

2022 Board of Directors

Erik Arnold, Global Chief Technology Officer, Tech for Social Impact, Microsoft Philanthropies
Akhtar Badshah, Senior Lecturer, Univ. of Washington and Author, The Purpose Mindset
Kathryn Compton, Chief Development Officer, Strong Women Strong World, World Vision
Scott Jackson, President & CEO, Global Impact
Susan Jeffords, Provost & Vice President for Academic Affairs, Portland State University
Marty Kooistra, Black Home Initiative Project Manager, Civic Commons
Melissa Merritt, Co-Founder & Managing Partner, GoodCitizen
Jane Meseck, Former Senior Director of Global Programs, Microsoft Philanthropies
Will Poole, Managing Partner and Co-Founder, Capria
Jeffrey Riedinger, Vice Provost for Global Affairs, University of Washington
Sara Rogge, Senior Advisor, Philanthropic Partnerships Team, Bill & Melinda Gates Foundation
Sachi Shenoy, Co-founder and Chief Impact Officer, Upaya
Bettina Stix, Director, Right Now Needs and Disaster Relief, Amazon
Leslie Tsai, Director of Social Investment, General Counsel, Chandler Foundation
David Wu, President & CEO, Special Olympics Washington
Katie Young, Senior Vice President, Global Growth and Development, Starbucks

Board Emeritus

Bill Clapp, Founder, Global Washington and Co-Founder, Seattle International Foundation

Staff

Kristen Dailey, Executive Director
Joel Meyers, Director of Communications & Marketing
Pratima Stanton, Director of Membership
2022-2023 Global Washington Members

Himalayas

Andes

Kilimanjaro

Alliance for Children Everywhere  
Andrew W Lyon Travel  
buildOn  
CARE  
Dalberg Advisors  
DE Design + Environment Inc.  
Emirates  
Every Woman Treaty  
Fred Hutchinson Cancer Center  
Girl Rising

Global Impact  
Heifer International  
International Rescue Committee  
Landesa  
Mercy Corps  
Operation Snow Leopard  
Panorama  
PATH  
Resonance  
Rise Beyond the Reef

Seattle International Foundation  
Seattle Pacific University  
Seattle University  
SightLife  
Sukarya USA  
The Hunger Project  
USA for UNHCR  
VOCFINU  
World Vision

Atlas

Agros International  
Americares  
Amplio  
Ashesi University Foundation  

Global Rights Advocacy  
GoodCitizen  
Kati Collective  
Mona Foundation  

Special Olympics Washington  
Splash  
Spreeha Foundation  
The Max Foundation