

GLOBALWA

Approaching Individual Donors During a Pandemic

Reference Links

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Beth McCaw of WWF and philanthropic advisor Stephanie Ellis-Smith in PSBJ (Mar 28, 2020)

Opinion: Nonprofits need your support to combat COVID-19 outbreak

<https://www.bizjournals.com/seattle/news/2020/03/28/opinion-covid-19-non-profits-give-back-community.html>

NYT by Paul Sullivan (Mar 27, 2020)

How Philanthropists Are Helping During the Crisis

<https://www.nytimes.com/2020/03/27/your-money/philanthropy-coronavirus.html>

Foundations Making "Philanthropy Pledge" Listed on Council on Foundations Website

<https://www.cof.org/news/call-action-philanthropys-commitment-during-covid-19>

Funder Responding to Need Exposed by Crisis & Doubling Down--MRBF (Mar 27, 2020)

Doubling Payout: A Foundation Makes the Right Choice

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What People with Wealth Are Saying to Each Other - via Janine Firpo (Mar 21, 2020)

One Rich Man's Message to Other People of Wealth: Click until your mouse breaks

<https://medium.com/@janinefirpo/one-rich-mans-message-to-other-people-of-wealth-1ff8e1be7dbf>

Billionaire Philanthropist John Arnold - Tweet: Now is the Time (Mar 21, 2020)

<https://twitter.com/JohnArnoldFndtn/status/1241403262705774592>

Rockefeller Philanthropy Advisors and Campden Wealth report on accelerated giving (Jan 2020)

Global Trends and Strategic Time Horizons in Family Philanthropy 2020

https://www.rockpa.org/wp-content/uploads/2020/01/Global-Trends-and-Strategic-Time-Horizons-in-Family-Philanthropy_FINAL.pdf

Wealthy Donors Aspirations to Give -- Half in 20 Years Would Require 10X Increase (from Q&A)

The Bridgespan Group: Four Pathways to Greater Giving report

<https://www.bridgespan.org/bridgespan/Images/articles/four-pathways-to-greater-philanthropy/four-pathways-to-greater-giving.pdf>

Giving USA's Laura MacDonald on Fundraising and Crises (Mar 31, 2020)

What We Have Learned From Crises and Can Use in Coronavirus Age

<https://givingusa.org/what-we-have-learned-from-crises/>

"Understanding Philanthropy: Its Meaning and Mission" by Robert Payton & Michael Moody (2008)

[Link to book for sale on Amazon](#)

Barb's LinkedIn (<--will post forthcoming article this week; Jacki gave feedback on draft script and urged me to write an article for LinkedIn with content I cut from presentation)

<https://www.linkedin.com/in/barbaratweber/>