

Contingency Planning for Fundraising

Presented by:

Pamela J. Oakes

Fund Development Expert

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The
**Profitable
Nonprofit**

When the Going Gets Tough...

LEADERSHIP RESPONSE

- Get out front!
- Be present and be seen!
- Engage online!
- Reach out to donors!
- Be a resource!
- Tell 'em what you want!



No Opportunity Wasted (NOW!)

ACCELERATE FUNDRAISING

- Turn 'outward' not 'inward'
- Scale up, not back

CREATIVE COLLABORATIONS

- Partner for impact
- Program / Geography similarities
- Sharing is caring



Diversify Diversify Diversify

PLAN B, C, D, E...

- Expand Donor Base
- Earned Income
- Ease of Giving



THANK YOU!!



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www.Linkedin.com/in/pamela-j-oakes-508a436b



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Q & A

THANK YOU!

*Ensuring that nonprofit & social enterprises
who want to change the world for Good,
have the funding and resources to do so!*

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