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GLOBALWA

2017 Annual Report

From Global Washington's Executive Director

Dear Global Washington supporters, members, and friends:

This last year was one of urgent reflection and a renewal of our commitment to make the world a better place for everyone. We continue to believe in Washington as a global state, and as Richard Stearns, the outgoing president of World Vision U.S., has said, "We have the chance to remind people in their worst moments what's best about us as a nation. We can show our greatness by setting an example for the rest of the world in our compassion and respect for human rights."

The 2017 Global Washington annual conference brought together over 400 members of the global development community to explore the theme of "Renewing Global Leadership." We also celebrated our very own Northwest leaders who are global leaders, including UW President Ana Mari Cauce and Starbucks' head of Global Public Affairs and Social Impact, John Kelly.

While the conference is the event for which we're perhaps best known, Global Washington also hosted a number of more timely and intimate events for our members and supporters throughout the year. Our intention, as always, is to strengthen our member's skillsets, grow their networks in impactful ways, and improve their access to resources and influence.

We held 19 events during the year, including a roundtable with the president and CEO of the Atlantic Council; an evening at the Bill & Melinda Gates Foundation with Professor Muhammad Yunus; and an event in celebration of International Women's Day.

In addition, we partnered with Seattle's World Affairs Council and JPMorgan Chase on a panel event about how innovative financing mechanisms are improving sustainability and increasing incomes for small-holder farmers globally. And we hosted a sold-out panel discussion, jointly organized with the Washington Global Health Alliance, on the unique challenges that women face in pursuing careers in global health and development.

As a baseline for future goal-setting, in 2017 we produced a report called *Assessing the Global State*, to review the economic impact and interconnectedness of our members across the board. What we found is that the economic impact of the global development sector here in Washington state is both sizeable and growing. When we celebrate our ten year anniversary at the end of 2018, we will be announcing an initiative that will tap into the vast network of our global development community to do some truly extraordinary work together. Stay tuned!

All my best,

Kristen Dailey
Executive Director

Global Washington Issue Campaigns

Our monthly issue campaigns throughout the year help elevate Global Washington members' work. Feature stories, interviews, and timely events help spark conversations and inspire wider support.

2017 Issue Campaigns

[February: Women's Economic Empowerment](#)

- Featured Organization: Agros International
- Changemaker: Tzili Mor, Director of Landesa Center for Women's Land Rights
- Event: Women Rise: Empowering Women through Legal Rights & Economic Opportunity ([Recap](#))

[March: Water](#)

- Featured Organization: PotaVida, Inc
- Changemaker: Frehiwot Belete, Hygiene Program Manager, Splash
- Event: The Ripple Effect: Clean Water Programs that Inspire Long-Term Behavior Change ([Recap](#))

[April: Coffee & Climate Change](#)

- Featured Organization: Seattle University
- Changemaker: Nathalia Rodriguez Vega, Global Partnerships
- Event: Reception for GlobalWA members & attendees of the Global Specialty Coffee Expo

[June: Global Reproductive Health](#)

- Featured Organization: Planned Parenthood of the Great Northwest and the Hawaiian Islands
- Changemaker: Sarah Omega, One by One
- Event: The Status of Reproductive Health Worldwide ([Recap](#))

[August: Global Education](#)

- Featured Organization: Rwanda Girls Initiative
- Changemaker: Mahnaz Javid, Mona Foundation

[September: Mobile Money](#)

- Organization Profile: The Bill & Melinda Gates Foundation - Financial Services for the Poor
- Changemaker: Thea Anderson, Technical Lead for Financial Services in Crisis, Mercy Corps

[October: Financing Sustainable Agriculture](#)

- Organization Profile: Grameen Foundation
- Changemaker: Matthew Arnold, Global Head of Sustainable Finance at JPMorgan Chase
- Event: Financing Sustainable Agriculture ([Recap](#))

2018 Issue Campaigns

[February: Women & Child Refugees](#)

- Organization Profile: International Rescue Committee
- Changemaker: Chitra Hanstad, World Relief Seattle
- Event: Displaced: Women and Children Seeking Safety ([Recap](#))

[March: Global Talent](#)

- Organization Profile: Mona Foundation
- Changemaker: Kate Cochran, CEO of Upaya Social Ventures
- Event: Learning to Leap - Educational Advancement in the Digital Age ([Recap](#))

Mini-Campaigns

April 6, 2017: [Not One Famine, but Four \(action alert for 20 million lives at risk in South Sudan, Somalia, Nigeria, and Yemen\)](#)

April 25, 2017: [Leading the Way to a Malaria-Free World](#)

June 20, 2017: [World Refugee Day](#)

March 22, 2018: [World Water Day: Pairing Innovation with Nature-Based Solutions](#)

FINANCES

Jan 1, 2017 - Mar 31, 2018 Financials¹

Revenue

Foundations	179,676
Membership	127,950
Conference	122,700
Corporate donations	45,016
Other	2,016
Program income	9,688
Individuals	20,776
Donated goods and services	35,203
TOTAL REVENUE	543,025

Expenses²

Program events	178,468
Publicity for members	183,563
Member stewardship	43,447
Conference	189,838
Administrative (unallocated)	72,867
Fundraising	28,049
In-kind goods and services	35,203
TOTAL EXPENSES	731,435

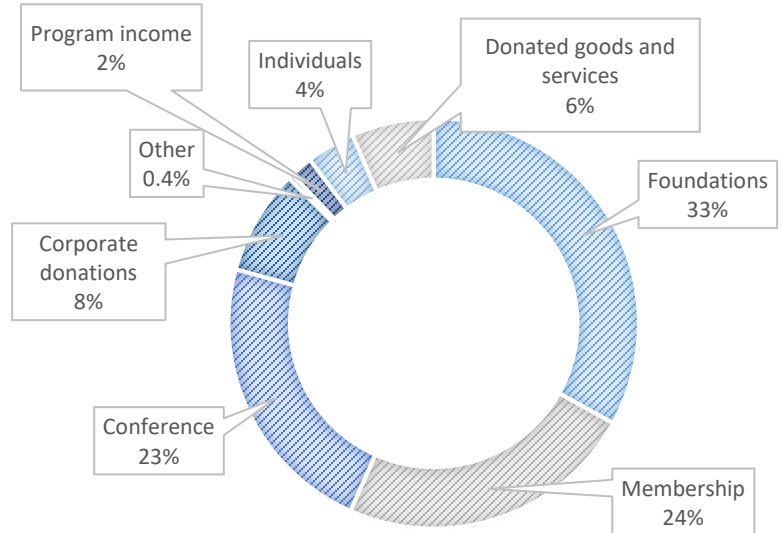
Assets

Cash and cash equivalents	206,851
Accounts receivable & other assets	3,046
Property and equipment, net	1,884
TOTAL ASSETS	211,781

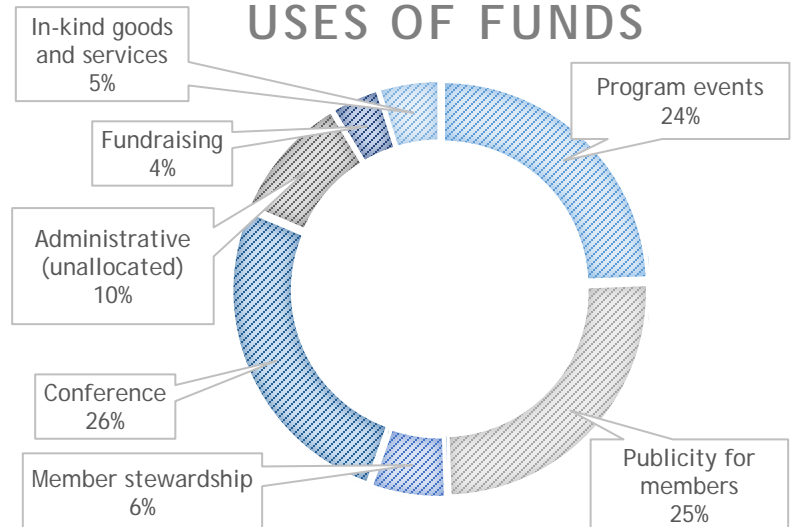
Liabilities and Net Assets

Total liabilities	135,569
Total net assets	76,212
TOTAL LIABILITIES/NET ASSETS	211,781

SOURCES OF FUNDS



USES OF FUNDS



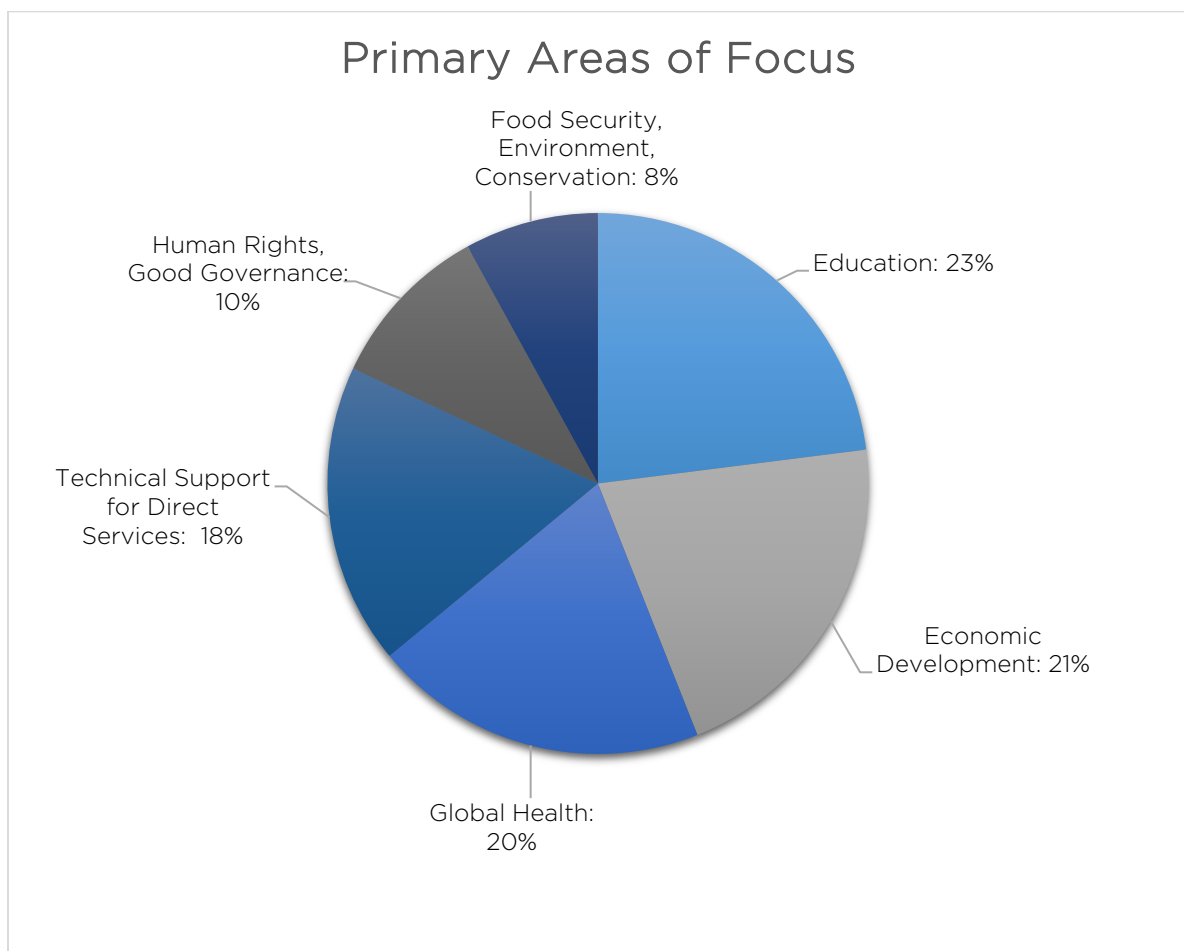
¹ GlobalWA has shifted its fiscal calendar. This audit reflects a 15 month period to adjust. Subsequent fiscal years will be 12 months.

² Includes staff and administrative cost allocations.

Global Washington's Members Work in Over 200 Countries

Top countries where GlobalWA members work (ranked in order):

- India
- Kenya
- Uganda
- Tanzania
- Mexico
- Nepal
- China
- Guatemala
- Nicaragua
- Vietnam



Leadership

Board of Directors

Akhtar Badshah, PhD, Founder & CEO, Catalytic Innovators Group

Tim Hanstad, Co-Founder and Senior Advisor, Landesa

Scott Jackson, CEO, Global Impact

Susan Jeffords, Vice Chancellor for Academic Affairs, University of Washington Bothell

Marty Kooistra, Executive Director, Housing Development Consortium of Seattle-King County

Melissa Merritt, Vice President and Managing Director, Executive Search Practice, Waldron

Jane Meseck, Senior Director, Global Programs, Microsoft Philanthropies

Mark Murray, Vice President, Global Engagement and Communications, PATH

Dan O'Neill, Founder, Mercy Corps

Will Poole, Co-Founder and Manager of Unitus Seed Fund

Jeffrey Riedinger, Vice Provost for Global Affairs, University of Washington

Sara Rogge, Deputy Director and Advisor to the Director, Bill and Melinda Gates Foundation

David Wu, Chief Advancement Officer, Woodland Park Zoo

Katie Young, Vice President, Food Category at Starbucks

Bill Clapp, Founder and Board Chair Emeritus, Global Washington; Co-Founder and Board Chair, Seattle International Foundation

Board Emeritus

Bill Clapp, Founder and Board Chair Emeritus, Global Washington; Co-Founder and Board Chair, Seattle International Foundation

Staff



Kristen Dailey, Executive Director

Susan Holmes, Office Manager

Andie Long, Director of Communications & Marketing

Pratima Stanton, Director of Membership

Doni Uyeno, Office Support

Global Washington Members

Himalayas



Andes



Kilimanjaro

American Red Cross
buildOn
Center for Infectious Disease Research
CRISTA Ministries/World Concern
Dalberg
Emirates
Fair Trade USA
Global Good
International Rescue Committee
Key Travel
Kids in Need of Defense (KIND)

Landesa
Lane Powell PC
Lynden International
Malaria No More
Pilgrim Africa
Remitly
Resonance (formerly SSG Advisors)
Seattle Pacific University
Seattle University
World Vision

Atlas

Agros International
Americares
Amplio
Ashesi University Foundation
Breakthrough
Global Child Nutrition Foundation
Global Partnerships
OneByOne
OneWorld Now!
OutRight Action International
PeaceTrees Vietnam
PotaVida
Providence St. Joseph Health Global
Partnerships
Resource Media
Sahar Education for Afghan Girls
SIGN Fracture Care International
Splash

Grameen Foundation
International Snow Leopard Trust
Medical Teams International
Mobility Outreach International
Mona Foundation
NetHope
Northeastern University-Seattle
Spreeha Foundation
Street Business School by BeadforLife
TFT
The Northwest School
UNICEF USA
Upaya Social Ventures
VillageReach
Water1st International
WaterAid
World Justice Project
World Relief Seattle

Cascades

3rd Creek Foundation
501 Commons
ACT for Congo
Adara Development
African Chamber of Commerce
American Cancer Society
Awamaki
Big Water Consulting
Bo M. Karlsson Foundation

Living Earth Institute
Mavuno
Minerva Strategies
Mission Africa
MovingWorlds
MSR Global Health
Northwest Immigrant Rights Project
NPH USA
Oikocredit Northwest

Boost! Collective
 Burkitt's Lymphoma Fund for Africa
 Camber Collective
 Capria
 Committee for Children
 Construction for Change
 Coopersmith Law+Strategy
 Days for Girls International
 Eastern Washington University Office of
 Global Initiatives
 Extend the Day
 Forum One
 Friendly Water for the World
 Fuse IQ
 GambiaHELP
 Gardner Center for Asian Art & Ideas
 Global Brigades
 Global Family Travels
 Global Leadership Forum
 Global Peace Foundation
 Greater Seattle Business Association
 Healing Hearts Northwest
 Highline College
 Humanosphere
 iLEAP
 Initiative for Global Development
 Life Science Washington
 Linksbridge
 University of Washington Continuum
 College
 University of Washington Evans School of
 Public Policy and Governance
 University of Washington Henry M.
 Jackson School of International
 Studies
 University of Washington Michael G.
 Foster School of Business Global
 Business Center
 University of Washington Office of Global
 Affairs
 UW School of Law, Sustainable
 International Development LL.M.
 Program

Oxfam America
 Pangea Giving
 Partners Asia
 Path from Poverty
 Planned Parenthood of the Great Northwest
 and the Hawaiian Islands
 RainmakersTV
 Remote Energy
 RenegAID Innovative Disaster Relief
 Restless Development
 RESULTS Seattle
 Richter International Consulting
 Rwanda Girls Initiative
 Schools for Salone
 SE Asia Foundation
 Seattle Metropolitan Chamber of Commerce
 StolenYouth
 Technology & Social Change Group
 (TASCHA)
 The Ellison Center for Russian, East
 European & Central Asian Studies
 The Max Foundation
 The Mifos Initiative
 The Rose International Fund for Children
 Thriive
 Tiller
 Trade Development Alliance
 University of Washington Bothell
 Wang Center for Global Education
 Washington Clean Tech Alliance
 Washington Council on International Trade
 Washington Global Health Alliance
 Washington Nonprofits
 Washington State University International
 Programs
 West African Vocational Schools
 Woodland Park Zoo
 World Affairs Council
 World Trade Center Seattle