



AGENDA

7:00 - 8:00 am	Registration, Continental Breakfast, Marketplace of Ideas
8:00 - 8:05 am Harbor Room	Opening Remarks: <ul style="list-style-type: none"> • Kristen Dailey, Executive Director, Global Washington
8:05 - 8:30 am Harbor Room	Opening Keynote: Sustainable Development Goals and Global Landscape <ul style="list-style-type: none"> • Mark Suzman, President, Global Policy, Advocacy and Country Programs, Bill & Melinda Gates Foundation
8:30 - 9:45 am Harbor Room	Current Global Events Shaping Our World <ul style="list-style-type: none"> • Javier Alvarez, Director, Strategic Response and Global Emergencies, Mercy Corps • Jonathan Papoulidis, Executive Advisor on Fragile States, International Programs Group, World Vision • Lauren Woodman, CEO, NetHope Moderator: Liz Jones, Reporter, KUOW
9:45 - 10:00 am	Break
10:00 - 11:15 am	<u>Concurrent Panels</u>
Bay Auditorium	<p>Do Good Data: Organizations are increasingly harnessing data in new and sophisticated ways to design programs and products, advocate for causes, measure outcomes and change lives. In this panel discussion, we will hear from local innovators about their successful data-driven initiatives and the growing, global opportunity for doing good with data.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Emily Bancroft, Vice President, VillageReach • Jeff Bernson, Director, Monitoring and Evaluation (M&E), PATH • Matthew Harman, Director of Communications, World Justice Project <p>Moderator: Neal Myrick, CSR Director, Tableau Software/Tableau Foundation</p> <p>Session Sponsor: PATH</p>

<p>Sound Room</p>	<p>Implementation of the Sustainable Development Goals (SDGs): The UN describes the framework of the Sustainable Development Goals (SDGs) as advancing a holistic and universal development agenda, and integrating the economic, social and environmental dimensions of sustainable development. This panel will explore the ways in which the SDGs will impact the work of development organizations, and how they will shape our programmatic and advocacy work, as well as partnerships. In particular, we will explore how to respond to the complex and interlinked nature of the 17 SDGs through their implementation.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Gregory Adams, Director of Aid Effectiveness, Oxfam America • Rajasvini Bhansali, Executive Director, International Development Exchange (IDEX) • Martin Edlund, CEO, Malaria No More <p>Moderator: Annabelle Burgett, Associate Program Officer, DPAF, Bill & Melinda Gates Foundation</p> <p>Session Sponsor: Landesa</p>
<p>Cove Room</p>	<p>Disruptive Technology: Advancing Social Change through Technology: Technology is not a panacea to reduce poverty, but it can amplify effective social change programs and be truly disruptive when implemented in the right way. Seattle is known for innovative technology and there are several non-profit and for-profit organizations integrating technology to advance mission-driven objectives. This session will explore examples of success and failure in using technology for global development.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • David Edelstein, Interim President and CEO, Grameen Foundation • Beth Kolko, CEO, Shift Labs • Maurizio Vecchione, Senior Vice President, Global Good and Research, Intellectual Ventures <p>Moderator: Akhtar Badshah, Chief Catalyst, Catalytic Innovators Group</p>
<p>Pacific Boardroom</p>	<p>Inequity at Home and Abroad: Recent events in the U.S. have called significant attention to issues of inequity, discrimination, structural oppression, racial privilege and human rights violations in this country. How do current international events influence our thinking and shape our actions as residents of the U.S.? What lessons can domestic social justice movements take from global development and vice versa? This session invites open dialogue about how we hold an equity lens in this time of great struggle at home and abroad.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Peter Drury, Former Director of Strategy, Splash • Bookda Gheisar, Executive Director, Mona Foundation • Vu Le, Executive Director, Rainier Valley Corps • Ada Williams Prince, Vice President of Trustees, iLEAP <p>Moderator: Britt Yamamoto, Executive Director, iLEAP</p>
<p>Marina Room</p>	<p>Cut Through the Noise: How to Get the Media’s Attention: Join a panel of journalists and media pros to discuss how your organization can attract more ink, airtime and online real estate. We’ll focus on: how nonprofits can work with journalists for great results – and when you shouldn’t bother, why there’s nothing scary about an inquisitive reporter, how global news can break into local media cycles, as well as what makes journalists excited and what makes them yawn. The session will include interactive groups of live pitching with members of the media. Come prepared to share your best stories.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Venice Buhain, News Editor, The Seattle Globalist • Liz Jones, Reporter, KUOW

	<ul style="list-style-type: none"> • Tom Paulson, Founder & Lead Journalist, Humansphere • Tamara Power-Drutis, Executive Director, Crosscut <p>Moderator: Joy Portella, President, Minerva Strategies</p>
<p>Inlet Room</p>	<p>Leading from the Field: Several NGOs are strategically investing in leadership development of their in-country staff with the goal of building capacity and closing the gap between decision making and service delivery. Should organizations strive to put the U.S. headquartered model out of business? If so, how do NGOs prepare for this shift? A panel of NGO leaders will discuss.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Kathleen Lendvay, Director of Operations, Splash • Marion McGowan, Executive Director, Mobility Outreach International • Brad Rutherford, Executive Director, Snow Leopard Trust <p>Moderator: Shaban Farooqi, Director, Global Health, PricewaterhouseCoopers (PwC)</p>
<p>11:45 - 1:15 pm</p> <p>International Promenade</p>	<p>Lunch, Global Hero & Keynote:</p> <ul style="list-style-type: none"> • Presentation of Global Hero Award: William H. Gates Sr., Co-Chair, Bill & Melinda Gates Foundation • Keynote: Dr. Kiran Bedi, Social Activist
<p>1:30 - 2:45 pm</p>	<p><u>Concurrent Panels</u></p>
<p>Inlet Room</p>	<p>Closing the Leadership Gap (ED and CEO closed session): Several NGOs are strategically investing in leadership development for their in-country staff with the goal of building capacity and closing the gap between decision making and service delivery. Should organizations strive to put the U.S. headquartered model out of business? If so, how should NGOs prepare for this future? A panel of NGO executives will discuss in this closed session.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Kathy O’Driscoll, Chief Human Resources Officer, PATH • Sachi Shenoy, Executive Director and Co-Founder, Upaya Social Ventures • Eric Stowe, Founder and Director, Splash <p>Moderator: Melissa Merritt, Vice President and Managing Director, Executive Search, Waldron</p>
<p>Pacific Boardroom</p>	<p>Failing Forward: How Emergency Responders are Learning from the Past and Preparing for the Future: Throughout 2015, we have witnessed disasters and crises in countries around the world. Nepal was hit by a series of devastating earthquakes, twelve million Syrians have fled their homes adding to the massive displacement of families worldwide, and West Africa is still recovering from complete health system failure due to Ebola. What have emergency responders learned from these disasters that will facilitate increased community resiliency? Was the response to the earthquake in Nepal more effective than the 2010 response in Haiti, and why? A panel of experts will discuss these issues and share ideas, practices and suggestions that apply across a wide variety of program and practice areas.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Wendy Harman, Director, Information Management and Situational Awareness, American Red Cross • E. Anne Peterson, Senior Vice President of Global Programs, AmeriCares • Frank Schott, Managing Director, Global Programs, NetHope

	<p>Moderator: George Durham, Principal, Linksbridge, SPC Session Sponsor: Global Impact</p>
Marina Room	<p>Disruptive Grantmaking: Funders can catalyze disruptive development in their support for innovative ideas and approaches. This includes non-traditional grantmaking and investing in social entrepreneurs. This session will share examples of innovative funding to cause lasting change in developing countries.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Michele Frix, Director of Programs, Seattle International Foundation • David Kim, Program Officer, Financial Services for the Poor, Bill & Melinda Gates Foundation • Neal Myrick, CSR Director, Tableau Software/Tableau Foundation • Kenneth W. Turner, Program Officer, The Lemelson Foundation <p>Moderator: Jamie Van Horne, Consultant, Camber Collective</p>
Sound Room	<p>The Rise of Social Businesses: There are times when traditional non-profit organizations are not best suited to meet the complex needs of international development. Increasingly, new structures of investment are allowing social entrepreneurs to flourish. From social purpose corporations to equity investments, the Pacific Northwest is leading the way to support social entrepreneurs.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mark Horoszowski, Co-Founder, MovingWorlds • Iliana Montauk, Startup Accelerator Director, Gaza Sky Geeks, Mercy Corps • Tara Murphy Forde, Director of Impact and Strategic Initiatives, Global Partnerships <p>Moderator: Kate Cochran, CEO, Skinny Rat Social Impact Solutions</p>
Cove Room	<p>Visual Storytelling: Powerful Communications in the Digital Age: Images can do so much more than words alone when you are trying to affect your audience's views or behavior. But which image should you select for your web page, Facebook post, flyer, mailer or online ad? What draws eyes? What delivers an impact that's memorable rather than missed? What gets people to click? To act? What doesn't? This seminar-like session will focus on visual storytelling strategy (hint: it's not just about using the prettiest picture) and draw on visual communications research, image-testing experiments, and best practice examples from the field to teach key lessons on effective visual communications.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Gregory Adams, Director of Aid Effectiveness, Oxfam America • Liz Banse, Vice President, Resource Media <p>Moderator: Hanson Hosein, Director, Communication Leadership, University of Washington and Principal, HRH Media Group LLC</p>
2:45 - 3:00 pm	Break
3:00 - 3:30 pm	<p>Fast Pitch Presentations</p> <ul style="list-style-type: none"> • Steven Atamian, CEO, Global Brigades • Kim Rakow Bernier, Executive Director, Pangea • Susan Byrnes, Managing Director, Strategic Communications, Malaria No More • Craig Chelius, Executive Director, The Mifos Initiative • Airokhsh Faiz Qaisary, Fellow Advisor, Sahar • Mark Horoszowski, Co-Founder, MovingWorlds • Rebecca Okelo, Executive Director, Med25 International
Harbor Room	

3:30 - 4:15 pm Harbor Room	Closing Keynote: Getting Beyond Better: How Social Entrepreneurship Works <ul style="list-style-type: none">• Sally Osberg, President and CEO, Skoll Foundation Moderator: Maura O’Neill, Former Chief Innovation Officer at USAID, Entrepreneur and Instructor
4:15 - 4:30 pm Harbor Room	Closing Remarks: <ul style="list-style-type: none">• Kristen Dailey, Executive Director, Global Washington
4:30 - 5:30 pm International Promenade	Reception