Letter from the Executive Director

Washington State is rich in diverse organizations working to better the lives of people in developing countries around the world. As part of their business strategies, many Washington-based companies recognize the importance of helping abroad and the value of growing new markets. Washington’s universities not only educate global citizens, but they are also engaged in important research and global projects, giving their students hands-on experience. This is Washington State’s global development community. It grew quietly for many years, with diverse actors making important global contributions, but largely acting alone—until Global Washington arrived.

Global Washington was formed in 2009 as a membership association that promotes and supports Washington’s global development sector, linking these diverse players together to increase their impact. We now have more than 150 members, including some of world’s most respected companies, NGOs, and foundations. By drawing together this unrivalled knowledge network with its extensive hands-on experience, Global Washington is raising the profile of Washington State as a recognized center of influential and innovative global development activity where diverse groups work collectively to build a better world.

2012 marked Global Washington’s entry into its fourth year of existence. Our past three years of work have yielded greater public awareness of and involvement in Washington State’s global development sector. We are uniquely positioned to help our members leverage resources effectively, learn from each other, and develop creative solutions. In 2012, we increased our reach by communicating with hundreds of thousands of Washingtonians about the importance of development for women and girls; organized our largest-ever annual conference; and hosted many public events with high-profile leaders and thinkers, including Paul Krugman and Geena Davis.

Our 2012-2015 strategic plan builds on our core competencies, but seeks to increase the depth of our influence by taking our members further collectively than ever before. The activities of our next three years will enable our organization to establish deeper connections around innovative, sustainable strategies, many Washington-based companies recognize the importance of helping abroad and the value of growing new markets. Washington’s universities not only educate global citizens, but they are also engaged in important research and global projects, giving their students hands-on experience. This is Washington State’s global development community. It grew quietly for many years, with diverse actors making important global contributions, but largely acting alone—until Global Washington arrived.

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Our 2012-2015 strategic plan builds on our core competencies, but seeks to increase the depth of our influence by taking our members further collectively than ever before. The activities of our next three years will enable our members to establish deeper connections around innovative, sustainable solutions, and in doing so, increase their collective impact. Our organization is positioned to grow and make an even greater difference, and we hope you will join us by continuing to support our work and the work of our members!

In Unity,
Bookda Gheisar

CONVENE // SALON SERIES

Geena Davis - March 2012
Global Washington partnered with Microsoft to host a discussion at town hall on women and girls featuring actor and activist Geena Davis; Christine Grumm, former CEO of the Women’s Funding Network; and Andrea Taylor, director of North America Community Affairs at Microsoft. Over 400 people attended the lively conversation about gender portrayals in the media, feminism, and women’s issues in global development. Davis discussed her organization, The Institute for Women in Media, founded as a response to the imbalanced representation of girls in the entertainment industry.

“In the industry, nobody is noticing that we are showing the youngest kids a terribly imbalanced world from the beginning.” In detailing her plans to fight gender inequality in an industry where men outnumber women onscreen nearly three to one, Davis told the audience, “We all have to say that this is enough. We don’t want this to keep happening to our girls.”

Peter Diamandis - April 2012

“Can we end the majority of our global dilemmas by 2035?” Peter Diamandis asked of approximately 20 key stakeholders from Seattle’s technology, global development, and nonprofit sectors who gathered in April for an exclusive dinner. Over the course of the evening, guests discussed innovative solutions to the complex problems of fighting global poverty with Diamandis, founder of Xprize, co-founder and chairman of Singularity University, author of the newly-released bestseller Abundance, and a persuasive global optimist. By offering incentives, Diamandis argued, we can inspire experts from all fields. Finding meaningful and lasting solutions requires us to draw from a complex knowledge base and is the only way we will solve the world’s grand challenges, including global poverty.

“Can we end the majority of our global dilemmas by 2035?”
- Peter Diamandis
In a candid discussion, Paul Krugman, Nobel prize-winner, author, and New York Times economics columnist reiterated that we can, as a country, get ourselves out of our current economic crisis. Our political leaders must find the clarity and political will to end this depression through strong political measures. “It’s not a hard concept; it’s actually incredibly simple,” Krugman said, arguing that we must implement radical economic policies if both the United States and Europe are to avoid future economic instability. This includes an ambitious government spending plan that goes far beyond proposals the White House has drafted, increasing federal aid to local governments, and looking to history to tell us what to do. The obstacle, Krugman declared, is not economic but rather a lack of political will. He encouraged the crowd to question the ever-widening income gap and demand sustainable economic policies from Congress and the White House.

**CONVENE // ANNUAL CONFERENCE**

Themed, “Redefining Development: From Silos to Collective Impact,” the Annual Conference reflected Global Washington’s desire to form new connections and develop a shared vision for success recognizing that our collective impact is far greater than what any one of us can accomplish alone. Toward this goal, the 2012 conference at Bell Harbor International Conference Center in Seattle featured a mix of inspirational and challenging presentations and small, interactive working sessions. Attendees had the opportunity to learn from experts, speakers, and each other as they spent more conference time networking than ever before.

**Keynote Speakers and Global Hero Award**

Dr. Sakena Yacoobi, founder of the Afghan Institute of Learning, opened the conference with a talk that gracefully intertwined the personal and the political. She transitioned seamlessly from telling stories of her own childhood in Afghanistan to recounting the horrors of refugee camps in Pakistan. Yacoobi’s life’s work has been to establish schools throughout Afghanistan, despite the many challenges, and her speech was a moving testimony to the power of education for women and girls.

Craig Kielburger, our closing speaker and founder of both Free the Children and Me to We, detailed his incredible success empowering and motivating young people to make a difference in the world. He also spoke about his work advocating for the rights of children in North America and abroad. In addition to the keynotes, participants heard an acceptance speech by the recipient of the Global Hero Award, Therese Caouette, Executive Director of Partners Asia. The award, which recognizes a Washington-based change agent who has made significant contributions to global issues, was presented by Seattle Mayor, Mike McGinn. Honored for her three decades of work with organizers and advocates in Southeast Asia, Caouette shared her insights into our roles as community organizers.

“We are thrilled Global Washington exists. It really is a great benefit. When you bring people together that have similar goals to reach out to people, you are going to make magic happen.”

- Joan Duffell, Committee for Children

**Panel Discussions**

As part of a continuing discussion of the conference theme, a plenary panel addressed trends in the development of public-private relationships and the increasing role of foreign direct investment in global development efforts. Leaders Amir Dossal, Founder and Chairman of Global Partnerships Forum; Raymond C. Offenheiser, President of Oxfam America; and private business owner Joe Whitney of Theo Chocolate participated in the lively and informative discussion.

Attendees chose from the following four concurrent panel sessions featuring experts on their respective topics.

*From Education to Empowerment: Transformational Strategies for Engaging Youth*

In this session, leaders from education, international development, and the private sector shared new strategies for connecting educational resources with the most urgent needs of emerging economies and for empowering youth to be entrepreneurs and agents of positive change.

*Engaging Diasporas*

Residents of Washington involved in development activities in their countries of origin discussed questions related to the importance...
of engaging leaders in diaspora communities and highlighting the importance of these communities for country of origin development.

Beyond CSR: How Corporations Are Making Good Business Out of Innovative Development Solutions

The panelists reflected on how corporate management embraced their transformative initiatives, offered recommendations to other companies hoping to foster the same opportunities, and provided insights on how to partner with others to enact these initiatives.

Evidence of Impact

While they defined impact broadly, panelists articulated the importance of determining the value of a project, discussed the role of impact, and emphasized the importance of causality and accountability.

Fast-Pitch Presentations

Eleven Global Washington members were given the opportunity to answer the question “How is your organization innovating by collaborating?” highlighting the inspirational collaborative work being done by global organizations in Washington. In high-energy, 2-minute presentations, Viva, Lumana, Global Sustainable Solutions, LLC., The Ball Fund and the SE Asian Children’s Foundation, Water 1st, Day for Girls, Literacy Bridge, Lift up Africa, International Development Exchange, Infectious Disease Research Institute, and RenegAID presented to their collaborative innovations the group.

STRENGTHEN // VIETNAM WORKING GROUP AND BRIEFING

The 2012 Vietnam Working Group brought together Washington State nonprofits, businesses, and academic institutions engaged in education, global health, environmental sustainability, and poverty alleviation in Vietnam. The goal was to create a forum where members strengthen each others’ efforts by sharing ideas, contacts, best practices, institutional memory, and on-the-ground experiences. In a June gathering at the Microsoft Conference Center, GlobalWA hosted a delegation from Vietnam representing the Vietnam Union of Friendship Organizations and the People’s Aid Coordinating Committee. This delegation met with 60 GlobalWA constituents about the state of development in Vietnam. Akhtar Badshah, Senior Director of Global Community Affairs at Microsoft, Bill Clapp, Global Washington Founder and Board President and Brad Owen, Lieutenant Governor of the State of Washington, also spoke.

CAREER RESOURCES

In line with our mission to strengthen the sector, Global Washington manages the Careers in Development Center, a web tool for job seekers and employers in the global development sector. For job seekers in particular, Global Washington launched the Global Workers Series, a set of events designed to provide those looking for employment in global development with information and networking opportunities. In 2012, we hosted four of these gatherings featuring speakers from organizations like Mercy Corps, Expecting Change, and PATH. Presenters discussed recruiting practices, hiring tips, their own career journeys, and more.

GLOBAL EDUCATION INITIATIVE

The Global Education Initiative, a project to improve global education in the state of Washington, began by gathering feedback from more than 1000 parents, educators, and business leaders from all over the state. Through interviews, community meetings, and a summit on global education in November 2011, the Initiative identified 36 recommendations and ideas – grouped into six larger themes – to increase global education in Washington State. In 2012, we compiled this data into a report entitled Global Education in Washington State. The report summarizes the work that has been done thus far and guides the way going forward. It has been endorsed by Randy Dorn, Washington State Superintendent for Public Instruction; Marlene M. Johnson, Executive Director and CEO, NAFSA: Association of International Educators; Eleni Papadikis, Executive Director, Washington Workforce Training and Education Coordinating Board; and David Woodward, President & CEO, Associates in Cultural Exchange.

ADVOCATE // STAND FOR GIRLS 2012

Global Washington selected Stand for Girls as the theme of 2012’s annual public relations campaign because healthy, productive, and educated women become change-makers in their own families and communities. Stand For Girls had three components:

• **Give.** In the fall of 2012, Washingtonians donated to the work of 10 member organizations focusing on issues affecting women and girls. In the fall of 2012, Washingtonians donated to the work of 10 member organizations focusing on issues affecting women and girls.
Why support Global Washington?

Our role as an association is to make our members better and to create collaborative opportunities. The difficulty in bringing non-profits together has long been recognized—even without trying to add businesses, educational institutions, philanthropists, and the government. However, our first three years have shown that it can be done. Global Washington is unique because we unite our members around a shared mission: to make the world a more equitable and prosperous place. By doing so, we can accelerate progress and foster new solutions to difficult global problems and create a new template of cooperation and learning. This vision is still a work in progress, but we are making considerable strides towards it. We invite you to be part of the solution.

Your support will help us to increase the collective impact of Washington’s global development sector as we work to:

- Enhance the educational opportunities for our students
- Rally our state around the important work our local organizations are doing around the world
- Create a model of cooperation and collaboration that can be emulated elsewhere.
- Develop a shared measurement system to track the progress of our members’ work towards identified impact goals and report back on this progress on an annual basis.
- Convene our members to generate and then advocate for shared policy and advocacy goals.

Go. On September 22nd at the Seattle Center, over a 1000 people viewed exhibits from 34 GlobalWA member organizations who work to benefit women and girls globally.

Gather. October 11th, the Day of the Girl, Global Washington encouraged Washingtonians to host community events and house parties that focused on global women’s issues.

This campaign was made possible through work by Global Washington, Ayn Education International, Imaging the World, the Mona Foundation, OneWorld Now!, Richard’s Rwanda IMPUHWE, Lumana, One by One, Women’s Enterprises International, Upaya Social Ventures, and HEAL Africa. These organizations have relatively small budgets, but are high on innovation, impact, and community ownership. True to the spirit of collaboration, the participating GlobalWA members unanimously voted to pool the resources raised by the campaign. Global Washington exists to fuel this type of collaboration. We firmly believe that together Washington’s numerous nonprofits, businesses, universities, and individuals dedicated to making a difference in the lives of the world’s most vulnerable populations can be even more powerful.

ADVOCATE // POLICY

The past year brought a number of changes in Global Washington’s approach to policy and advocacy. In the period leading up to the election, Global Washington reached out to candidates to understand their policy priorities and to introduce new candidates to our mission and work. Global Washington both established new relationships and strengthened existing partnerships by providing the candidates with a brief summary of our members’ policy priorities in the coming year.

Global Washington also released monthly updates on important developments and stories relating to policy. These updates focused mostly on legislation surrounding the foreign aid budget. Policy updates tracked changes to the budget, votes, and Congressional and Executive statements about the budget over the course of the year. The team also focused on foreign aid plans and policies put forth by both candidates. Additionally, the Rio+20 conference was an important topic of discussion. Intended to pull together a policy for sustainable development, Rio+20 produced mixed results and indicated that changes in sustainable development policy are more likely to come from non-governmental organizations, nonprofits, and corporations than they are from national governments. 2012 also saw the growth and development of Global Washington’s Legislative Index, an important resource for those concerned with policy issues and Congressional action. The Legislative Index, updated weekly, briefly summarizes and tracks legislation currently specific to global development, health, education, and economics.

STRATEGIC PLAN

The Guiding Impact Statement for Global Washington’s 3-year strategic plan is as follows:

Washington State is the center for influential, innovative, and effective global development activity. Our members are world leaders in the fight to end global poverty; 2012 marks Global Washington’s entry into its fourth year of existence. Guided by feedback from our members, our past three years of work have yielded greater public awareness of and involvement in Washington State’s global development sector. We are now uniquely positioned to help our members leverage resources effectively, learn from each other, and develop creative solutions.

Our 2012-2015 strategic plan builds on our core competencies, but takes our members further advocacy goals. Collectively than ever before. The activities of our next three years will enable our members to establish deeper connections around innovative, sustainable solutions, and in doing so, increase their collective impact.

The opportunities for Global Washington are numerous, but without the resources and capacity to move forward and deepen our work, the considerable progress that we have made in the last several years could be wasted instead of built upon. For next three years, our Board of Directors has committed to finding resources to create a new effort to ensure that students in our state are prepared for a globalized world. We also are working to ensure that all of our state policymakers recognize the unique role this state has in the world of global development. This is linked with a growing public campaign to see if we can reach a much broader level of public support for international work. We are optimistic that we can achieve these goals with support from our members and other stakeholders.

MEMBERSHIP REPORT

Our members’ work spans the globe and addresses countless issue areas in varied and innovative ways. As a membership organization we strive to both enhance the individual work of our member organizations as well as bring them together around relevant topics. As we do this work, we notice certain themes that come up often in development work. We would like to highlight three of our members to show how organizations are doing exemplary work in the key topical areas of collaboration, water, and women and girls.
we are all vital. This mentality flows into the networks—working together. We are many parts of one body and Viva staff member. “The Bible talks about unity and "This is where our faith comes into play," explained a provide culturally and regionally appropriate assistance. Once established, Viva networks operate independently, but are supported by the larger organization. Network coordinators are local, usually indigenous individuals who provide culturally and regionally appropriate assistance. Viva has a strong emphasis on unity and cooperation. “This is where our faith comes into play,” explained a Viva staff member. “The Bible talks about unity and working together. We are many parts of one body and we are all vital. This mentality flows into the networks—

**WATER // SPLASH**

“Kids. Urban. Water. That’s what we do,” explained Eric Stowe as he described the organization that he founded and directs. The idea for Splash came from the innovative combination of two unlikely concepts: orphansages and fast food. Stowe spent many years in the field of international adoption, mostly in China. When he walked families through the adoption process, they often ate at places like Burger King. He noted that fast-food restaurants had consistent access to potable water, while orphansages in the same communities did not. Feeding off this idea, he started to directly help orphansages strive to function better. When asking the caregivers what their critical needs were, the two most consistent responses were “clean water” and “better training for caregivers.” “I didn’t have a clue how to take on the latter! But the first sounded doable.”

Stowe founded Splash (then called A Child’s Right) in 2006 and the organization has expanded from China to Cambodia, Ethiopia, Vietnam, Thailand, and Nepal. It has since expanded to provide the same technology to other institutions where children need clean water: schools, hospitals, feeding centers, street shelters, and rescue homes for trafficked women and children.

In addition to providing kids in urban settings with clean water, organization values transparency. They operate on three key principles: “be honest with the numbers,” “everything goes live,” and “donors know when we know.” These principles reflect the organization’s commitment to providing current and accurate information—whether good or bad.

**WOMEN AND GIRLS // THE MONA FOUNDATION**

Antari was a shy girl from India who could not even pronounce her own name properly. She dropped out of school three times before she finally enrolled at the Barli Institute. She is now a post-graduate in Hindi literature and works as a teacher in Dahi Village.

Stowe became aware of the need for clean water in orphanages in China as he started to work with them. Over the years, he has seen the impact of clean water on the lives of children in many different contexts.

The Mona Foundation has achieved much over the years through this attitude of listening and learning. Starting with three small projects that served 450 children and has developed into fifteen projects in nine countries that serve over 40,000 children and their families. The foundation has sparked excitement, innovation, and vision that is transforming both communities abroad and itself. Their success through is a shining example of how learning and collaboration can make a real difference for women and girls as well as their communities around the world.
• Planned Parenthood of the Great Northwest
  plannedparenthood.org/ppgnw
• Prosthetics Outreach Foundation
  pofsea.org
• Relief and Education for Afghan Children
  reliefafghanchildrens.org
• RenegAID Innovative Disaster Relief
  renegaid.net/ndisupalite
• RESULTS - Seattle
  results.org
• Russell Investments
  russell.com
• Rwanda Girls Initiative
  rwandagirlsinitiative.org
• Schools for Salone
  schoolsforsalone.org
• SE Asia Children’s Foundation
  seacap.org
• SE Asia Children’s Foundation
  seacap.org
• SE China Comunity College
  schoolchina.com
• Skagit Valley College
  skagit.edu
• Smiles Forever
  smilesforever.org
• Society for International Development – Seattle Puget Sound Chapter
  seattlesid.blogspot.com
• Solar Nexus International
  solarnexusinternational.com
• Sou Digna / I Am Worthy
  soudigna.org
• South Puget Sound Community College
  spscc.ctc.edu
• The Ellison Center for Russian, East European & Central Asian Studies
  jsis.washington.edu/ellison
• The Post Harvest Project
  thepostharvestproject.org
• The Rose International Fund for Children
  trifc.org
• Trade Development Alliance
  seattletradealliance.com

• Uganda Program on Cancer & Infectious Diseases, Fred Hutchinson Cancer Research Center
  upccid.org
• Upaya Social Ventures
  upayapass.com
• Uplift International
  upliftinternational.org
• Unitus Seed Fund
  unitusvc.org
• University of Washington Bothell
  uwb.edu
• US Fund for UNICEF
  unicefusea.org
• Vatheuer Family Foundation
  vatheuerfoundation.org
• VenturScale
  mylandpages.com/venturyscale
• Vittana
  vittana.org
• Washington Biotechnology & Biomedical Association
  waabbi.org
• Washington Global Health Alliance
  wghalliance.org
• Washington Women’s Foundation
  washingtonwomensfoundation.org
• Water for Humans
  waterforhumans.org
• Williamsworks
  williamsworks.com
• West African Vocational Schools
  facebook.com/africaschools
• World Affairs Council
  world-affairs.org
• World Bicycle Relief
  worldbicyclerelief.org
• World Trade Center Seattle
  wtcseattle.com

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• Bill Center, Daniel J Evans School of Public Affairs, University of Washington
• Bill Clapp – Founder, Global Washington & Seattle International Foundation
• Tim Hanstad, Landesa
• Scott Jackson, Global Impact
• Susan Jeffords, The Bill & Melinda Gates Foundation
• David Wu, PATH

Report Contributors
• Anna Jensen-Clem
• Eaden Andu
• Megan Boucher
• Sara Veltkamp

Revenues by Type
For the 2012 calendar year

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<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Conference</td>
<td>$118,078</td>
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<tr>
<td>Membership</td>
<td>84,085</td>
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<tr>
<td>Foundation contributions</td>
<td>157,022</td>
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<td>Corporations contributions</td>
<td>21,179</td>
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<td>Individual contributions</td>
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<td>Public awareness campaign</td>
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<tr>
<td>Donated goods and services</td>
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<tr>
<td>Program income</td>
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<td>Interest and other revenue</td>
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<td><strong>Total Revenues</strong></td>
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Expenses by Type
For the 2012 calendar year

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<tr>
<th>Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Personnel Costs</td>
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<td>100%</td>
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<tr>
<td>Consultants and contractors</td>
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<tr>
<td>Conferences, conventions and meetings</td>
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<td>52%</td>
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<tr>
<td>Printing, publications and media</td>
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<tr>
<td>Fees, dues and insurance</td>
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<td>Donated goods and services</td>
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<td>Rent, equipment and depreciation</td>
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<td>Technology and communications</td>
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<tr>
<td>Supplies, postage and miscellaneous</td>
<td>6,150</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$480,114</strong></td>
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Statement of Financial Position
As of December 31, 2012

ASSETS

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<td>Program expense</td>
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<td>Fundraising</td>
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LIABILITIES

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<td>Fundraising</td>
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NET ASSETS

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<td><strong>Total Liabilities and Net Assets</strong></td>
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