

GLOBALWA

CATALYZING COLLECTIVE IMPACT

NOVEMBER 13, 2013
BELL HARBOR CONFERENCE CENTER
SEATTLE, WA



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PHOTO: MERCY CORPS

GLOBALWA

CATALYZING COLLECTIVE IMPACT

Global Washington is a membership organization that convenes, strengthens and advocates for Washington's global development sector. We unite our members around a shared mission: to make the world a more equitable and prosperous place. Global Washington works to make Washington State and our members world leaders in the fight to end global poverty.

www.globalwa.org

WELCOME.



On behalf of the Global Washington team, welcome to our 5th Annual Conference, Catalyzing Collective Impact. We're thrilled to have you here today, and trust that you'll enjoy the full schedule of speakers and sessions.

Exciting things are happening in Washington State's global development community. We've become a force that's contributing to poverty alleviation, environmental sustainability, health and education around the world. Hundreds of

not-for-profit and for-profit organizations comprise this great sector, and we continue to innovate — right here at home and around the world. Please join me today in celebrating the accomplishments of our state's global development community, including the terrific work being done by people right here in this room.

Over the past four years, we've enabled you to come together and hear from influential leaders working in global development, and to meet people and learn more about each others' work. Today, at Global Washington's 5th Annual Conference, we encourage you to move beyond awareness. We hope you'll commit to taking a deeper, more collaborative approach to solving critical global issues. We truly believe that, together, we can create a more equitable and prosperous world.

I encourage you to share your ideas that are working, tell people about your mistakes, and learn from others so that you can continue to grow. You'll certainly form new connections and have the opportunity to strengthen existing relationships. I hope you see the importance of this collaboration, as we are all stronger together than we are as individuals.

I'm both excited and proud to be a part of this wonderful community that's making a difference in lives around the world. Thank you for being here today.

In Unity,

A handwritten signature in black ink, appearing to read 'Bookda Gheisar', written in a cursive style.

Bookda Gheisar
Executive Director
Global Washington

AGENDA

MASTER OF CEREMONIES: **Kristin Hayden**
Founder and Executive Director, OneWorld Now!

7:30–8:30 AM	REGISTRATION & CONTINENTAL BREAKFAST	INTERNATIONAL PROMENADE
8:30–8:45 AM	WELCOME <i>A Call to Action</i> Bookda Gheisar, Executive Director, Global Washington	INTERNATIONAL PROMENADE
8:45–9:30 AM	OPENING KEYNOTE <i>A Catalyst for Change</i> Deogratias Niyizonkiza, Founder and CEO, Village Health Works	INTERNATIONAL PROMENADE
9:30–10:00 AM	SPEED DATING	INTERNATIONAL PROMENADE
10:00–10:45 AM	A conversation between Neal Keny-Guyer, CEO of Mercy Corps and Katherine Chang, Head of Global Corporate Citizenship & Community Relations at Expedia	INTERNATIONAL PROMENADE
10:45–11:30 AM	CONCURRENT SESSIONS: INNOVATION & IMPACT » Community Organizing as the Foundation of Development: Perspectives from the Field » From Coffee to Corneas—Applying Lessons from Starbucks to Restoring Sight » Breaking Down Silos: What the Last Cases of Polio in India and Efforts to Save the Maasai Mara Can Tell Us About Global Development » Universal Lessons from Afghan Women	SEE PAGE 6 FOR DETAILS AND LOCATIONS

11:30–1:00 PM	LUNCH & AWARD PRESENTATION Global Hero Award presented to Jennifer Potter, former President of Initiative for Global Development <i>Award presented by Initiative for Global Development Founders Bill Clapp and Bill Gates Sr.</i>	ELLIOTT HALL
1:00-1:30 PM	FAST PITCH PRESENTATIONS	ELLIOTT HALL
1:30–2:15 PM	FIRESIDE CHAT <i>Raising Our Collective Voice</i> Sam Daley-Harris, Founder, RESULTS Moderator: Carol Welch, Senior Program Officer, Global Policy & Advocacy, Bill & Melinda Gates Foundation	ELLIOTT HALL
2:15–3:30 PM	CONCURRENT PANELS: Communities of Practice » Don't Trust Anyone Over 30 » Pathways to Leadership: Social Sector CEO Trends » We F\$&#ed Up! » Fair Play: Washington Sports & Global Development » The Other Washington: Working With Our Congressional Delegation	SEE PAGE 7 FOR DETAILS AND LOCATIONS
3:30–3:45 PM	COFFEE BREAK	SPONSOR HALLWAY
3:45–4:30 PM	DR. IS IN SESSIONS	SEE PAGE 9 FOR DETAILS AND LOCATIONS
4:30–5:30 PM	CLOSING KEYNOTE: <i>The Battle for the Soul of the Nonprofit Sector</i> , Ken Berger, CEO, Charity Navigator	INTERNATIONAL PROMENADE
5:30–7:00 PM	HAPPY HOUR	INTERNATIONAL PROMENADE

10:45–11:30 AM

Concurrent Sessions: Innovation & Impact

HARBOR DINING ROOM

Community Organizing as the Foundation of Development: Perspectives from the Field

Therese Caouette, Executive Director, Partners Asia

Treasure Shine, Head of Programs Management, Partners Asia

Kaung Nyunt, Head of Training & Collaboration, Partners Asia

BAY AUDITORIUM

From Coffee to Corneas—Applying Lessons from Starbucks to Restoring Sight

Tim Schottman, Chief Global Officer, SightLife

SOUND CONFERENCE ROOM

Breaking Down Silos: What the Last Cases of Polio in India and Efforts to Save the Maasai Mara Can Tell us About Global Development

Jennifer Duncan, Africa Program Director, Landesa

Michael Lufkin, Attorney & Land Tenure Expert, Landesa

COVE CONFERENCE ROOM

Universal Lessons from Afghan Women

Peggy Kelsey, Founder, Afghan Women's Project

1:00–1:30 PM | ELLIOTT HALL Fast Pitch Presentations

1. buildOn

Who Ate My School? The Compelling Need for Schools in Developing Countries

Randi Hedin, Seattle Chapter Founder & Board Member

2. Mission Africa

Changing Lives One Village at a Time

Ndudi Chuku, President

3. Global Visionaries

The Global Leaders of Today

Chris Fontana, Executive Director

4. Mangrove Action Project

Shrimpless in Seattle

Alfredo Quatro, Executive Director

5. Cascade Designs

Intertwining Education and Safe Water— A Resilient Approach

Jenna Forsyth, Research & Development Specialist

6. Planned Parenthood of the Great Northwest

Sharing Expertise in Sexual and Reproductive Health Education to Improve the Lives of Adolescents in the Dominican Republic

Diane Bushley, International Program Manager

7. Engineers Without Borders Building a Better World, One Community at a Time

Dino Go, Washington State Representative—West Coast Region

8. Jet City StoveWorks

Local Partners & Distribution of the Jiko Safi

Lin Carlson, Board Member

9. Mona Foundation

Together We Grow

Mahnaz Javid, Founder

2:15-3:30

Concurrent Panels: Communities of Practice

SOUND CONFERENCE ROOM

Don't Trust Anyone Over 30

With half the world's population under the age of 30, global development and security are increasingly dependent on our collective ability to capitalize on the productivity and potential of young people, and ensure they have a stake in building a more prosperous world. Join us for this panel discussions as we bring together some of Washington State's top youth leaders to discuss their work in the sector.

Justin Ith, Founder & Director, Innovii;
Former Student, OneWorld Now!

Cole Hoover, Director, Global Brigades Institutes

Jack Knellinger, Director of Social Innovation, VenturScale

MODERATOR: **Yvonne Thomas**,
Senior Manager, Senior Manager,
Local Programs, Corporate
Citizenship and Public Affairs,
Microsoft

COVE CONFERENCE ROOM

Pathways to Leadership: Social Sector CEO Trends

The presentation will focus on the results from a recent Waldron-Evans survey conducted with the CEOs of large NGOs and foundations nationwide. The survey highlights the career paths of these leaders as well as the "migration" of CEOs from the private and public sectors.

Ed Rogan, Vice President, Waldron

Melissa Merritt, Vice President,
Executive Search Practice, Waldron

Mary Kay Gugerty, Associate
Professor, Evans School of Public
Affairs, University of Washington

HARBOR DINING ROOM

We F\$&#ed Up!

Work in international development is notoriously prone to errors and unintended consequences. Mistakes are bound to happen in any undertaking, particularly in an activity as complex and challenging as development, but for the sake of future work, the question is whether we can and do learn from our mistakes. In this session, several brave speakers talk about miscalculations their organizations have made in their work. They will focus on the bad assumptions, poor history, negative external pressures, or unintended consequences of their work in global development. They will also talk about the lessons they learned and how they were able to course-correct.

Cliff Schmidt, Executive Director,
Literacy Bridge

Laura McLaughlin, Research and
Development Specialist, Cascade
Designs

Erin Larsen-Cooper, Program
Associate, Health Systems Group,
VillageReach

MODERATOR: **Steve Schwartz**,
Director of Operations, Upaya Social
Ventures

BAY AUDITORIUM

Fair Play: Washington Sports & Global Development

Sports have historically played an important role in all societies, be it in the form of competitive sports, physical activity, or play. But what do sports have to do with GlobalWA members and global development? Sports can be a powerful tool to promote

peace, tolerance, and understanding by bringing people together across boundaries, cultures and religions.

Taylor Graham, Director of Business Operations, Seattle Sounders

Kelly Creeden, Managing Director, A Better Seattle & Community Initiatives, Seahawks

Rebecca Hale, Director of Public Information, Seattle Mariners

Karen Bryant, CEO, Seattle Storm

Bill Predmore, Owner & Founder, Seattle Reign FC

MODERATOR: **Art Thiel**, Co-Founder and President, Sportspress Northwest

INTERNATIONAL PROMENADE The Other Washington: Working With Our Congressional Delegation

Washington's congressional delegation plays a central role in U.S. foreign policy and global development efforts. From party

leaders to rising stars and from committee chairs to caucus founders, our state's representatives in the nation's capital are at the center of debates on foreign aid, international trade, global finance, and national security. Working with our congressional delegation can be easier than you think. Join us to hear from lead congressional staff about their office's outreach efforts and priority policy areas impacting global development.

Sara Crumb, State Director, U.S. Senator Maria Cantwell (WA)

Olivia Robinson, District Director, U.S. Congressman Jim McDermott (WA-7)

Linh Thai, Community Liaison, U.S. Congressman Adam Smith (WA-9)

Roel van der Lugt, District Director, U.S. Congressman Denny Heck (WA-10)

MODERATOR: **Jonathan Scanlon**, Lead Organizer, Economic Justice, Oxfam America



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PATH congratulates Global WA on their fifth annual conference and thanks Bookda Gheisar for her five years of service.

Stop in for the following "Dr. Is In" sessions from 4:00 - 4:45 p.m.

- "Motivating individual donors: building a loyal base of donors" with David Wu, chief development officer
- "Future changemakers: advice for careers in global health" with Jenna Herron, recruiting coordinator



www.path.org

4:00-4:45

Dr. Is In Sessions

BAY AUDITORIUM

Future Changemakers: Advice for Careers in Global Development

Andre Troung, Gates Foundation
Elizabeth Hatch, Gates Foundation

CHANNEL

Executive Director Roundtable

COASTAL

Building Capacity: How to Best Engage Volunteers for International, Skills-based Projects

Mark Horoszowski, MovingWorlds

COVE

Monitoring, Learning & Evaluation for Nonprofits of Different Sizes

Kentaro Toyama, UC Berkeley

HARBOR

Motivating Individual Donors: Building a Loyal Base of Donors

David Wu, PATH

Travel Risk Management—Don't Wait for the Crisis to Plan your Response

Brent Baker, Barker Global Security

What You Don't Know Can Hurt You! Practical Insights for Dealing With U.S. National Security and Anti-Corruption Laws

Jill Scott, Seattle Biomedical Research Institute

Lisa Norton, Law Office of Lisa Norton PLLC

Effective Grant Writing Strategies

Leanne Hofford, Girl Scouts of Western Washington

INTERNATIONAL PROMENADE

Advocacy 101: Understanding Advocacy & Policy Work for Your Organization

Jonathan Scanlon, Oxfam America

Creating Mutually Beneficial Corporate Relationships

Scott Garrepy, SightLife

How to be a Global Nonprofit: Legal & Practical Guidance for International Activities

Lisa Mondori, World Vision International

MARINA

Future Changemakers: Advice for Careers in Global Health

Jenna Herron, PATH

PACIFIC

Get Organized! Learning to Be More Effective at your Work

Elizabeth Bowman, Innovatively Organized

PIERSIDE

The Great Shrinking Media: Make Your Story Standout

Jaime Quick, ChangeUp Advisors

PORT

Givers Go Abroad: Organizing Donor Trips

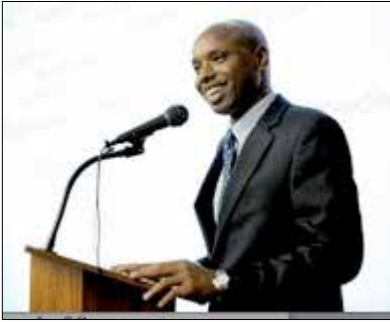
Teal Brown, williamsworks

SOUND

Small and Entrepreneurial: Tools to Build an Entrepreneurial Organization

Tiffany McVeety, Girandola

OPENING KEYNOTE: Deogratias Niyizonkiza



Deogratias “Deo” Niyizonkiza is the founder and chief executive officer of Village Health Works, a grassroots non-profit organization providing compassionate, quality health care to the most vulnerable community members in rural Burundi, East Africa. Deo is the protagonist of The New York Times bestseller *Strength In What Remains*, which depicts Deo’s journey from medical student in Burundi, to

struggling immigrant in New York City, to Ivy League-educated global health practitioner and doctor-in-training. He is the recipient of numerous awards, including the 2014 Dalai Lama’s Unsung Heroes Award, the 2013 People to People International’s Eisenhower Medallion Award, a 2013 honorary degree from Williams College, the 2011 International Medal Award of St John’s University, and the 2010 Women Refugee Commission’s Voices of Courage Award.

After surviving a massacre at a Burundian hospital, where he was a third-year medical school intern, Deo fled to New York in 1994, arriving penniless and without one word of English. Despite the hurdles— low-paying work as a grocery store delivery boy, illness, and homelessness— he eventually enrolled at Columbia University, where he received a bachelor’s degree in biochemistry and philosophy. After graduating from Columbia, he attended the Harvard School of Public Health, where he met Dr. Paul Farmer and began working at the medical non-profit organization Partners In Health. He left Partners In Health to continue his medical education at Dartmouth Medical School.

Deo left medical school to address the urgent need for accessible, comprehensive, and modern health care in his home country. He founded Village Health Works (VHW) to build a healthier, more just, peaceful, and prosperous society in Burundi and beyond. Today, VHW serves the southwestern half of Burundi—a government-mandated catchment area of 150,000 people—including tens of thousands of recently repatriated refugees from Tanzania. VHW operates the nation’s premier health center, agricultural and environmental programs, educational services, women’s income-generating activities, and a number of other community development programs.

Neal Keny-Guyer, CEO, Mercy Corps



Neal Keny-Guyer is a social entrepreneur committed to creating a more just and peaceful world. He holds a B.A. in Public Policy and Religion from Duke University, an M.A. in Public and Private Management from Yale University, and an honorary Doctor of Humane Letters from Portland State University, Oregon.

Keny-Guyer joined Mercy Corps in 1994 as Chief Executive Officer. Under his aegis, Mercy Corps has emerged as a leading

international humanitarian and development organization with ongoing operations in 40 countries, a staff of 4,000, and an operating budget of over \$300 million. Keny-Guyer has forged new directions at Mercy Corps, most notably implementing global mergers and strategic alliances, placing human rights, civil society and social entrepreneurship at the forefront of Mercy Corps' humanitarian mission, and building an organizational reputation for groundbreaking, innovative programming in the world's toughest environments.

Neal Keny-Guyer is on the Board of Trustees of the Yale Corporation and also serves on the Yale President's Council on International Affairs and the Board of Advisors of the Yale School of Management (SOM). In addition, he serves on the Boards of InterAction (as Chair), ImagineNations, and the Nike Foundation's Advisory Board. Neal Keny-Guyer lives in Portland, Oregon, with his wife, Alissa, who is an Oregon state legislator. They have three children.

GLOBAL HERO AWARD WINNER: Jennifer Potter



Jennifer Potter is immediate past President and founding CEO of the Initiative for Global Development (IGD), a non-profit organization that drives poverty reduction by catalyzing business growth and investment in the developing world, with a current focus on Africa. She continues to serve on IGD's Leadership Council, which is co-chaired by General Colin Powell and Secretary Madeleine Albright, and as an advisor to the IGD Emerging Leaders Fellowship program, which connects rising African business leaders

to IGD's CEO network. During her tenure with IGD, she served as a principal of the Modernizing Foreign Assistance Network (MFAN) and as a member of the Pacific Council on International Policy and represented IGD at multiple venues, including the Clinton Global Initiative and the Aspen Institute.

Sam Daley-Harris, Founder, RESULTS



Sam Daley-Harris is founder of RESULTS, an international citizens' lobby dedicated to creating the political will to end hunger and poverty. There are 100 RESULTS groups in the U.S. and 40 more in six other countries. In 2007, Nobel Peace Prize Laureate Muhammad Yunus said: "...no other organization has been as critical a partner in seeing to it that microcredit is used as a tool to eradicate poverty and empower women than RESULTS and RESULTS

Educational Fund's Microcredit Summit Campaign." Daley-Harris is the author of *Reclaiming Our Democracy: Healing the Break Between People and Government*, about which Jimmy Carter said, "[Daley-Harris] provides a road map for global involvement in planning a better future." The 20th anniversary edition will be released in September 2013. Daley-Harris received The Temple Award for Creative Altruism from the Institute of Noetic Sciences (1995), the Caring Award from the Caring Institute (1997), the Innovator Award from the Marriott School of Management at Brigham Young University (2003), the Elliott Black Award from the American Ethical Union (2003), and the Susan M. Davis Lifetime Achievement Award from the Grameen Foundation (2007).

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CLOSING KEYNOTE:

Ken Berger, President & Chief Executive Officer, Charity Navigator



Ken Berger joined Charity Navigator in 2008 after almost thirty years experience working in the charitable non-profit sector. He has held leadership positions at a variety of human service and health care agencies, both large and small, and has operated programs serving the homeless, the developmentally disabled, the mentally ill, substance abusers, the medically underserved, and persons with HIV/AIDS, among many others.

Most recently, Ken was a Chief Operating Officer (COO) of Jawonio and earlier in his career Director of Operations at Professional Service Centers for the Handicapped, in both positions he oversaw residential, educational, employment, clinical and health care service to individuals with disabilities and special needs. Prior to Jawonio, Ken was the Executive Vice President & COO and then the President & Chief Executive Officer of The Floating Hospital, an agency that provided health care, social services and education to disadvantaged, lower income or at risk adults, children and families across New York City. Ken also held several leadership positions at Volunteers of America - Greater New York and the Morris Shelter (now called **Homeless Solutions**) managing a wide array of services to thousands of homeless families and individuals.

Ken has a deep passion for helping donors become wise social investors (charitable givers who see their donations as a long term social investment) by learning how to identify and then support high performing nonprofits. He also has a deep interest in encouraging charitable non-profits to perform effectively and thrive even in challenging times. He is a regular presenter at conferences on both the domestic and international stage, is frequently interviewed by regional, national and international media on nonprofit issues and has published numerous articles on issues affecting the nonprofit sector's effectiveness. He is a member of the **CFC-50 Commission** which has been formed under the U.S. Office of Personnel Management to strengthen the integrity, operation and effectiveness of the Combined Federal Campaign (the largest workplace giving campaign in the world). He is also a member of both the **Alliance for Effective Social Investing** and a founding member of the **Social Impact Analysts Association**. He is the author of **Ken's Commentary**, a blog about his thoughts on the non-profit sector. Ken earned his Bachelor's degree at the University of Buffalo. He went on to obtain a Master's degree in Psychology from Antioch University and a Master's degree in Business Administration from Rutgers University.

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