



GLOBALWA

2014 Annual Report



Letter from the Executive Director

2014 was a pivotal year for Global Washington. After five years of growth and success in bringing the global development community together in our state, the Board of Directors sought to drive the organization to a higher level. The year was marked by new leadership, expanded membership and quality programs.

I started as the Executive Director in early 2014, building on the work of Bookda Gheisar, who laid a strong foundation and created momentum for collective action. It was incredible to meet with GlobalWA members throughout the year, to hear about their enthusiasm for GlobalWA and to determine the best value proposition for each segment of our membership — from large corporations to small, volunteer-run NGOs.

My goals were to serve our members with high-caliber programming, attract new members and position GlobalWA as a valued resource in our community. I'm proud to say that we gained 37 new members in 2014, with a 63% increase in business members. GlobalWA established over a dozen collaborations with like-minded organizations to help build the overall ecosystem for global development in Washington state. Our program offerings were organized around our key activities to connect, promote and strengthen:

Connect: GlobalWA hosted 18 events throughout the year ranging from small, VIP roundtable discussions, such as a briefing with Senator Maria Cantwell, to our signature annual conference that brought 400 people together.

Promote: We launched a GlobalWA Speakers Bureau to promote our members and their work, increased our social media presence to reach new audiences and enhanced the political clout of our members through Congressional Delegation meetings.

Strengthen: GlobalWA held monthly peer-to-peer conversations and two workshops to increase members' skill sets, as well as their ability to advance their work. The workshops focused on effective nonprofit collaboration and evaluation for small foundations.

The Board of Directors also reaffirmed our mission and vision and sharpened our theory of change. As you read this report, I hope you will agree that the work done over the past year will accelerate our shared goals for the next five years. I want to thank our Global Washington members and supporters, all told, more than 165 nonprofits, businesses, academic institutions and foundations. Together, we are united to create a more equitable, healthy and prosperous world.



Kristen Dailey
Executive Director

GLOBALWA

Global challenges

Worldwide, 1 billion people are living in extreme poverty, earning less than \$1.25 per day. More than 17,000 children are dying from poverty-related causes each day, and 58 million school-aged children do not attend school. 750 million people lack access to clean water, and 2.4 billion lack basic sanitation.

A vibrant, innovative network

With 165+ member organizations working across the globe that share our vision of improving lives and enriching communities, Global Washington is an active proponent and invaluable resource for Washington state's global development community.

Who

Global Washington is a network of non-profits, businesses, foundations and academic institutions in Washington state working to improve lives in developing countries.

What

We connect, promote and strengthen our members, increasing their impact and strengthening a vibrant, innovative, multi-stakeholder network.

Why

To create a more equitable, healthy and prosperous world.

Connect

We are the only organization in Washington state that unites nonprofits, businesses, foundations and academic institutions working in global development.

By convening these various groups, we spotlight our members and their work, provide key networking opportunities and reach new and broader audiences who share our vision. Global Washington hosted 18 events in 2014. Below is a summary of a few of them.

Howard Behar, former president of Starbucks North America, founding president of Starbucks International, author of "It's not about the coffee"

Howard Behar enlightened and inspired a packed room of Seattle-area leaders from the nonprofit, academic and business worlds with his candid talk on leadership, the importance of putting people first, and how diversity of thought ultimately leads to team success.

"We're not in Kansas anymore" – Expert advice for your next staff or donor trip abroad

An insightful panel discussion highlighting travel risk management led by GlobalWA members PATH and SightLife and underwritten by Emirates airline. Panelists shared their expertise on how to best plan for the unexpected, how to prepare new donors for international travel, and how to maximize the opportunities of staff time abroad.

Sonia Nazario, award-winning journalist and author of *Enrique's Journey*

A presentation at Seattle University, co-sponsored by Seattle International

Foundation, World Affairs Council, NW Immigrant Rights Project and Nuestros Pequeños Hermanos (NPH). Nazario put a human face on the immigration reform debate as she spoke of her journey with a Honduran boy looking for his mother, 11 years after she was forced to leave her family to find work in the U.S.

Member celebration

Our members work hard every day to make the world a better place. To honor their commitment, we brought them together for a little fun with dinner, drinks, entertainment and silent and live auctions. Net proceeds from the auction were used to further promote our members' work and advocate for the issues they champion.

Annual GlobalWA conference

Our sixth annual conference convened 400 members of the global development community. The conference theme, *Smarter Approaches to a Changing World*, built on the 2013 event, *Catalyzing Collective Impact*. Returning attendees had the opportunity to continue their conversations, and new members and guests joined the burgeoning discussion about improving approaches to create sustainable change across the globe and how to be better prepared to meet future challenges. With three dynamic keynote speakers, two insightful plenary panel discussions, and a variety of interactive breakout sessions covering the topics that development practitioners and business leaders face in today's world, the 2014 conference encouraged robust discussion and meaningful engagement.



GLOBALWA

Promote

We amplify the voices of our members and provide an effective platform for them to tell their stories to targeted audiences.

In 2014, several initiatives advanced our goal to raise the profile of global development issues and our members' work, as we help brand Washington state as a hub for this sector.

Speakers bureau

We work with major companies in our region to bring our members to corporate workplaces for educational presentations. In 2014, we facilitated member presentations at Russell Investments and PricewaterhouseCoopers to gain prospective donors and supporters for the NGOs.

Engagement with elected officials

We increase political engagement for our members through the cultivation of relationships with elected officials and by convening our members with members of Congress.

In 2014, GlobalWA members met with Rep. Jim McDermott, Rep. Dave Reichert and Rep. Adam Smith. We also hosted VIP roundtable discussions with Senators Patty Murray and Maria Cantwell. In advance of her trip to Africa, we advised Senator Cantwell of our members' work.

Daily social media content promoted member updates and successes, and informed followers on various platforms about the relevant events and issues within the global development community.

Member map

A new visual, interactive map on our website is a one-stop resource for members, media, elected officials and the general public. Aggregating member activity, it offers a comprehensive overview of our membership and the scope of their work and it is searchable by organization, topic and geographic location.

Ongoing communication

Our monthly e-newsletter featured member organizations, individual "Changemakers" within the community, and covered a broad range of member and global development news.

We also published weekly blog posts and established a forum for leaders of GlobalWA member organizations to share their expertise, insight and perspective.

Each week, our home page featured a new video, highlighting members' work and impact on the ground.

164 member organizations working in over 190 countries



GLOBALWA

Strengthen

We build capacity for our members through events, workshops and opportunities for knowledge sharing. Below were some of our key activities and initiatives in 2014.

Evaluation for small foundations

Exploring Opportunities to Right-Size Evaluation, co-hosted by Philanthropy Northwest and in collaboration with the Global Donor Exchange:

Foundation leaders engaged in international philanthropy gathered to discuss how small foundations can best right-size evaluation expectations and practices.

The discussion was led by GlobalWA members Kim Rakow Bernier and Sydney Munger of Pangea Giving, and Rita Azizi Egrari of Mona Foundation.

Effective nonprofit collaboration

Bringing down the walls -The Networked Nonprofit with Jane Wei-Skillern, co-hosted by Housing Development Consortium

A half-day workshop explored effective partnerships and common sets of principles shared by successful networks.

Participants shared their own experiences through peer discussions, and Wei-Skillern

addressed how to best get to scale by leveraging powerful collaborations.

Executive director roundtables

These lunchtime forums focused on peer-to-peer learning and convened senior leaders of GlobalWA member organizations to explore various leadership and management topics.

Referrals

GlobalWA served as a member resource for specific needs and provided referrals for technical support, global trends, volunteers, board members and best practices.

For our member organizations, we also provided employees and board members with an orientation to the global development community in our region.

Member resources

Our online community calendar allowed member organizations to post their upcoming events such as fundraisers, workshops and speaker presentations.

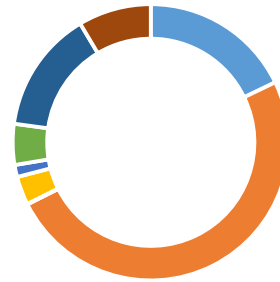
Our online career center allowed member organizations to post job and board openings and volunteer and internship opportunities.



2014 Financials

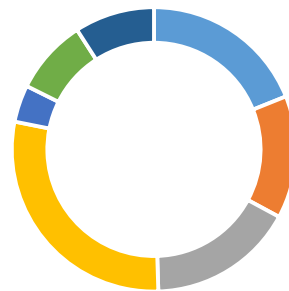
| Revenue | |
|---|----------------|
| Membership | 97,750 |
| Foundations | 272,321 |
| Individuals | 322 |
| Corporations | 18,206 |
| Events | 7,694 |
| Fundraising Event | 26,231 |
| Annual Conference | 78,350 |
| In-kind Goods and Services | 46,759 |
| Total Revenue | 547,633 |
| Expenses (includes staff and admin allocations) | |
| Program Events | 97,233 |
| Publicity for Members | 71,687 |
| Member Stewardship | 85,482 |
| Conference | 147,087 |
| Administrative (unallocated) | 21,665 |
| Fundraising Event | 43,919 |
| In-kind Goods and Services | 46,759 |
| Total Expenses | 513,832 |
| Assets | |
| Cash and cash equivalents | 134,570 |
| Accounts receivable and other assets | 2,462 |
| Pledge receivable | 60,000 |
| Other | 1,138 |
| Total Assets | 198,170 |
| Liabilities and Net Assets | |
| Total Liabilities | 34,697 |
| Unrestricted net assets | 103,473 |
| Temporarily restricted net assets | 60,000 |
| Total Net Assets | 163,473 |
| Total Liabilities and Net Assets | 198,170 |

Sources of Funds



- Membership
- Foundations
- Individuals
- Corporations
- Events
- Fundraising Event
- Annual Conference
- In-kind Goods and Services

Uses of Funds



- Program Events
- Publicity for Members
- Member Stewardship
- Conference
- Administrative (unallocated)
- Fundraising Event
- In-kind Goods and Services

Note: This financial summary is based on our audited financial statements, which are audited by the firm Clark Nuber P.S. Full copies are available on our website at www.globalwa.org.

Looking ahead

As the global development community moves toward the Post-2015 agenda and a new set of Sustainable Development Goals, we move forward into 2015 with a clear focus of what lies ahead for the GlobalWA network. We have set our sights high in 2015 and beyond with an ongoing commitment to raise member profiles, elevate awareness of their work and achievements, and continue growing a network to extend reach, influence and impact.

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