

# GLOBALWA

EXPORTING SOFTWARE,  
AIRPLANES AND **HOPE**



# WHY WASHINGTON STATE?

Washington state continues to be a leading exporter, shipping **\$81.9 billion** in goods and **\$24 billion** in services in 2013,<sup>1</sup> but there is more to the story than just airplanes and software.

Our state's most important export is a better quality of life for people all over the world.

Washington state NGOs and companies are working in over 200 countries in areas such as food security, human rights, good governance, economic development, education, environment and health. With such a strong global development community, Washington state could easily be called *the Silicon Valley of Hope*.

# WHY GLOBAL WASHINGTON?

Global Washington is the only organization in Washington state that unites businesses, nonprofits, foundations and universities that are working in global development, leading to partnerships that result in innovative products and solutions in the field.

We **promote** our members, **bring them together** to spark new ideas, and **build a network** of leaders improving lives around the world.

Global Washington believes that by collaborating and working together in our efforts, we accelerate a shared mission of making the world a better place.

<sup>1</sup> Washington Council on International Trade



# GLOBAL CHALLENGES

## EDUCATION



Worldwide, 114 million children don't receive a basic primary education.<sup>1</sup> And even for those who are enrolled in school, the quality of education is often extremely low. This results in 776 million illiterate adults, two-thirds of whom are women.<sup>2</sup>

## ECONOMIC OPPORTUNITY



More than 3.7 billion people struggle to live on \$2 per day, and half of those are actually surviving on \$1 per day or less.<sup>5</sup> In 12 countries in Sub-Saharan Africa, the extreme poverty rate is above 60%; in four countries (Burundi, DRC, Liberia and Madagascar), it is above 80%.<sup>6</sup>

## HEALTH



Approximately 22,000 children die every day as a direct result of poverty.<sup>3</sup> In Sub-Saharan Africa, the situation is so severe that children are 16 times more likely to die before age five than children in industrialized countries.<sup>4</sup> More than 50% of these deaths are related to health conditions that could be prevented or treated with simple, affordable interventions.

## ENVIRONMENTAL SUSTAINABILITY



Water scarcity affects over 40% of the world's population. More than 2.6 billion people don't have basic sanitation and 780 million lack clean drinking water.<sup>7</sup> It's predicted that, by 2025, 1.8 billion people will be living in areas with absolute water scarcity and another two-thirds of the world's population could be facing water-stressed conditions.<sup>8</sup>

“Mona Foundation is proud to partner with Global Washington. Through the community that GlobalWA has built, we have found community, a common global purpose, inspiration and a voice. The networking and educational opportunities have been outstanding and have also served to bolster our pride in Washington state as the global state!”

–Rita Egrari, Director, Northwest Regional Office. Mona Foundation

1 The UN Millennium Project, 2 ProLiteracy, 3 UNICEF, 4 World Health Organization, 5 The UN Millennium Project, 6 The World Bank, 7 The UN Millennium Project, 8 Water.org

# WASHINGTON'S SOLUTION — STORIES

## LANDESA

Africa, China and India

Chilia Mahato is one of 50,000 poor, landless women who gained title to a micro-plot of land in February 2014 thanks to a partnership between the government of West Bengal, India and Landesa.



Landesa partners with governments and local organizations in Africa, China and India to help the world's poorest families gain secure rights to land. Founded as the Rural Development Institute, Landesa has helped more than 109 million poor families since 1967. When men and women like Chilia have rights to land, they have the security, opportunity and incentive to invest in their crops, sustainably increase their harvests and reap the benefits—improved nutrition, health and education—for generations.

Chilia and her daughters now sleep in a thatch home, and eat and sell the vegetables and fruit they grow on their tennis-court-sized patch of Eden.

## SPREEHA

Dhaka, Bangladesh

Spreeha seeks to break the cycle of poverty in the slums of Dhaka, Bangladesh through an integrated and holistic approach. In addition to health care and skills training, Spreeha is providing education for nearly 300 preschoolers and 350 students enrolled in after-school tutoring.

Four sisters—Afsana, Afrin, Afroza and Anika—were raised by their grandmother, who is now ailing. They represent the positive impact education has in a disadvantaged community. With the support of Spreeha-trained teachers and social workers, Afsana has completed her schooling. She is now pursuing higher education at the National University with the goal to provide for her younger sisters as well as her grandmother.



## UNIVERSITY OF WASHINGTON SCHOOL OF LAW

Sustainable International Development (SID) LL.M. Program

“Striving for a World of Shared Prosperity”

Students in the SID Program learn through an innovative, hands-on and practical approach, providing them with the skills needed to face the international development challenges of the 21st century.

SID students partner with local and international NGOs to address a breadth of human rights and development issues. In post-conflict Northern Uganda, students examined root causes of forced early marriage and child domestic servitude—forms of human trafficking—and devised projects to boost household economics of vulnerable families.

In the Democratic Republic of the Congo, a project to construct one of the world's largest dams will soon be under way. Students analyzed World Bank resettlement policies and assessed the human rights record of bidding construction firms. Their findings will be used to advocate for the affected communities.



## Top 10 countries where Global Washington member organizations work



# FROM OUR MEMBERS

## PANGEA

East Africa, Southeast Asia, Mesoamerica and the United States

Pangea was founded with a shared vision: Advancing an engaged, participatory, grass-roots philanthropy model and enabling giving circle members to build direct relationships with the communities and locally based organizations they fund.

Eleven years after its inception, 60-plus donor members provide monetary grants to 19 community-directed projects in specific regions in East Africa, Southeast Asia and Mesoamerica, such as Flor y Canto, based in Oaxaca, Mexico. Under the leadership of Carmen Santiago Alonso, a 61-year-old Zapotec woman, Flor y Canto is committed to defending the water rights for indigenous people in 12 farming communities. The organization focuses on water scarcity through technical solutions—such as rainwater harvesting—and awareness raising, advocacy and community empowerment.

## CASCADE DESIGNS

Manufacturer of Mountain Safety Research

Building on more than 45 years of innovative outdoor products, Mountain Safety Research (MSR) saw an opportunity to improve the lives of people around the world through affordable water treatment systems, including the new MSR SE200 chlorine maker, designed for low-resource settings.

MSR has partnered with established local global health organizations, such as PATH and World Vision, to ensure the success of this new mission.

MSR aims to create high-quality products that people want and that are chosen by the people who need them most. They have spent five years learning and listening, analyzing new technologies and markets, and going directly to the end-users in the field to ensure product efficacy and performance in new and challenging environments.

“Global Washington is a tremendous resource to me, my staff and to our state. The local global development community is lucky to have GlobalWA to represent them, amplify their voice and promote the great work that is being done in Washington state to improve lives around the world.”

-Congressman Adam Smith



# WASHINGTON STATE AT WORK

## GlobalWA members improving our world

**58 schools in Haiti** have been built through 78,053 volunteer work days<sup>1</sup>

**70,000 people living in Bangladesh's urban slums** now have access to clean water, toilet facilities and hygiene education<sup>2</sup>

**22,000 people living on less than \$1.50/day** in rural Kenya now have local medical services and hospital care<sup>3</sup>

**12,000 survivors of landmine accidents** in Vietnam have received access to emergency medical services, prosthetics, physical therapy, vocational training, scholarships and micro-credit loans<sup>4</sup>

**24 school libraries** have been established for children in Ometepe, Nicaragua<sup>5</sup>

**325,000 people in the Democratic Republic of the Congo** have received HIV prevention, care and treatment services<sup>6</sup>

1 buildOn, 2 Water1st International, 3 Lift Up Africa, 4 Clear Path International, 5 Bainbridge Ometepe Sister Island Association, 6 PATH



# GLOBALWA AT WORK

## Our Mission

Global Washington supports the global development community in Washington state that is working to create a healthier and more equitable world. We promote our members, bring them together to spark new ideas and partnerships, and build a network of leaders improving lives around the world.

## Our Vision

Change the world for the better by strengthening Washington state's vibrant global development community and increasing the impact of our members to improve lives around the globe.

## Our Members

Our 160+ members are working to reduce poverty and disease, increase access to health care and education, protect the environment, and strengthen economies and self-sufficiency in communities around the world.

### GLOBALWA MEMBER ORGANIZATIONS BY PRIMARY FOCUS OF WORK

PRIMARY FOCUS	# OF MEMBERS
Agriculture, Food Security	3
Democracy, Human Rights & Good Governance	5
Economic Development	33
Education	36
Environment	8
Global Health	35
Support for Direct Service Programs	41



PHOTO: Landesa



PHOTO: Pangea

## GLOBALWA BOARD OF DIRECTORS

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