

Global Washington: Summit on K-20 Global Education in Washington State Framing Articles

Here are 4 articles that Global Washington's Global Education Coordinating Committee has used to guide the conversation and frame our understanding of the work we are doing in Global education.

If you would like you can read these articles prior to or after the Summit:

- 1) **The Neglected Dimension of Competitiveness**, By *Victor C. Johnson*. Published on the Worldwide blog October 11, 2011. **Link to this article:**
<http://chronicle.com/blogs/worldwise/the-neglected-dimension-of-competitiveness/28752>

Brief Summary: In this article from Chronicle of Higher Education's worldwide blog, the author, Victor C. Johnson, describes the concept – STEM – Internationalized – and he argues that it is the new paradigm that the United States must adopt in order to stay competitive in US global economy.

Abstract: *"When we speak of competitiveness, we are talking about international competitiveness. Yet the idea that international competitiveness could depend at all on international knowledge is at best a subtext of the discussion, if it's there at all. Surely the anomaly must strike us: Our competitiveness depends on success in a world of which most Americans are remarkably ignorant, and on selling things to people whose languages we don't speak. The competitiveness conversation must shift from 'STEM' to 'STEM-internationalized' – or STEMi. This is the province of international education".*

- 2) **How Americans Think About International Education and Why It Matters**. Phi Delta Kappan November 2004 86 (3): 206-209. **Link to this article:**
<http://www.kappanmagazine.org/content/86/3/206.full.pdf+html>

Abstract: *"The challenge for those who would advance internationalizing the American curriculum as an important public goal lies in helping opinion leaders engage citizens in this issue in a way that makes vivid the transformative power of the educational changes proposed. That is the conclusion of qualitative research conducted by the FrameWorks Institute, examining the way the issue is currently framed by proponents and the way these frames are generally dismissed by the public. When, however, proponents make vivid and concrete their vision of international education, the public warms to curricular transformation. Getting the message right about why we need curricular change is an important step in moving public will.(4pp.)."*

3) Putting the World into World-Class Education: State Innovations and Opportunities

(2008). Asia Society Partnership for Global Learning. **Link to this article:**

http://pglstore.asiasociety.org/State_Innovations_and_Opportunities_p/isbn%209781936123018.htm

Abstract/ Summary: *“U.S. states have been working individually and collectively on initiatives to integrate international knowledge and skills into schools. This paper provides examples of state-led innovations to promote global learning in schools”.*

4) Collective Impact, by John Kania and Mark Kramer. Stanford Social Innovation Review, Winter 2011.

Link to this article: http://www.ssireview.org/images/articles/2011_WI_Feature_Kania.pdf

Key concepts:

“Large-scale social change requires broad cross-sector coordination, yet the social sector remains focused on the isolated intervention of individual organization”.

“No single organization is responsible for any major social problem, nor can any single organization cure it”.

“If successful, it [a collective impact initiative] presages the spread of a new approach that will enable us to solve social problems with the resources we already have at our disposal.”