

12 Membership Tips from Global Washington

4 ways to get the most out of your Annual Membership...

- **Attend Events.** Global Washington holds at least one event (if not four) per month! Don't miss out on the opportunity to network, represent, promote, and learn for free or at discounted member rates.
- **Attend the Annual Conference.** This year is the third annual conference on October 31 and November 1st. Our Conference draws influential speakers, the largest gathering of Global Washington members, and the widest assortment of relevant topics. Register now to receive the early bird price!
- **Follow our Communication.** Global Washington's website contains abundant resources for development organizations. Read our blog to stay up to date on the work that other members are doing, follow our Google calendar for local events, post your open positions on our career center, and keep your eye out for other news of interest to the development sector in our newsletter.
- **Promote your Activities.** Promotional opportunities at Global Washington are endless! With so many development organizations and interested people keyed into our organization, posting events on our Google Calendar or sending us information for our Newsletter drastically increases your visibility.

4 Opportunities Membership Offers You...

- **Connection to the International Development Sector in WA State.** Global Washington works to convene, strengthen and advocate around development issues at the local, national, and international level. Highlighting our member's issue areas of Global Education, Health, Environmental Sustainability and Poverty Alleviation.
- **Networking.** With our membership of 150 + NGOs, Educational Institutions, Businesses, and Foundations all working on development issues, Global Washington can help you connect to a wide range of peers and potential partners through ongoing roundtables, panels, and presentations.
- **Visibility.** Global Washington can help you advertise and promote your organization, your mission, and your events.
- **Capacity Building.** Workshops such as *Effective use of Volunteers* and *Getting Started with Social Media*, are offered to share best practices and models for your organization to gain useful insights and further strengthen your work.

4 Ways to Fundraise for your Membership Costs....

- **Hold an Information/Social Event--**Proceeds to cover Global Washington Membership.
- **Ask a Donor or Sponsor** to pay the Global Washington membership fee.
- **Corporate Matching--**Find a business that will meet you half way.
- **Partner Organization--** Ask partner organizations if they will support you.

For more information or ideas for how to get your board excited about membership or to get your staff excited about fundraising for the membership costs, please contact Kate Lorenzen at kate@globalwa.org.