

# Second Annual Global Washington Conference Bridges to Breakthroughs: How partnerships and innovation are changing the world

November 15-16, 2010, Microsoft Campus, Redmond, WA

***“If we are united, we have a better chance of being heard.”*** Sharing these words from Aung San Suu Kyi, Global Washington’s Executive Director Bookda Gheisar opened the Second Annual Conference, Bridges to Breakthroughs: How partnerships and innovation are changing the world on November 15, 2010 at Microsoft’s Conference Center in Redmond, Washington.



Gheisar began with a call to action, challenging conference attendees from the non-profit, private, academic and government sectors to identify how best to use the resources available to tackle development dilemmas facing the global community, and in doing so, strengthen a dynamic movement that is building across Washington State. The diverse participation in this movement, reflected in the composition of conference presenters and participants, highlights the innovative cross-sector, cross-issue alliances that represent the core of Global Washington’s work. Pamela Passman, Vice

## Convening

- 430 attendees representing 145 organizations and working in 144 countries in the developing world
- 50 speakers from across the state and nation

“We join hands with all of you, our partners, to accelerate the kind of progress we can make together, to build those bridges to breakthroughs and to create a better world.”

**Melanne Verveer**

*US Ambassador-at-Large for Global Women’s Issues, US State Department*

## Strengthening

- Exploring leading trends, innovations and opportunities in global development;
- Sharing best practices in public/private partnerships, non-profit entrepreneurship and resource development;
- Highlighting and catalyzing successful collaborations between policymakers, thought leaders, donors, and entrepreneurs;
- Building a shared strategy for Washington as a center for global development leadership.

“The key opportunity that we are seeing is the convergence around common purpose.”

**Chris Elias.** *President & CEO, PATH*

## Advocating

- Bringing the global development community together to build a powerful constituency and a strong voice to advocate for better policies.

“Development is about people who need to have greater access to human wellbeing and our challenge is to have the capacity as a constituency to push back and draw enough space in the US government so that it actually becomes a reality.”

**Sam Worthington**

*President & CEO, InterAction*





President for Corporate and Regulatory Affairs at the Microsoft Corporation, offered a formal welcome as the conference host and active Global Washington member, demonstrating through their partnership how Washington State businesses are committed to sustainable development. Passman highlighted the fundamental role of people as the core of partnership and innovation. Indeed, the critical development needs of people around the world, and the inspiring actions of people across the state guided discussion during this two-day convening of development sector stakeholders. In addition to Microsoft, many other businesses had a strong presence at the conference this year, both as presenters and attendees. Representatives from businesses such as Trilogy International Partners, Theo Chocolate, FSG Social Impact Advisors, and SSA Marine shared their

experiences as speakers in conference sessions. The conference also attracted business sector attendees and sponsors from Washington State who are part of the dialogue on development and look to network with their counterparts in the non profit, government, and academic sectors to broaden their reach.

Through formal keynote and plenary speeches, interactive panel discussions and informal conversations, the conference delved into a variety of subjects related to global development. There truly was something for everyone. However, within the diverse discussion topics, a few common themes emerged: mainly, the importance of finding ways to work together through partnerships; sharing best practices; and how Global Washington can bring the development sector together to meet its goals.

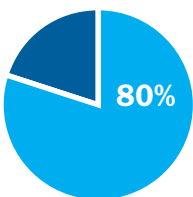
The contemporary development context is characterized by many diverse actors. Despite the challenges that this poses, conference participants demonstrated a strong desire to share ideas, improve communication and coordination among their organizations, and collaborate in developing new strategies together. The conference itself provided a rich networking opportunity for attendees to meet colleagues across sectors. These dialogues were facilitated by thematic lunchtime table discussions and evidenced throughout the two days by lively and lingering conversations over coffee. The long term effect of Global Washington's conference can be measured by the conversations that continue into 2011 and the resulting new practices, ideas, and partnerships.

*"Being part of this conference keeps my company tapped in to the connections and resources we need to keep expanding and evolving."*

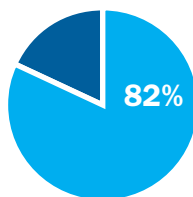
*Conference attendee*

## Why did you attend this conference?

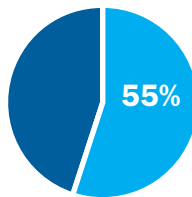
Learn new trends and share ideas about international development



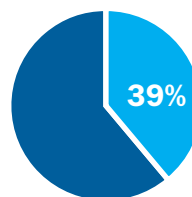
Networking Opportunities



Professional Development



Speakers



### Other replies included:

- Identify other/new possible funding
- Organization is a member
- Identify resources for improved implementation of our program
- Get ideas for growing my organization
- Encourage further incorporation of environmental issues and approaches to Global WA discussions and work
- Melanne Verweer

## Global Washington 2010 Showcase

Thank you to the 22 organizations that submitted videos highlighting their best practices in innovation and collaboration in global development. As of the day after the conference, the Showcase submissions had received 4785 views on the Global Washington YouTube site, providing extensive exposure to crippling conditions of poverty and disease across the world, and the invaluable efforts of local communities and Global Washington member organizations in ameliorating them.

The Global Washington 2010 Showcase is a celebration of the dedication and hard work of an extraordinary global development community in our state. Videos from the following organizations were selected because they embody best practices in innovation and collaboration while promoting global development:

### **Agros International**

Operating in 40 villages in Central America and Mexico, Agros provides land loans that empower rural, extremely poor farmers to own their own land to develop and grow assets through small farm production. Agros extends loans, technical training, and human development programs, transforming villages out of extreme poverty for future generations.

### **Heal Africa**

Our mission is to provide holistic care for the people of the Democratic Republic of Congo: training health professionals, strengthening social activists and providing physical, spiritual and social healing. HEAL Africa's hospital and community development work address root causes of illness and poverty for the people of eastern DR Congo. [www.healafrika.org](http://www.healafrika.org)

### **Richard's Rwanda – IMPUHWE**

Richard's Rwanda is a group of Seattle students who are working together to support Rwandan girls' education. We provide financial support to low-income girls in the rural area of Nyamata to enable them to complete their primary education and 6 years of secondary school. Through the completion of their education, we hope to enhance their ability to earn income and become leaders in

their community. In 1994 there was a genocide in Rwanda and one million people were killed. Many children lost their parents and stopped attending school because they could not afford it. Richard's Rwanda is helping 30 girls in Nyamata, Rwanda by supplying them with what they need in order to attend school. Eventually, we hope to build a library or learning center for the girls we are supporting and the next generations.

### **Seattle Biomedical Research Institute**

Seattle Biomed and Seattle Sounders know that scientific research is critical to delivering solutions that will help millions who suffer from malaria. Both advocates for malaria eradication, Seattle BioMed and the Sounders joined forces to educate their local community about the burden of malaria and groundbreaking research underway in Seattle.

### **Seattle Children's Research Institute**

Researchers in the Center for Developmental Therapeutics in the Seattle Children's Research Institute have invented the Hansen Ventilator, a neonatal ventilator for prematurely born infants in resource limited settings. The ventilator is inexpensive and requires minimal training to operate, maintain, and repair, making it ideal for use in developing countries.

### **VillageReach**

VillageReach is a non-profit social enterprise. Our mission is to save lives and improve well being in developing countries by increasing last-mile access to healthcare and investing in social businesses that address gaps in community infrastructure. Our intention is leave a legacy of stronger health systems for long-term sustainable benefit.

### **Women's Enterprises International**

Women's Enterprises International reaches across cultures to transform lives and communities by partnering with women's groups in grass roots development initiatives that equip and empower women living in poverty, to access clean water, reach economic sustainability, send their children to school, and become leaders in their communities.

### **Water 1st**

Through community-led water, sanitation, and hygiene education projects, Water 1st addresses the fundamental issues of childhood death, poverty, and gender equality and the sustainability of other critical needs including education, economic development, and nutrition. Since 2005, we have funded 365 projects serving 46,000 individuals in Bangladesh, Ethiopia, Honduras, and India.

You can view these inspiring stories at: <http://www.youtube.com/globalwa1>

## Morning Keynote: Women Are at the Core of Development Issues



**Keynote:** Melanne Verveer, US Ambassador-at-Large for Global Women's Issues, US State Department

**Moderator:** Geeta Rao Gupta, Senior Fellow, The Bill & Melinda Gates Foundation

Melanne Verveer, US Ambassador-at-Large for Global Women's Issues at the US State Department, offered the Monday morning keynote address, linking the entrepreneurship and empowerment of women and girls to broader global prosperity. *"Investments in women and girls are at the center of the development agenda. Gender equality is the key to progress and sustainable development."* Such investments have long been demonstrated to produce

profound development effects that multiply beyond individuals to families and communities. Recognizing that talent is universal, the imperative of the development community is to expand opportunities for people to realize their potential, according to Verveer.

Ambassador Verveer then offered specific examples of how the Obama Administration is placing women at the core of their new development initiatives, including addressing the unique barriers female farmers face as part of the Feed the Future initiative, engaging women in the development of adaptation and mitigation efforts around climate change, employing a women-centered model of care through the recently launched Global Health initiative, and acknowledging the role of women in peace and security by linking the denial of women's rights with the instability of nations. The morning keynote ended with a brief fireside chat between Ambassador Verveer and Geeta Rao Gupta, Senior Fellow at The Bill and Melinda Gates Foundation, during which Verveer emphasized the need to approach development issues in an integrative fashion, rather than in sector, geographic and gender silos.

## The Time is Right: The Changing Environment of International Development

**Speakers:** Anita Sharma, North America Coordinator, United Nations Millennium Campaign; Sam Worthington, President & CEO, InterAction

**Moderator:** Susan Jeffords, Vice Chancellor for Academic Affairs, University of Washington Bothell

In this plenary, Sam Worthington, President & CEO of InterAction, and Anita Sharma, the North America Coordinator for the United Nations Millennium Campaign, discussed substantial shifts in development that are currently underway: economic growth of India and China; expansion of stakeholders and growing prominence of private assistance, the volume of whose dollars on the ground match official development assistance one-to-one; elevation of development within US policy, as explicated in the recent presidential policy directive; and the siting of assistance within a broader context of trade and economic policy. Given the current resource-constrained environment, both Worthington and Sharma underscored the importance of demonstrating that international development has a vocal constituency in the US to ensure that financial commitments are appropriately/adequately allocated and that poverty reduction is not overshadowed by security and domestic economic concerns.

## Afternoon Keynote: Evaluation and Impact Assessment



**Keynote:** Dean Karlan, Professor of Economics, Yale University,

**Moderator:** Akhtar Badshah, Senior Director, Microsoft Community Affairs

In the Monday afternoon keynote, through an interview moderated by Microsoft's Akhtar Badshah, Dean Karlan, Professor of Economics at Yale University, provided his perspective on impact assessment, framing evaluation in practical terms of 'learning what to do.' Assessment fulfills dual functions: enabling development advocates to focus their energy on activities that have already been proven to work and inspiring

development skeptics to invest more money. In order to maximize development dollars, he recommended that donors fund impact assessments of large interventions and use these results to identify effective strategies that can be adopted

elsewhere. Karlan noted that large-scale, rigorous evaluations are not always appropriate, particularly for macro-level economic or policy interventions or for small development projects, which may achieve a greater impact by adapting proven strategies and then monitoring their implementation. As PATH's Christopher Elias subsequently remarked, diffusion of innovation takes place through this process of reinvention, modifying interventions that have been successful in other settings to new local contexts.

## Successful Cross-sector Partnerships to Achieve the MDGs

**Speakers:** Karen D. Turner, Director, Office of Development Partners, USAID; Christopher J. Elias, President and CEO, PATH; Rosemary Barker Aragon, Past District Governor, Rotary International; Frank Schott, Global Program Director, NetHope

**Moderator:** Jane Nelson, Director of the Harvard Kennedy School's CSR Initiative, and Senior Fellow at the Mossavar-Rahmani Center for Business and Government



The second plenary session highlighted lessons from cross-sector partnerships, featuring Karen Turner, Director of the Office of Development Partnerships at USAID, Christopher Elias, President and CEO of PATH, Rosemary Barker Aragon, Past District Governor of Rotary International, and Frank Schott, Global Program Director of NetHope. Moderator Jane Nelson, Director of the Corporate Social Responsibility Initiative at Harvard's Kennedy School of Government, began by characterizing the context within which cross-sector partnerships exist: the shift from corporate social responsibility to private-public partnerships around core business activities, an imperative to demonstrate aid effectiveness and impact, a growing focus on market-based solutions and systems

for large-scale and sustainable solutions, employing hybrid delivery models to reach base-of-the-pyramid segments of the population, and an increasingly complex development arena that necessitates partnership platforms to convene and coordinate multiple stakeholders. Panelists then shared insights on how best to stimulate and structure partnerships: by sharing credit; establishing clear expectations around partner roles; committing to long-term relationships; and recognizing the panoply of contributions beyond just the financial to include expertise and mentoring, intellectual property, products and market access. As Christopher Elias concluded: *"We've reached a critical mass in global development. . . . Now that we're actually part of an ecosystem that I think Global Washington helps us to see better, we can find those connections, we can find ways to use our resources to have a broader. . . impact."*

## The Washington State Economy

**Keynote:** Rogers Weed, Director, Washington State Department of Commerce

**Moderator:** Scott Jackson, Vice President, External Relations, PATH



Rogers Weed, Director of the Washington State Department of Commerce, closed the first day of the conference with a note of tempered realism, describing the current state of the Washington economy as one with dramatic job losses and a statewide budget crisis. In response, the state has launched the Washington export initiative, started the global health technologies competitiveness program and also aims to enhance student exchange programs. Weed highlighted the importance of Global Washington in building a broad agenda with Washington State's international trading partners and capitalizing on economy-wide trends—including the prevalence of software, the clean energy transition, and the rise of Asia—that align well with the state's competitive advantages.

## Trends in Development: Showcasing best practices and partnerships from across sectors

Five concurrent breakout sessions on Monday afternoon offered conference participants the opportunity to discuss development strategies in a smaller group setting. The sessions highlighted productive partnerships across age groups, thematic areas and business, nonprofit, government and academic sectors, providing tangible examples of best practices in the following areas:

### How Youth Are Affecting International Development

Citing service-learning experiences and intercultural exchanges as “aha” moments, youth leaders infuse enthusiasm and passion into the development sector. The New York Times has called our youth “The Do-It Yourself Generation.” Young people are changing the face of our sector—with new innovations, new strategies, new models, and new leaders emerging every day. This session featured young leaders who are in senior level or founder positions at Washington-based organizations. They explored the various ways that youth are engaging in and leading change in global development. Panelists discussed their organizations and their motivation to enter the development field at such a young age. The panel also shared examples of programs that have engaged young people through fun and interactive marketing, storytelling and social media, and the inspiration of adult mentors, who are guiding the next generation of global leaders.

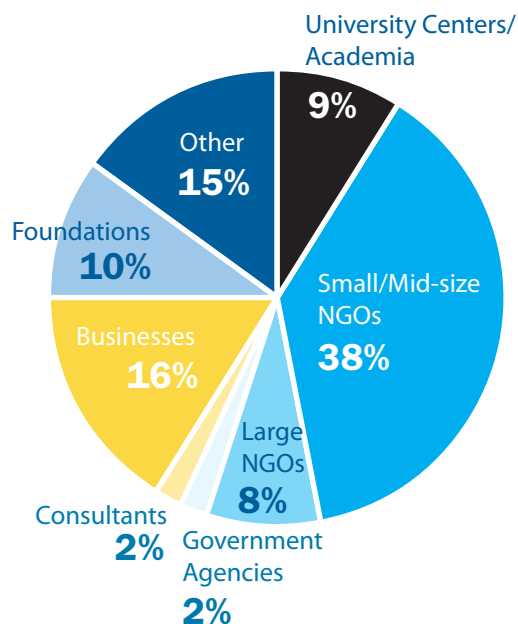
#### Speakers:

**Jessica Markowitz**, Founder, IMPUWE/Richard’s Rwanda  
**Cole Hoover**, Outreach Coordinator, Lumana Credit  
**Nandie Oosthuizen**, Founder & Executive Director, Hand and Heart Now  
**Nadia Khawaja**, Co-Founder & COO, Jolkona Foundation  
**Britt Yamamoto**, Executive Director, iLEAP

### A Multifaceted Survey of Technological Solutions to Global Development Problems

“Disasters are the mothers of all invention.” Indeed, the “tyranny of the urgent” has stimulated a wave of innovative technological applications to address both emergent and persistent basic human needs, from food security to safe motherhood. This panel explored creative uses of technology to address the full spectrum of development problems in the developing world. New technologies like fortified rice and a simple device that converts farm waste into clean-burning coal promise to improve the provision of basic material needs. At the same time, digital technologies for training and cell phones for mobile banking provide solutions in the developing world for knowledge and information. Using local resources and adapting technology to local contexts maximizes impact and assures sustainability. Keys to successful integration of technology tools include building on existing local resources and negotiating contract terms among partners.

### Conference Attendance by Organization Type



#### Speakers:

**Dipika Matthias**, Project Director, Ultra Rice, PATH  
**Christopher Pannkuk**, Director, International Programs/ Research and Development, Washington State University  
**Brad Horwitz**, Founder, President, and CEO, Trilogy International Partners  
**Andrea Newton**, Executive Director, Imaging the World  
**David Edelstein**, VP of Technology Programs and the Director of Grameen Technology Center, Grameen Foundation  
**Christopher Coward**, Founder, Principal Research Scientist, and Director of Technology & Social Change Group, Information School, UW

## Harnessing Commercial Strategies to Achieve Development Goals

When it comes to development work, the non-profit and for-profit sectors are increasingly overlapping. From cargo to computing to chocolate, forward-looking companies recognize the interconnection among commercial, social and environmental goals. Commercial strategies have proven to be effective ways to make a big impact. By analyzing both their internal operations and assets, and the community needs and constraints of their external environment, companies can identify points of intersection to create a competitive advantage for their business and benefit the communities within which they work.

This session provided leading examples of both non-profits leveraging for-profit principles and for-profit businesses developing models to address opportunities in global development.

### Speakers:

**Charles Brennick**, Founder & Director, InterConnection

**Joseph Whinney**, Founder, Theo Chocolate

**Will Poole**, Social Technologist and Co-Chairman, NComputing Inc.

**Fay Hanleybrown**, Managing Director, FSG Social Impact Advisors

**Joseph P. Ritzman**, Vice President, Business Development, Carrix/SSA Marine

**John Beale**, Director of Strategic Development, VillageReach

## Investing in Women and Girls – Access to Rights and Resources

The inclusion of women and girls is critical for any development effort, both because they are the ones most affected by poverty, and also because study after study shows that greater impact is achieved when women are leaders and have a voice in the process. As US Secretary of State Hillary Clinton said, “no country can move forward if it leaves half of its population behind.”

During this panel, Wenchi Yu of the US State Department encouraged the audience to reach out to all offices within the State Department to seek a possible partnership in their work with women and girls. Now that we have made significant progress in education and health, panel speakers emphasized a shift in priorities toward economic empowerment of women. Research has shown that the returns on investing in women and girls are very high for the women themselves, as well as their families and communities. The ability to generate income is a crucial step toward empowering women to become household financial decision-makers, as well as change-makers within their communities. The role of cultural barriers also emerged as a theme in this session. Cultural practices and traditions are still far more powerful for a woman’s reality than most laws or opportunities to participate in community programs.

### Speakers:

**Julia Bolz**, Founder & Board President, Ayni Education International

**Renee Giovarelli**, Director, RDI’s Global Center for Women’s Land Rights

**Laurie Werner**, Director of Program, Agros International

**Wenchi Yu**, Senior Policy Advisory, Secretary’s Office of Global Women’s Affairs, U.S. Department of State

**Geeta Rao Gupta**, Senior Fellow, Bill & Melinda Gates Foundation

## Ensuring Environmental Sustainability: Stories of Successful Partnerships

Drawing lessons from the environmental field, the cornerstones of sustainable development projects and partnerships are broadly relevant across development sectors: the importance of investing in learning and measuring impact, building upon local support and capacity, and maintaining financial stability to sustain work over time.

### Speakers:

**Kari Vigerstol**, Hydrologist, Global Freshwater Program, The Nature Conservancy

**Marla Smith-Nilson**, Founder & Executive Director, Water 1st International

**Rick McKenney**, Executive Director, Water for Humans

**Phillip Thompson**, Engineers Without Borders, and Associate Professor and Chair, Civil & Environmental Engineering, Seattle University

**Lisa Dabek**, Senior Conservation Scientist, Director of the Papua New Guinea Tree Kangaroo Conservation Program, Woodland Park Zoo

**Lisa J. Graumlich**, Dean and Virginia Prentice Bloedel Professor, College of the Environment, University of Washington

## Trends in International Philanthropy

**Speakers:** Steve Gunderson, President & CEP, Council on Foundations; Renee Acosta, President & CEO, Global Impact

**Moderator:** Bill Clapp, Founder & Board Chair, Global Washington

Bill Clapp, Founder and Board Chair of Global Washington opened the second day of the conference, moderating a discussion on the trends and future of philanthropy, with Steve Gunderson from the Council on Foundations and Renee Acosta from Global Impact. Over the last decade, the philanthropic landscape has been characterized by a tripartite growth in size, service and scrutiny, as both the volume and role of philanthropy has expanded worldwide. With this expansion, there is an increased need for transparency and accountability. This growth in philanthropy is truly global, as emerging economies such as India and Brazil have become major sources of philanthropic activity. The notion of philanthropy itself has evolved from competitive grant making to long-term strategic investments. Corporations are now leading the pack in philanthropic giving to overseas concerns, with family philanthropies following their lead. Although philanthropy is changing, individuals still make the greatest number of donations to international causes. Much of this individual giving is done through workplace giving campaigns, such as the federal government's giving campaign managed by Global Impact. Family philanthropy is still an important source of funding, and as the older generations give way to the new, the priorities and methods of this funding will change. When asked about how to tap into philanthropic giving from corporations and families, Steve Gunderson emphasized the importance of researching the types of causes that different philanthropists support, and targeting those whose current giving is similar to the organization's mission. He also noted that there has been an increased demand for accountability from philanthropists in recent years, but he sees the pendulum swinging back toward a push for innovation. Acosta concluded with the following words of advice: "No single tactic or giving challenge is as important as the quality of the message and the ability to inspire and engage hearts and minds of donors."

## Assessing our Impact: From Strategy to Implementation

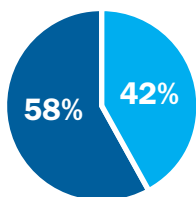
**Speakers:** Holta Trandafilii, Design, Monitoring & Evaluation Specialist, World Vision International; Nigel Biggar, Senior Advisor, Grameen Foundation; Gretchen Shanks, Director, Design, Monitoring and Evaluation, Mercy Corps

**Moderator:** Jodi Nelson, Ph.D., Interim Director & Senior Specialist, Global Development Impact Planning & Improvement, Bill & Melinda Gates Foundation

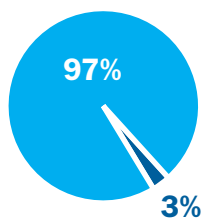
This plenary session discussed the range and role of monitoring and evaluation (M&E) approaches, featuring M&E experts Holta Trandafilii from World Vision International, Gretchen Shanks from Mercy Corps and Nigel Biggar from the Grameen Foundation, moderated by Jodi Nelson from the Bill and Melinda Gates Foundation. Panelists emphasized the importance

## Successful networking at the conference

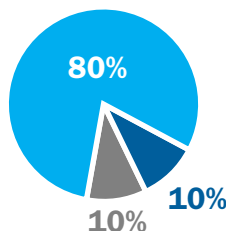
Was this the first Global Washington event you have attended?



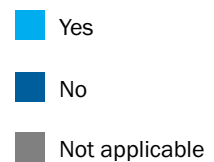
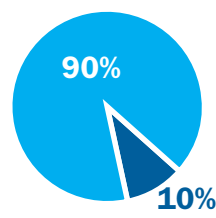
Did you build new relationships at the conference



Did you make arrangements to follow up with conversations and relationships you made at the conference?



Do you intend to connect with some of the people you met at the conference and to find ways to work together?



"I am proud be a part of this innovative group of organizations that are passionate about making a difference globally and locally"

*Conference attendee*

of guiding monitoring and evaluation decisions – both the means and the extent – by the aims an organization is trying to achieve and the context within which it works. As Gretchen Shanks observed *"People are looking for the magic bullet, ... the one size fits all tool, methodology and unfortunately it doesn't exist. Just as our programming needs to be properly contextualized to be effective, the ways that we monitor and evaluate these programs needs to as well."* For example, experimental projects should not necessarily be evaluated at the outset in terms of their scalability and long-term outcomes. Unfortunately, the highly competitive environment and timing of project cycles of publicly funded projects could discourage M&E in general and in particular the use of M&E for innovation – there is a disincentive to find failure, and a good evaluation with

lessons to impart may indeed discover that a project failed. Panelists agreed that there is a need for sharing best practices in monitoring and evaluation, and that good M&E comes from an organizational mindset that encourages learning. Trandafilii observed that evaluations' results can be influenced by the goals and scope of the project, and this can reduce their usefulness. This problem can be avoided by having an outsider conduct the evaluation. She concluded by noting the need to take the next step: translating lessons learned from evaluation into improved organizational and project performance and responsiveness.

## Reflections on the Response to Haiti: Innovative Strategies for Collaborations and a Better Response to Disaster

**Speakers:** Christopher Shore, Director, Natural Environment and Climate Issues, World Vision International; Bernard Fils-Aimé, President, Voilà Foundation, Executive Director, Communication Cellulaire d'Haiti S.A. (ComCEL); David Gadsden, Nonprofit Program Coordinator, ESRI

**Moderator:** Ian H. Moncaster, President & CEO, World Affairs Council

The final plenary, featuring Christopher Shore of World Vision International, Bernard Fils-Aime of the Voila Foundation and Communication Cellulaire d'Haiti, David Gadsden of ESRI and moderated by Ian Moncaster of the World Affairs Council, used on the ground experiences from the earthquake response in Haiti to highlight broader lessons for international relief and development. International assistance is situated within wider historical, political and institutional frameworks of both donor and recipient countries, which influence the ways in which aid is delivered in the field. As Christopher Shore pointed out, the greater a country's resilience, the lower the risk of being overwhelmed by a natural disaster. We cannot reduce the risk of disaster, but we can build the resilience of people, institutions, and governments. He further commented that women are the key to building resilience in a community. An important part of resilience is the communication systems in place before disaster strikes, and the lack of strong systems of communication and coordination was evident in the response in Haiti. There is a role for both the private sector and Global Washington members in bridging this gap, through collecting and sharing information. Finally, while there exists great potential for business and non profit organizations to play a role in the rebuilding efforts, Haitians themselves must be involved in design and implementation.

## Looking Forward to the Future: a new model for international development

"If you want to go quickly, go alone. If you want to go far, go together."

*African proverb from a conference attendee*

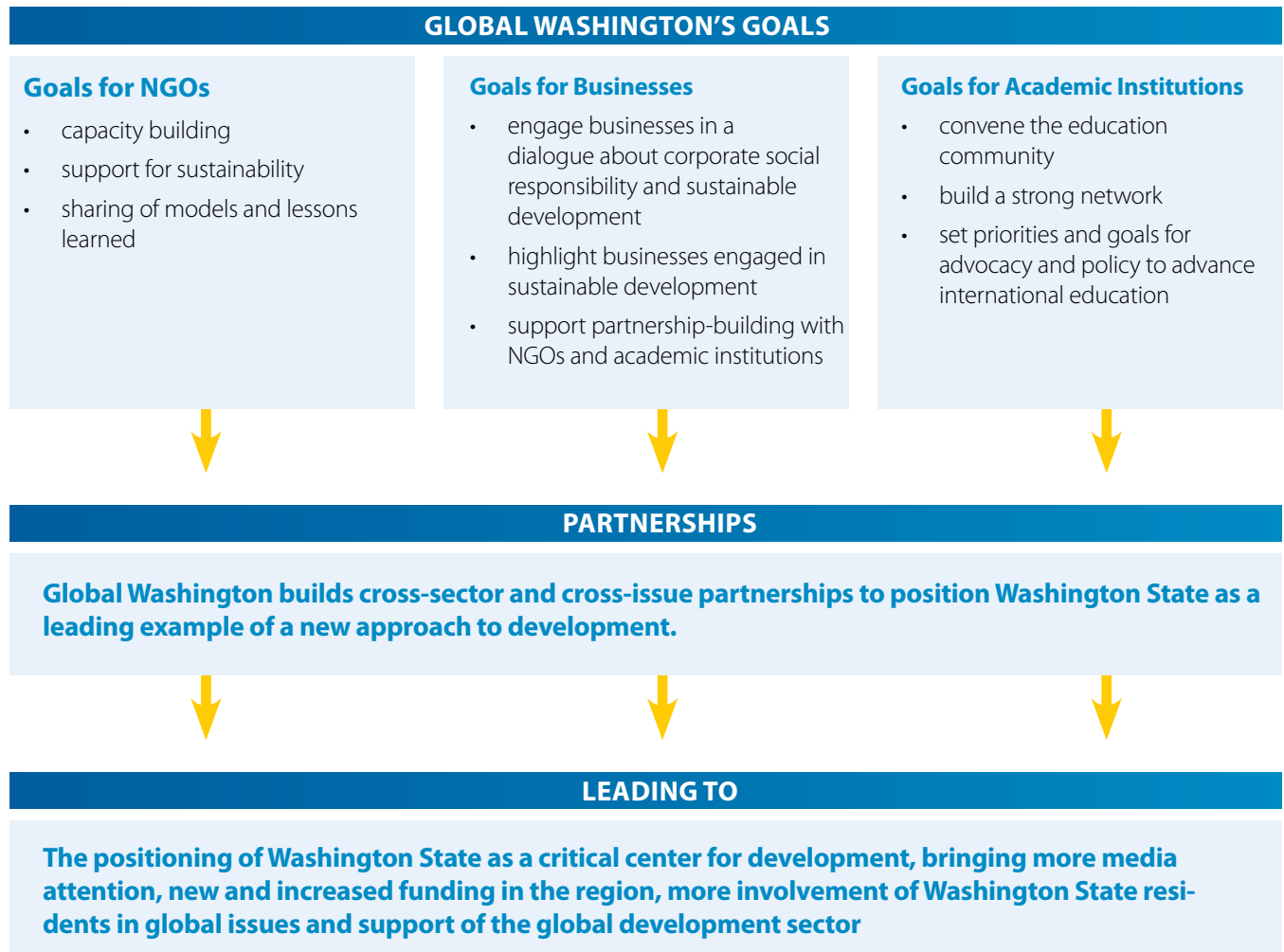
**Bill Clapp**, Founder & Board Chair, Global Washington/Seattle International Foundation

**Susan Jeffords**, Vice President of the Board, University of Washington, Bothell

Susan Jeffords and Bill Clapp offered closing remarks with a discussion of next steps and reflections for future Global Washington work: *"People have different investments and priorities they bring to partnerships... [Global Washington] has an opportunity to construct places for these people to share these different stakes and articulate them."*

## Global Washington's unique contribution to the development sector:

- A connection and relationship with a significant regional constituency of global health organizations , environmental groups , international education groups and NGOs, poverty alleviation groups, technology groups , and corporations working in isolation from one another to address global challenges
- A resource for cross collaboration and integration of the sectors here in the US and in the field
- Model public/private partnerships that have led to major contributions in development



## Future Leadership Opportunities for Global Washington:

“Global Washington itself is a wonderful example of collective action, ...the amazing, not only innovation that happens here, but also the collaboration and the willingness to work collectively is quite remarkable.”

**Jane Nelson**, *Director of the Harvard Kennedy School CSR Initiative*

Panelists and participants alike remarked how Global Washington serves as a model for statewide, sector-wide collaboration, offering an example that can be replicated and adapted across the country. Given the proliferation and diversity of actors in the development field, Global Washington’s role in building bridges across sectors is more important now than ever. Building upon the strong foundation the association has established in just a few short years, speakers offered the following suggestions on ways in which Global Washington and its members can further strengthen their increasingly prominent role as a leader in international development:

### Convening

- Stimulate deeper dialogue around complex issues of sustainability, resilience and vulnerability, and disaster preparedness.
- Outreach to similar groups in other states and countries to expand learning beyond Washington State.

“The convening capability of Global Washington across a range of institutions really is a very valuable contribution and I’d like to identify ways to interact with it to create maximum value.”

**Karen Turner**, *Director of the Office of Development Partners, USAID*

### Strengthening

#### Learning among members

- Develop and promote standardization of social impact measures
- Identify strategies to infuse women’s issues into all development activities
- Launch a collaboration initiative in a country with a large presence of Global Washington members to improve communication and coordination in the field
- Continue to share areas of expertise and best practices

- U.S. government to learn of funding and training opportunities through USAID and other agencies
- Provide input in tracking and monitoring the Millennium Development Goals
- Work alongside the Washington State Department of Commerce in building a broad agenda with international trading partners

#### Relationships with other development stakeholders

- Offer insights from smaller-scale projects to inform the design and scale up of large government initiatives
- Serve as a bridge between members and the

“The importance of having an association to help bring together companies in this sector is really critical to helping us to figure out how to productively engage, so I’m glad this group exists and it will greatly help us facilitate our ability to interact and support you.”

**Rogers Weed**, *Director of the Washington State Development of Commerce*

### Advocating

- Serve as a vocal and mobilized constituency for global development
- Represent Washington State in Washington DC development and policy dialogues
- Increase the visibility of members in the media, with funding institutions and policymakers

“What we do is unique and therefore the policy recommendations we can give to DC are also unique. They reflect the nature of our organization, based as it is in volunteer work, in partnerships across the public and private sector, and the commitment of so many organizations and people in Washington State to global citizenship and to alleviating poverty, hunger and disease throughout the world.”

**Steve Hanson**, *Vice Provost for Global Affairs, University of Washington*

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Global Washington is a broad-based membership association that promotes and supports the global development sector in the state of Washington. Composed of nonprofit organizations, foundations, businesses, government and academic institutions, our members work collectively to build a more equitable and prosperous world.

Global Washington is one of the drivers of the global development sector in Washington. It convenes members to generate new opportunities for growth, strengthens member organizations to increase their impact, and advocates across key global development issues at the local, national and global level.