



# GLOBALWA

2016 Annual Report

# From Global Washington's Executive Director

Dear Global Washington supporters, members, and friends:

In 2016, Global Washington took a deep dive into a quality that makes our Pacific Northwest region unique: non-profit and business partnerships. These relationships uniquely advance the work needed to improve lives in developing countries. Creating effective partnerships takes discipline, insight and a unique skill set to align objectives. It isn't easy, but it can be a powerful way to leverage assets and scale programs, and it may be the only way in the future to achieve our shared objectives.

Here at Global Washington, we aim to provide opportunities for our members to connect with one another's work and collaborate in order to accomplish more together. We are also dedicated to raising the profile of the Pacific Northwest as a hub of innovative global development.

Every year we commit to producing quality events that engage our current members and attract new ones. In 2016 we produced 23 events, including VIP and CEO roundtables, as well as topical panel discussions.

These are meaningful opportunities for members to get to know and learn from one another. But it is the annual conference that is our premier event, bringing together global development practitioners from our region and around the world.

In our [2016 Annual Conference](#) we focused on how NGOs can successfully navigate business partnerships to advance their goals. A journalist from Citiscope who attended our conference was so impressed, he [wrote](#) about how Seattle had become a world leader in global health in development. In my words: "We do development differently here because we have a tech-minded, forward-thinking, innovative culture."

I believe that if we continue to build on our strengths, we can show the world a different path. To paraphrase Margaret Mead, never doubt that a small group of thoughtful, committed civil society change agents and private sector partners can change the world. Indeed, we already have!

Thank you,

Kristen Dailey  
Executive Director

# Finances

## 2016 Financial Summary

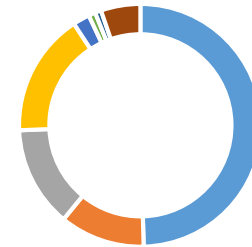
Revenue	
Foundations	390,006
Membership	89,225
Conference	105,715
Corporate donations	129,338
Special event and other	17,517
Program income	7,190
Individuals	6,400
Donated goods and services	41,399
<b>TOTAL REVENUE</b>	<b>786,790</b>

Expenses (includes staff and admin allocation)	
Program events	161,448
Publicity for members	165,223
Member stewardship	32,486
Conference	130,933
Administrative (unallocated)	59,265
Fundraising	28,755
In-kind goods and services	41,399
<b>TOTAL EXPENSES</b>	<b>619,509</b>

Assets	
Cash and cash equivalents	226,672
Accounts receivable and other assets	10,525
Pledge receivables	61,750
Property and equipment, net	1,756
<b>TOTAL ASSETS</b>	<b>300,703</b>

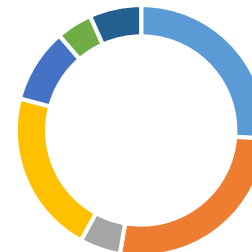
Liabilities and Net Assets	
Total liabilities	34,447
Total net assets	266,256
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>300,703</b>

Sources of Funds



- Foundations
- Membership
- Conference
- Corporate donations
- Special event and other
- Program income
- Individuals
- Donated goods and services

Uses of Funds



- Program events
- Publicity for members
- Member stewardship
- Conference
- Administrative (unallocated)
- Fundraising
- In-kind goods and services

# Global Washington's Members Work in over 200 countries

## TOP 10

Kenya: 34  
India: 29  
Uganda: 29  
Nepal: 25  
Tanzania: 24  
Guatemala: 23  
China: 20  
Cambodia: 20  
Nicaragua: 20  
Mexico: 19



## PRIMARY FOCUS

Education: 23%  
Global Health: 22%  
Economic Development: 22%  
Cultural exchange, academic research, support: 21%  
Agriculture, Food Security, Environment: 7%  
Democracy, Human Rights & Good Governance: 5%

# Leadership

## Board of Directors

Akhtar Badshah, PhD, Founder & CEO, Catalytic Innovators Group

Tim Hanstad, Co-Founder and Senior Advisor, Landesa

Scott Jackson, CEO, Global Impact

Susan Jeffords, Vice Chancellor for Academic Affairs, University of Washington Bothell

Marty Kooistra, Executive Director, Housing Development Consortium of Seattle-King County

Melissa Merritt, Vice President and Managing Director, Executive Search Practice, Waldron

Jane Meseck, Senior Director, Global Programs, Microsoft Philanthropies

Mark Murray, Vice President, Global Engagement and Communications, PATH

Dan O'Neill, Founder, Mercy Corps

Will Poole, Co-Founder and Manager of Unitus Seed Fund

Jeffrey Riedinger, Vice Provost for Global Affairs, University of Washington

Sara Rogge, Senior Program Officer, Bill and Melinda Gates Foundation

David Wu, Chief Advancement Officer, Woodland Park Zoo

Katie Young, Vice President, Food Category at Starbucks

Bill Clapp, Founder and Board Chair Emeritus, Global Washington; Co-Founder and Board Chair, Seattle International Foundation

# Staff



Kristen Dailey, Executive Director



Pratima Stanton, Director of Membership



Andie Long, Director of Communications & Marketing



Susan Holmes, Office Manager

# Global Washington Members

## Himalayas

Bill & Melinda Gates Foundation

JP Morgan Chase & Co.

Microsoft

Seattle International Foundation

## Andes

Alaska Airlines

FSG Social Impact

Global Impact

Mercy Corps

PATH

PwC LLP (PricewaterhouseCoopers)

Tableau Foundation

Waldron & Company

World Bicycle Relief

## Kilimanjaro

American Red Cross, Northwest  
Region

buildOn

Clark Nuber, PS

CRISTA Ministries/World Concern

Emirates

Global Good

International Rescue Committee

Landesa

Lane Powell PC

Malaria No More

Northeastern University-Seattle

Pilgrim Africa

Seattle Pacific University

Seattle University

SightLife

SSG-Advisors

Total Benefit Solutions

World Vision

# Atlas

Agros International  
American Cancer Society  
Americares  
Ashesi University Foundation  
Committee for Children  
Global Partnerships  
Hands for Peacemaking Foundation  
International Snow Leopard Trust  
Literacy Bridge  
Medical Teams International  
Mobility Outreach International  
NetHope  
One By One  
OneWorld Now!  
OutRight Action International  
PotaVida  
Resource Media  
Rwanda Girls Initiative  
Sahar Education for Afghan Girls  
SIGN Fracture Care International  
Splash  
Spreeha Foundation  
The Northwest School  
UNICEF USA  
VillageReach  
Water1st International  
World Justice Project

# Cascades

3rd Creek Foundation  
501 Commons  
ACT for Congo  
Adara Development  
African Chamber of Commerce  
All As One  
Alliance for Children Everywhere  
Awamaki  
Bainbridge Ometepe Sister Island  
Association (BOSIA)  
Big Water Consulting  
Bo M. Karlsson Foundation  
Boost! Collective  
Burkitt's Lymphoma Fund for Africa  
Camber Collective  
Capria  
Construction for Change  
Coopersmith Law+Strategy  
Days for Girls International  
EarthCorps



Esperanza International Foundation  
Evans School of Public Policy and Governance, University of Washington  
Fuse IQ  
Gardner Center for Asian Art & Ideas  
Global Business Center, Micheal G. Foster School of Business, University of Washington  
Grameen Foundation  
Guatemala Village Health  
Highline College  
iLEAP  
International Leadership Academy of Ethiopia (ILAE)  
Life Science Washington  
Living Earth Institute  
Mission Africa  
MovingWorlds  
Etta Projects  
Extend the Day  
GambiaHELP  
Global Brigades  
Global Leadership Forum  
Greater Seattle Business Association  
Healing Hearts Northwest  
Humanosphere  
Initiative for Global Development  
Kobi Academy  
Linksbridge SPC  
Minerva Strategies  
Mona Foundation  
MSR Global Health  
NPH USA  
Office of Global Affairs, University of Washington  
Office of Global Initiatives, Eastern Washington University  
Oikocredit Northwest  
Oxfam America  
Pangea Giving  
Partners Asia  
PeaceTrees Vietnam  
Planned Parenthood of the Great Northwest and the Hawaiian Islands  
RainmakersTV  
RenegAID Innovative Disaster Relief  
Restless Development  
RESULTS Seattle  
Richter International Consulting  
Schools for Salone  
SE Asia Foundation  
Seattle Metropolitan Chamber of Commerce  
Shoreline Community College  
Sister Schools  
Technology & Social Change Group (TASCHA)

The Ellison Center for Russian, East European & Central Asian Studies  
The Mifos Initiative  
The Tai Initiative  
Thrive  
Tiller  
University of Puget Sound  
University of Washington International & English Language Programs  
Upaya Social Ventures  
Wang Center for Global Education  
Washington Council on International Trade  
Washington Nonprofits  
West African Vocational Schools  
Women's Enterprises International  
World Affairs Council  
The Henry M. Jackson School of International Studies  
The Rose International Fund for Children  
Theo Chocolate  
TiE Seattle Chapter  
Trade Development Alliance  
University of Washington Bothell  
University of Washington School of Law Graduate Program in Sustainable International Development  
Vista Hermosa Foundation  
Washington Clean Tech Alliance  
Washington Global Health Alliance  
Washington State University International Programs  
williamsworks  
Woodland Park Zoo  
World Trade Center Seattle