



**GLOBALWA**  
 ANNUAL CONFERENCE  
 ALLIES FOR ACTION  
 DECEMBER 8, 2016

**DRAFT AGENDA**  
 (as of November 9, 2016)

|                    |   |
|--------------------|---|
| 7:30 - 8:30 am     | <b>Registration, Continental Breakfast, Marketplace of Ideas</b>  |
| 8:30 - 8:40 am     | <b>Opening Remarks</b> <ul style="list-style-type: none"> <li>• <b>Kristen Dailey</b>, Executive Director, Global Washington</li> </ul>   |
| 8:40 - 9:00 am     | <b>Global Hero Presentation</b>   |
| 9:00 - 10:00 am    | <b>Opening Keynotes</b> <ul style="list-style-type: none"> <li>• <b>Mary Snapp</b>, Corporate Vice President and President, Microsoft Philanthropies</li> <li>• <b>Michael Bowers</b>, Vice President of Humanitarian Leadership and Response, Mercy Corps</li> </ul> <b>Moderator:</b> Lauren Woodman, CEO, NetHope  |
| 10:00 - 10:30 am   | <b>Fast Pitch Presentations</b> <ul style="list-style-type: none"> <li>• Sharon Barto Gouran, Development &amp; Major Gifts Officer, Thrive</li> <li>• Tim Hickory, Director of Operations, Construction for Change</li> <li>• Willa Marth, Vice President of Education &amp; Global Programs, Planned Parenthood of the Great Northwest and the Hawaiian Islands</li> <li>• Charlie Matlack, CEO, PotaVida</li> <li>• Dave Neiswander, President, World Bicycle Relief</li> <li>• Leah Spelman, Chief Operating Officer, Days for Girls International</li> </ul> |
| 10:30 - 10:45 am   | <b>Break</b>  |
| 10:45 - 12:00 noon | <b><u>Concurrent Panels</u></b>   |
|                    | <b>The Power of a Brand: Advancing Corporate Accountability</b><br>How can companies and NGOs partner to drive ethical practices? What are the risks of pushing for change too fast or moving too slow? This session will provide business and NGO perspectives on how to navigate partnerships for change. We will explore the paradox of how  |

companies that strive to do good might end up even more under fire as they are held to a higher standard. We will discuss how brand reputation causes risk and opportunities for new efforts for change. Moderator Belinda Griswold of Resource Media will discuss her own exploration of how advocates can push for more responsible supply chains, and leaders from Oxfam and Starbucks will share their own first-hand experiences from the front lines of corporate accountability.

**Panelists:**

- Judy Beals, Director, Private Sector Department, Oxfam America
- Virginia Bergin, Director of Global Responsibility & Public Policy, Starbucks Coffee Company

**Moderator:** Belinda Griswold, Senior Program Director, Resource Media

**Tough Questions, Hard Choices: Navigating the Path to Successful NGO-Business Partnerships**

You already know your organization needs partnerships to advance its social and business objectives. The question now becomes “how?” While non-profit and corporate partnerships hold great promise, they often fail because basics aren’t mapped out — respective intentions, expectations, assets, financing, leadership buy-in and power dynamics to name a few. This session will explore what questions you need to ask of yourselves and your potential partners at critical stages. We’ll discuss strategic tensions such as developing a shared value vs. philanthropic partnership, co-creating an initiative from scratch vs. partnering to implement an existing strategy and investing in pre-competitive social initiatives to benefit an industry vs. targeting social investments to further a company’s unique interests. Panelists will share their experiences in building partnerships, facing critical decision points and mitigating potential risk.

**Panelists:**

- Greg Allgood, Vice President of Water, World Vision
- Patrick Diller, Business Development Manager, Mountain Safety Research (MSR)

**Moderator:** Patty Russell, Managing Director, FSG

**SDG 17: Leveraging this Sustainable Development Goal to Create Powerful Cross-Sector Partnerships**

Non-profit and private partnerships have the potential to catalyze innovation and progress across sectors despite competing interests. This session will address the critical questions posed by SDG #17. How do we cultivate a mutual win by reconciling a private sector's bottom line with a non-profit’s mission-driven focus? How does current trade policy influence exports from emerging economies and positively influence economic development for poor countries? How can SDG 17 influence the evolving path to partnership in the future? We will also explore the metrics set forth by SDG #17, and discuss strategies for effective and nimble partnerships.

**Panelists:**

- David Bledsoe, Senior Director, Corporate Partnerships, Landesa
- Katharine Kreis, Director, Strategic Initiatives, PATH
- Carol Welch, Deputy Director, Africa, Bill & Melinda Gates Foundation

**Moderator:** Clinton Moloney, Managing Director, Sustainable Business Solutions, PwC (invited)

**Beyond Philanthropy: Voices from the Impact Investing Ecosystem**

The international development world is wrestling with the realization that philanthropy alone may not be able to solve global poverty. Impact investing has risen alongside social enterprises as one solution for this complex problem. This session will focus on investors from the for-profit and non-profit world who are making financial investments in international development social

enterprises and NGOs. How is impact measured? How is financial risk balanced against mission? What are the ultimate rewards and what are the implications for the future of impact investing?

**Panelists:**

- Gail DeGiulio, Chief Capital Resource Officer, Global Partnerships
- Benjamin Kalman, Senior Investment Analyst, Threshold Group
- Jack Knellinger, Principal & Co-Founder, Capria

**Moderator:** Emer Dooley, Executive Director, Alliance of Angels Seed Fund

**Corporate Do-Gooders: Getting the Most out of Employee Volunteer Programs**

This panel brings together actors from both nonprofits and businesses to discuss how corporate volunteering can be successfully engaged to support philanthropic work. Panelists will discuss their challenges, how they view a successful relationship, and the risks of utilizing corporate volunteers. After a moderated discussion, participants will be encouraged to engage the panel in Q&A to discuss their experiences with corporate volunteering and how to design a productive engagement.

**Panelists:**

- Karen Bergin, Director, Employee Engagement, Microsoft
- Cindy Breilh, Director of Advancement, Medical Teams International
- Tim Hickory, Director of Operations, Construction for Change
- Neal Myrick, Director of Social Impact, Tableau

**Moderator:** George Durham, Principal, Linksbridge

12:00 - 12:20 pm

**Break**

12:20 - 1:15 pm

**Lunch Conversation: Global Development Post-Election**

- Greg Allgood, Vice President of Water, World Vision
- Martin Edlund, CEO, Malaria No More
- Jolyne Sanjak, Chief Program Officer, Landesa (invited)
- Nicky Smith, Executive Director, International Rescue Committee (IRC) Seattle (invited)
- Michael Stevens, Washington State Director, The Nature Conservancy

**Moderator:** Tamara Power-Drutis, Executive Director, Crosscut

1:15 - 1:30 pm

**Break**

1:30 - 2:45 pm

**Concurrent Panels**

**Tech for Good: Inspiring purpose-driven technologies and the collaborative process behind harnessing inspiring innovations**

Purpose-driven technologies refer to novel solutions that address humanity's toughest problems and improve quality of life. Of particular interest are technologies suitable for use in low-resource settings that are accessible, appropriate and affordable, and that can stimulate development. Technology plays many roles in global development including easing challenges, increasing efficiencies and helping to broaden reach. This session will explore how technology can improve economic development or assist with disaster recovery efforts. Panelists will discuss new examples of technologies that are improving their ability to tackle ongoing challenges.

**Panelists:**

- Emily Bancroft, Vice President, VillageReach

- Anay Shah, Head of International Partnerships, Remitly
- Charlie Matlack, CEO, PotaVida
- Maurizio Vecchione, Senior Vice President of Global Good and Research, Intellectual Ventures

**Moderator:** James Bernard, Director, Strategic Partnerships, SSG Advisors

### **Easier Said than Done: Overcoming the Challenges of Partnerships (CEO/Executive Director only session)**

While partnerships between non-profits and businesses can be incredibly rewarding for all involved, laying the groundwork and expectations for shared value can be challenging. What does it take to move the conversation from a transactional, philanthropic donation to a longer-term collaboration? Hear from your peers who will share success stories and failures in creating strong partnerships. This session is for CEOs and Executive Directors only.

**Panelists:**

- Dave Neiswander, President, World Bicycle Relief
- Chris Jochnick, President & CEO, Landesa
- Jane Meseck, Senior Director, Global Programs, Microsoft Philanthropies

**Moderator:** Akhtar Badshah, Chief Catalyst, Catalytic Innovators Group

### **Risky Business: Mid-Career Business-Non-profit Crossover**

Non-profits are often told they need to run more like businesses, but do all business principles apply to mission-driven organizations? Companies are often seeking ways to be better corporate citizens and improve community outreach, but can someone with a non-profit background excel in a for-profit environment? This session will explore what business leaders and non-profits can learn from one another. Panelists will discuss common myths about each sector through stories of mid-career change.

**Panelists:**

- Shelmina Abji, Advisory Board, Girl Up, UN Foundation
- Pwint Htun, Board Member, Partners Asia
- Cliff Schmidt, Executive Director, Literacy Bridge
- Sandra Winters, Director, Product Strategy for Microsoft Research

**Moderator:** Melissa Merritt, Vice President and Managing Director, Executive Search, Waldron

### **Glass Houses: Diversity and Inclusion within Global Organizations**

As leaders, employees and board members of global organizations, we are passionate about diversity, inclusion and the empowerment of the individuals and communities whom we serve. As we look inside our organizations, do we reflect the values that we espouse globally? How do we actively practice the values of equity and inclusion that are included in our mission statements? Is the leadership table ever expanding or do some people have to push back from the table and allow others to sit? Join us for an honest, relevant and vitally important conversation.

**Panelists:**

- Kassie McIlvaine, Global Gender Network Manager, CARE
- Cindy Ogasawara, Project Coordinator, Diversity & Inclusion, Bill & Melinda Gates Foundation

**Moderator:** Chitra Hanstad, Former Advisor, Justice Ventures International

|                |   |
|----------------|---|
|                | <p><b>Win-Wins for Women and Girls: NGO and Corporate Allies</b></p> <p>The 21st century has brought about rapid advancements in technology, reductions in global poverty and hunger, and a world that seems to be getting smaller and smaller. Yet more than 130 million girls worldwide are not enrolled in school, women account for 70 percent of people going to bed hungry, and women are still greatly underrepresented in government, business and civil society leadership. This panel will explore how companies and non-profits are advancing the empowerment of women and girls through their own work and in partnership with each other. We will highlight specific projects and programs, discuss emerging strategies, and bring attention to what's missing in today's approaches to support women and girls.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Judy Beals, Director, Private Sector Department, Oxfam America</li> <li>• Radha Friedman, Director of Programs, World Justice Project</li> </ul> <p><b>Moderator:</b> Tara Cookson, Gates Cambridge Scholar</p> |
| 2:45 - 3:00 pm | <b>Break</b>  |
| 3:00 - 3:45    | <p><b>Afternoon Keynote</b></p> <ul style="list-style-type: none"> <li>• <b>Shelmina Abji</b>, Advisory Board, United Nations Foundation Girl Up and Former IBM Vice President</li> </ul>   |
| 3:45 - 4:45 pm | <p><b>Closing Keynote Discussion</b></p> <ul style="list-style-type: none"> <li>• <b>Sheri Flies</b>, Assistant General Merchandise Manager, Global Sourcing, Costco Wholesale Corporation</li> <li>• <b>Simon Winter</b>, Senior Vice President of Development, TechnoServe</li> </ul> <p><b>Moderator:</b> Adeeb Mahmud, Director, FSG</p>  |
| 4:45 - 5:00 pm | <p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Kristen Dailey</b>, Executive Director, Global Washington</li> </ul>  |
| 5:00 - 6:00 pm | <b>Reception</b>  |