

GLOBALWA

UNITED FOR A
BETTER WORLD





WHY WASHINGTON STATE?

Washington state is the most trade dependent state in the nation with **40% of all Washington state jobs tied to international trade.**¹ Increasingly, our employee base is globally minded and people from all over the world are moving here to participate in our thriving economy. One in five people in King County was born outside the U.S.²

Washington is also home to the world's largest international foundation and more than 650 non-governmental organizations (NGOs) working on global issues, including **some of the most prominent international NGOs in the nation.** Furthermore, our state has leading global academic programs and is one of the nation's top producers of Peace Corps volunteers.

Washington state is becoming a true global city with a global outlook, which is amplified by a strong ethos of international philanthropy and effective programs to make the world a better place.

WHY GLOBAL WASHINGTON?

Global Washington is unique in its mission to create a healthy ecosystem among global development organizations based in Washington state. **It's the only organization in the state** that connects nonprofits, businesses, philanthropists and academic institutions that are improving lives in developing countries. Global Washington members bring a multitude of solutions to bear on areas such as economic development, education, environmental sustainability, food security, global health and human rights.

As we promote, connect and strengthen our members who work in over 200 countries and territories, we increase their impact and **create a multi-stakeholder network of leaders.** At Global Washington, we believe that by working together, we accelerate a shared mission of making the world more equitable, healthy and prosperous.

¹ Washington Council on International Trade
² U.S. Census Bureau

GLOBAL CHALLENGES

EDUCATION



Worldwide, 57 million children of primary school age are estimated to be out of school. Of them, 33 million are in sub-Saharan Africa, and more than half (55 percent) are girls. The number of out-of-school children has fallen considerably since 1990, although the pace of improvement has been insufficient to achieve universal primary enrollment. An estimated 103 million illiterate youth need access to quality education to improve their future employment prospects.¹

ECONOMIC OPPORTUNITY



Since 1990, more than 1 billion people have been lifted out of extreme poverty. While the middle class now makes up more than 34% of total employment worldwide, 836 million people around the world are still forced to survive on \$1.25 or less per day. Employment opportunities are being outpaced by the growing labor force. Only 4 in 10 young people are employed in 2015, and women remain particularly vulnerable to poverty.³

HEALTH



16,000 children under age five die each day, often from preventable diseases such as pneumonia and malaria. Though the under-five mortality rate has fallen, the situation remains dire in certain regions. Increased access to effective prevention methods and treatment options are essential to decreasing deaths even further. With more than 2.4 billion lacking basic sanitation, 663 million are still forced to use unimproved drinking water sources such as unprotected wells and surface water.²

ENVIRONMENTAL SUSTAINABILITY

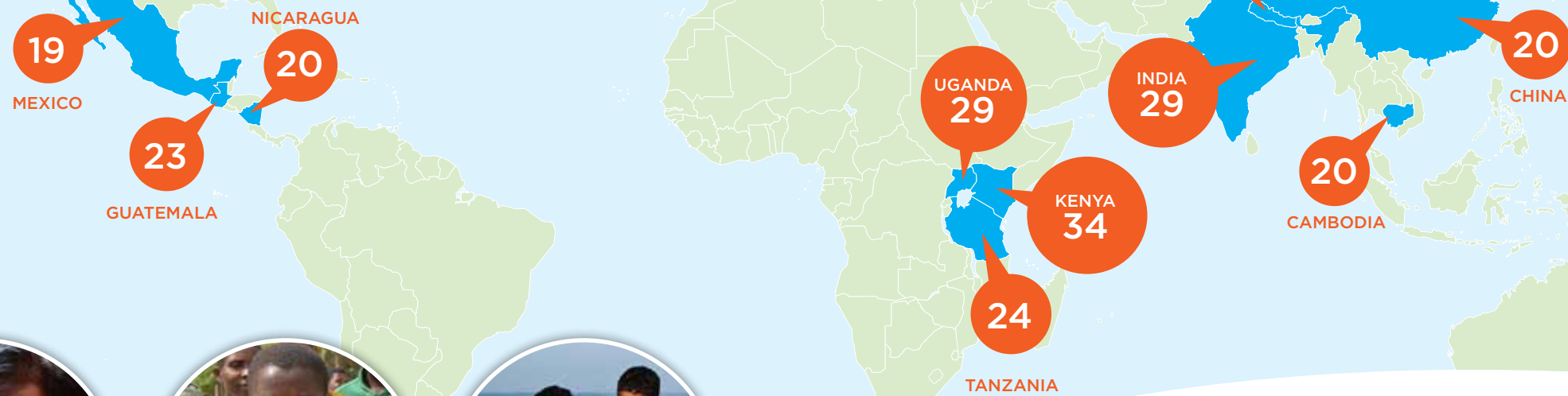


Drought, food insecurity and increased vulnerability to floods and landslides are just a few of the consequences of environmental degradation. Water scarcity affects over 40% of the world's population and it's predicted that, by 2025, 1.8 billion people will be living in areas with absolute water scarcity.⁴ Furthermore, the negative effects of climate change hit developing countries particularly hard as crop production can be damaged and incomes disrupted. This could lead to the increase of people at risk of hunger from 10% to 20% by 2050.⁵

¹⁻⁴ United Nations Development Programme
⁵ Oxfam

WASHINGTON'S SOLUTIONS — STORIES FROM OUR MEMBERS

Top 10 countries where Global Washington member organizations work



MICROSOFT

The **Microsoft 4Afrika Initiative** was launched in February 2013 to help accelerate Africa's economic development and improve its global competitiveness. It is a long-term commitment to help empower African youth, entrepreneurs, developers, and business and civic leaders to turn great ideas into a reality that can help their community, their country, the continent and beyond. The Initiative focuses on three areas: innovation, world-class skills and affordable access.

4Afrika is built on the dual beliefs that technology can accelerate growth for Africa, and that Africa can also accelerate technology for the world. Under innovation, Microsoft is promoting smart applications by Africans for Africa through innovation grants, startup technical and mentorship support, innovation hub partnerships and the creation of an online IP hub to promote IP protection.

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To accelerate human capital development and capacity building, 4Afrika has established—among other programs—the 4Afrika Virtual Academy, AppFactories, internship programs, the School of Government, and the MySkills4Afrika global corporate volunteering program. These programs leverage online learning tools, and virtual and in-person mentorships to help Africans develop technical and business skills.

Through partnerships, Microsoft is also enabling affordable access in Africa using TV white spaces technology, to improve access to the internet throughout the continent. Additionally, through the Biz4Afrika online hub, SMEs are being placed online to consume resources through cloud.

4Afrika is tightly connected to Microsoft's network of more than 10,000 existing partners in Africa today. This network has been built through more than 20 years of investing and operating in the continent. Microsoft's business model is built on a strong partner network, globally, and Africa is no different. 4Afrika leverages these existing partnerships and is working to create new ones across the public and private sectors to help advance common goals and to create value for Africans, by Africans.

SEATTLE UNIVERSITY

The mission of **Seattle University's Poverty Education Center** is to promote more effective education about poverty at all levels of instruction. The Center conducts research, offers classes and sponsors programs for students and faculty at universities and K-12 schools, as well as for the general public.

As part of the Center's Peace and Post-Conflict Societies program, a team of Seattle University students and faculty researchers traveled to Bosnia to study community-led peacebuilding projects. They also served as the American delegation to an international youth peace conference marking the start of World War I. Recently, a new university team began collaborative research with Nicaraguan faculty and students on immigration and marginalized youth in Central America. In addition, the Center supports a Seattle University project on writing instruction at a teacher's college in Zambia, and runs an international internship program in which dozens of students have worked for NGOs in 15 different countries.

School outreach is an important focus of the Center's work, including regular talks and activities for K-12 students. A major collaboration with the Seattle Archdiocese was recently launched—a year-long curriculum on global poverty in middle schools around Washington state.

The Center regularly offers a variety of lectures, films and other educational opportunities for the wider community. The most popular of these events are the poverty immersion workshops, experiential learning opportunities for schools and community groups on what it is like to live a month in poverty.

WATER1ST INTERNATIONAL



Water1st helps the world's poorest communities implement sustainable water supply, toilet and hygiene projects. Through its programs, Water1st addresses the most fundamental issues of poverty, childhood death and gender inequality. These projects save lives, give girls the opportunity to go to school, allow women the time to earn money and set communities on a path out of extreme poverty.

Not all water projects are equal. Worldwide, 35-50% of water projects fail within the first five years. Water1st projects are different—they last. With a belief that poor people are their own best resource in escaping poverty, Water1st listens, involves community members and funds

Water1st is creating effective, positive change in the world—one water project, one community at a time.

© WATER 1ST INTERNATIONAL

lasting, comprehensive solutions that are based on a community's priorities and are most effective in the long run. Every project includes clean water, toilets, hygiene education and community organizing. Each project serves the whole community: homes, schools, community centers and health clinics. Community members, including women, receive extensive training to skillfully plan, build, operate and maintain their projects in perpetuity. The end result is a community-owned project that lasts.

Water1st provides stable funding to its country partners. They consistently visit their projects to evaluate work, to hold partners accountable, to share and exchange knowledge and to ensure each project is making a tangible difference in the lives of the people they serve.

Water1st believes the global water and sanitation crisis can be solved by building a community of concerned people and together taking simple and effective actions.

iLEAP

The **iLEAP International Fellowship** (IF) program is a long-term investment in community-based leadership in the Global South. Each year, iLEAP selects social leaders from Asia, Africa and Latin America to participate in the intensive training program. The IF blends skills-based seminar trainings, peer learning and partnership building to explore four themes: leadership, collaboration, resource development and communication.

iLEAP Fellows return home with a deeper commitment to their cause and new ideas for how to create change in their communities. 2009 iLEAP Fellow Betty Kagoro is an activist from Uganda who has spent over two decades fighting for children's rights, maternal health and reproductive health rights. After completing the IF program, she founded Teen Empowerment Uganda, an NGO



© iLEAP

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aimed at empowering teenagers to make positive choices that will enable them to live powerful and productive lives.

The IF is designed to promote personal growth, deepen a sense of vocation, inspire creativity and advance professional development. iLEAP graduates, like Betty Kagoro, emerge from the program with the practical skills, deep self-awareness and global community of support necessary to create sustainable change in the world.

WORLD VISION

World Vision and its partners—such as Coca-Cola, the Conrad N. Hilton Foundation, Procter & Gamble and Sesame Street—are committed to reaching one new person every 10 seconds with clean water and sanitation by 2020.

World Vision is a Christian humanitarian organization committed to helping people of all races, genders and religions. As a key part of its mission to serve children in poverty, World Vision is committed to providing clean water,

sanitation facilities and hygiene training to every person in every community where it works. World Vision is the world's leading nongovernmental provider of access to clean water.

In 2014 alone, World Vision delivered clean water to more than 2 million people, including 2,416 communities that now have full water coverage tailored to their specific needs and delivered through right-sized tools, including economical manual drills for remote locations and solar pumps to mechanize wells for larger communities. Community members are empowered to initiate and lead construction of latrines and hand-washing stations, as well as sanitation and hygiene training.

An independent study conducted in 2014 by the University of North Carolina Water Institute, one of the premier academic groups in water research, examined 1,470 wells in the Greater Afram Plains region of Ghana, where World Vision has been working since 1985. Nearly 80 percent of World

Vision wells were still functioning at high levels even after 20 years, significantly higher than industry standard. The study credited this success to World Vision's community-based approach, which includes sustainable practices such as establishing water committees and training local people to repair broken wells.

In 2014 alone, World Vision delivered clean water to more than 2 million people.



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WASHINGTON STATE AT WORK

GLOBALWA MEMBERS IMPROVING OUR WORLD

5 MILLION PEOPLE received mosquito nets, the surest way to prevent malaria¹

3.7 MILLION PEOPLE affected by civil war reached inside Syria and in neighboring countries with emergency food and supplies²

430,000 FAMILIES in India assisted in becoming landowners³

307,000 FARMERS in Colombia and Uganda provided with agricultural services⁴

300,000 CHILDREN reached with clean water⁵

16,000 INFANTS in Uganda immunized against deadly diseases⁶



© WORLD CONCERN

1 Malaria No More
2 Mercy Corps

3 Landesa
4 Grameen Foundation

5 Splash
6 Adara Group

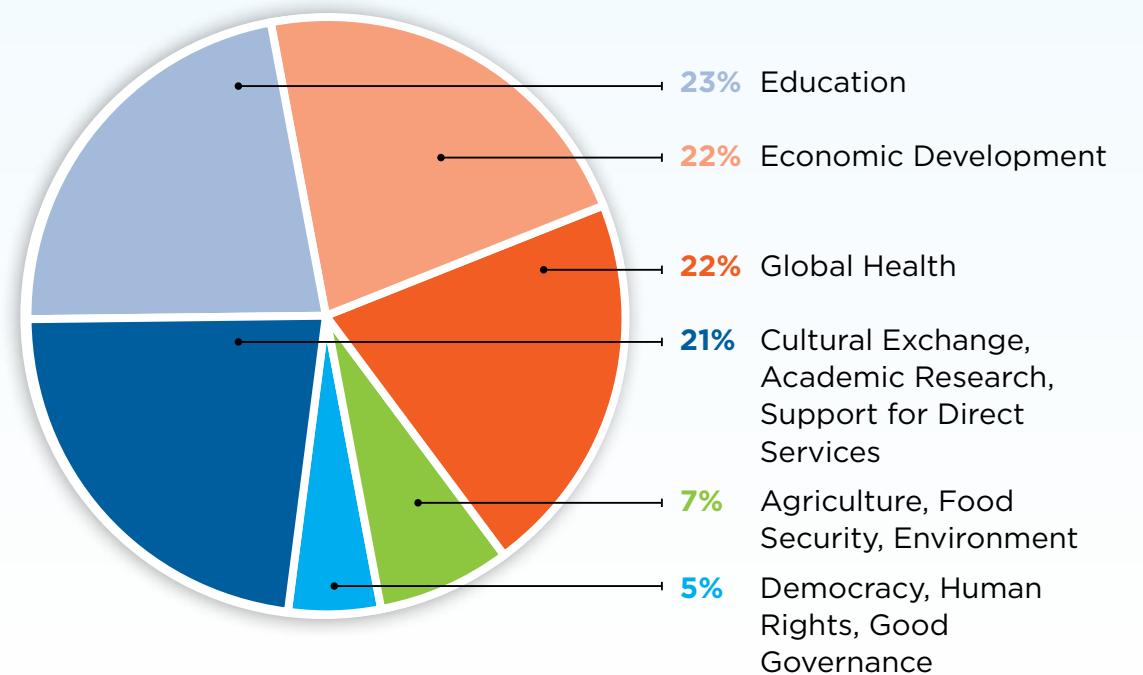
GLOBALWA AT WORK

WHO: A network of 165 nonprofits, businesses, foundations and academic institutions in Washington state working to improve lives in developing countries

WHAT: We connect, promote and strengthen our members, increasing their impact and strengthening a vibrant, innovative, multi-stakeholder network

WHY: To create a more equitable, healthy and prosperous world

GLOBALWA MEMBERS' PRIMARY FOCUS



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GLOBALWA

info@globalwa.org

(206) 652-8725

500 Union Street, Suite 801

Seattle, WA 98101

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